

## **Recruit Team Audio Conference Minutes**

**7/13/2010 – 3pm**

Campus Attendees:

Anchorage

Fairbanks

Juneau

Mat-Su

Statewide

UAF to send out new Admissions Counselor manual

### **Updates**

UAF - Office name change: Office of Admissions & Registrar

TVC, as of July 1st is now UAF Career & Technical College

UAA - New titles: Leesa Arnes, Communications Coordinator; Marnie & Kate, Admissions Representative

New degree: BA, BS Environment & Society

UAS - New Provost: Rick Caulfield

Mat-Su - New publications, adding career pathways/cluster brochures

Now offers General Business degree for fall 2010

### **Travel**

Brandon & Kate - shared recruitment in Arizona (Phoenix, Tucson)

UAF may want UAA representation at Minneapolis & Indianapolis NACAC fairs

Chris & Marnie - shared recruitment in WA, OR, and Boise

Rekann, Marnie, Joe - shared FBX recruitment

Rekann, Chris, Kate - shared Kenai recruitment

Possible UA night during Kenai trip - maybe with KPC, KBC.

Kate will look into scheduling/planning options with extended sits

Rekann will research advertising options for Kenai & FBX trips

Possible date changes for FBX trip to combine during week of UA Scholar night

Date change would open up additional time in September for partial "circuit" trip

UAA has registered for NACACs

UAF will have finalized trip schedule this week

### **Shared Publication**

Work on content for Mary & Kathy

Ideally publication to be completed by 9/15

### **Counselor Listserv**

Finalizing initial email from feedback

To be sent on August 30th

Campuses to put together content ideas: event dates, etc.

### **Counselor Communication**

UAA - Counselor packet sent at the end of August. Packet includes paper catalog, career cluster updates for binder, individual handouts and publication updates

UAF - Packet sent at the end of August. Paper catalog, degree spotlights

UAS - Packet sent at the end of August. CD catalog, new counselor binder to replace individual handouts to all AK counselors

Mat-Su - Schedule, catalog, handouts giving to counselors in person - no packet

**Next Call - Wednesday August 4th 3:00**