

University of Alaska
Systemwide Attainment Framework
STUDENTS-FIRST ACTION AGENDA
Quarterly Update: FY26 Q2

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EXECUTIVE OVERVIEW

Purpose

This quarterly report provides a concise, data-driven update on implementation of the **Students-First Action Agenda (SFAA)**, the operational plan of the **Systemwide Attainment Framework (SAF)**. This report tracks progress across University of Alaska (UA) campuses and the System Office toward one unifying goal: **more students enrolling in, persisting through, and completing postsecondary education programs that strengthen Alaska’s workforce, economy, and communities.**

Quarter in Review

UA universities have continued to advance coordinated projects in the areas of recruitment, retention, and graduation, with particular momentum in system-supported recruitment strategies and campus-led conversion efforts.

- **Recruitment momentum:** In partnership with EAB, targeted marketing campaigns at UAA, UAF, and UAS are generating strong demand earlier in the pipeline. Outreach to high school sophomores and juniors has produced **500+ qualified inquiries for UAA**, including approximately 125 high school seniors ready for near-term admission engagement. At UAF, the applicant pool has increased **78% year-over-year**, with **Alaska applications up 20%** and **out-of-state applications up 93%**; year-to-date admits are **94% ahead**, including nearly 110% growth out-of-state. UAF inquiry-generation efforts have yielded 2,675 sophomore and junior inquiries, representing almost **250% year-over-year growth**. At UAS, the pilot “in-state tuition for all” initiative has contributed to **28% growth in out-of-state applications** and a **45% increase in out-of-state admits**, exceeding initial expectations.
- **Conversion focus:** As applicant and admit pools expand, campuses are increasingly focused on the critical transition from inquiry to enrollment. New investments, including a co-funded Lower 48 enrollment strategy at UAF that has already produced **191 applicants, 142 admits, and initial enrollments**, underscore the shift toward yield, early engagement, and persistence. Advising and recruitment-to-retention handoffs are being strengthened to support semester-to-semester continuity.
- **Completion pathways:** Dual enrollment expansion, transfer-credit process simplification, and workforce-aligned pathways remain key levers for reducing time to degree and supporting long-term student success.

Resource Snapshot

The UA Board of Regents approved \$2.5 million for FY26, which is currently being invested across the system, and \$1.7 million has been expended. **These investments are strengthening critical pipelines in healthcare, education, engineering, and technical programs**, supported by aligned efforts in financial access, advising, and data transparency.

SAF Website

The [Systemwide Attainment Framework website](#) serves as a living dashboard and public accountability tool, cataloging all active and completed projects, quarterly updates, shared metrics, and campus highlights. The site links directly to outcome-measure dashboards for recruitment, retention, and graduation, enabling real-time visibility into systemwide progress.

>>>> alaska.edu/saf <<<<

Looking Ahead

As SAF prepares budget requests for the next fiscal year, UA is prioritizing measurable impact:

- **Scaling what works:** expanding high-performing projects across campuses.
- **Strengthening data systems:** improving accuracy, access, and reporting cadence.
- **Centering the student experience:** removing barriers to enrollment and completion.

In this ongoing systemwide effort, each project team will continue a steady cadence of activity: developing, implementing, and tracking progress over the course of the academic and fiscal year. This work is coordinated through **quarterly reports**, shared evaluation tools, and consistent check-ins to ensure visibility and accountability.

Together, these actions advance the Board of Regents' vision for a **student-centered, workforce-aligned university system** that keeps more Alaskans learning, working, and thriving in Alaska.

University of Alaska Anchorage (UAA)

MAU Highlights

- Scaled Retention Efforts: use of Navigate, peer support structures, and targeted support for courses with high D-F-W grade rates have all broadened/increased.
 - Retention: Math Task Force created and is on track to address critical bottleneck courses.
 - Recruitment: EAB–Salesforce journey launched, targeted digital yield work (Motimatic) showing higher ROI and yield; dual-enrollment conversion effort piloting new initiatives.
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Key Challenges

- Continuing caseload pressure with growing enrollment in all student-facing areas.
 - Budget pacing (procurement/allocations) continues to affect Lower-48/name buys and creative launch timing.
 - Uncertainty around anticipated technology changes (CRM, student success platform) has slowed progress in hiring staff and could delay full implementation of website relaunch and/or next phases of multi-model recruitment strategy.
-

UAA Projects

Coordinate and Scale Student Success Initiatives

Lead Unit: Office of Student Success

Outcome Area(s): Retention

Opportunity Statement: UAA has launched numerous pilots. To continue retention gains, UAA must scale and coordinate these efforts across student service areas.

Target Completion Date: Q3 FY28

Stage of Implementation and % Complete: On Track / 60% Complete

Success Metrics:

- Retention of Freshmen to second term (Baseline: 67% / Current: 67% / Target: 70%)
- Pass rates in high DFW lower division courses (Baseline: 55% / Current: 74.2% / Target: 70%)
- Increase participation in peer service areas (Baseline: 15% / Current: 20.4% / Target: 25%)

Achievements This Quarter:

- Delivered **Faculty Navigate training** and posted the recording for advisor access.
- Launched a **Math Task Force** to simplify developmental-to-GER math pathways and improve placement and progression.

- Expanded the Learning Assistant Program to **38 Spring 2026 sections** of high D-F-W courses.
- Extended Navigate support to FYE + Career Services, with Education Abroad integration in progress.
- Launched peer advising and began planning for campus-wide expansion.
- Approved microgrant criteria and awarded **69 grants**, with **44 recipients enrolled** this spring.
- Redesigning and relaunching FYE programming to improve new-student onboarding using national best practices.

Implement a Multi-Audience, Multi-Modal Recruitment Messaging Strategy

Lead Unit: UAA Advancement and Enrollment Services

Outcome Area(s): Recruitment

Opportunity Statement: UAA has an insufficient number of experienced staff among both the Recruitment and Advancement teams, to develop, deploy, and follow up on a targeted digital recruitment strategy to drive future FTFT enrollment, especially among lower-affinity students. UAA has partnered with a consultant to develop and deploy multi-year messaging campaigns developing affinity and moving high school students to the point of admission.

Target Completion Date: Q2 FY28

Stage of Implementation and % Complete: On Track / 25% Complete

Success Metrics:

- Increased Fall 2025 enrollment of new admits (Baseline: 1026 / Current: 1320 / Target: 1372)
- Increased Spring 2026 enrollment of new admits (Baseline: 913 / Current: 1135 / Target: 1187)
- New student names (Undergraduate Y2 & Y3) into CRM (Baseline: <100 / Current: <100 / Target: 20,000)

Achievements This Quarter:

- Completed EAB-Salesforce integration and launched initial recruitment workflows.
- Developed round-two creative assets, now under review for deployment.
- Finalized and approved high-yield geographic segmentation to focus recruitment outreach.

Fund Targeted Digital Student Recruitment Marketing

Lead Unit: UAA Enrollment Services

Outcome Area(s): Recruitment

Opportunity Statement: Moving admits to enrolled students requires frequent nudges and reminders for incoming students; nudging also works well to re-engage stopped out students and encourage re-enrollment.

Target Completion Date: Q3 FY26

Stage of Implementation and % Complete: On Track / 30% Complete

Success Metrics:

- Increased FA26 FTF Enrolled (Baseline: 1026 FTF / Current: 1320 / Target: 1372)

Achievements This Quarter:

- Developed **Fall 2026 enrollment campaign**, scheduled to launch in April 2026 with the opening of student registration.
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Keeping Dual Enrolled Students in Alaska Through Conversion to Degree-Seeking

Lead Unit: UAA Office of Academic Affairs

Outcome Area(s): Recruitment

Opportunity Statement: As noted, one of UAA's greatest potential opportunities for enrollment stability and growth is increasing the conversion of dual enrolled students to degree seeking students after HS graduation.

Target Completion Date: Q2 FY30

Stage and % Complete: On Track / 30% Complete

Success Metrics:

- Increased FTF enrolled in Fall term following HS graduation (Baseline: 31.6% / Current: 32.2%% / Target: 36.6%)

Achievements This Quarter:

- Launched approved **CTE pathway handouts** with school districts in coordination with Admissions, ANSEP, and Middle College.
 - **Streamlined the UAA application process** by moving all students to a single portal, reducing duplication between dual enrollment and degree-seeking applications.
 - Piloted a Career Coach-guided **middle college orientation** at UAA that links career assessments to targeted campus and college engagement, with plans to scale for fall.
 - Drafted a **Middle College transition checklist** to support smooth conversion to degree-seeking status, now under review by Admissions and Student Success.
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Simplify Departmental Budgeting

Lead Unit: UAA Facilities and Campus Services Business Office

Outcome Area(s): Retention/General Process Improvement

Opportunity Statement: Some student-facing units, under current practices, must track and reconcile very small amounts of money, which diverts staff and leadership attention from the core services of the units to serve students.

Target Completion Date: Q4 FY26

Stage & % Complete: Off Track / 25%

Due to earlier staff turnover we have pushed the target completion date out by 1 quarter.

Success Metrics:

- Reduced number of required (small) transactions (Baseline: In development / Current: In progress / Target: In development)

Achievements This Quarter:

- Budget and Student Affairs staff **reduced routine transaction volume** by bundling small expenses and adjusting activity timelines to avoid unnecessary micro-transactions.

Optimize the Website for Student Recruitment & Retention

Lead Unit: UAA Advancement

Outcome Area(s): Recruitment & Retention

Opportunity Statement: UAA needs coordinated, student-centered communication with clearer steps, better tools, and centralized training to improve engagement and effectiveness.

Target Completion Date: Q2 FY27

Stage & % Complete: On Track / 10%

Success Metrics:

- In development by Advancement in collaboration with SEM committee.

Achievements This Quarter:

- Project committee is utilizing time for discovery and discussion, while the website must remain unchanged until after the accreditation team presents to NWCCU on 1/28/26.
- IT team has continued creating mock-up pages that are being reviewed internally.
- SEM Committee mapping of current communications sent to incoming first-time students completed: results revealed places to streamline and gap areas.

University of Alaska Fairbanks (UAF)

MAU Highlights

- Increased **prospective student purchase volume for L48 students by ~100,000**.
 - Implemented an **enrollment deposit** to help differentiate student applicants, allowing UAF to better target communications to prospective students.
 - Onboarded new **Director of Admissions** and **Associate Director of Recruitment**
 - Hired a new embedded '**Workforce Tutor**' and a new **student-employment Career Services staff** member.
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Key Challenges

- UAF continues to navigate **staffing transitions**, along with turnover in several other enrollment management roles. These changes create opportunity but also slow progress.
 - Efforts to expand into **Lower 48 markets** are slowed by **internal budget and procurement timelines**, delaying campaign roll-outs.
 - Additional challenges include **federal policy uncertainties** and the inherently time-intensive nature of **human systems change** and **technical modernization**.
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UAF Projects

Strategic Recruitment Process Improvements

Subtitle: Streamline Scholarship Eligibility Process, Accelerate Financial Aid Notifications, and Simplify Honors College Admission

Lead Unit: UAF Admissions Office

Outcome Area(s): Recruitment

Opportunity Statement: UAF's recruitment pipeline faces fragmentation in onboarding, communications, and data use. This project aims to improve yield by streamlining operations and strengthening post-admission engagement and data systems.

Target Completion Date: Q4 FY27

Stage and % Complete: On Track / 75%

Success Metrics:

- Percentage of students completing onboarding checklist within two weeks (Baseline: 15% / Current: 25% / Target: 90%)
- Post-visit application submission rate (Baseline: 40% / Current: 60% / Target: 90%)

- Event satisfaction score (Decision Day and campus visits) (Baseline: 60% / Current: 60% / Target: 85%)
- Percent of Lower 48 recruiter outreach logged in Salesforce (Baseline: 40% / Current: 50% / Target: 90%)

Achievements This Quarter:

- Expanded the name-buy recruitment pool by **100,000 prospects** and scaled supporting outreach systems and workflows.
- Implemented a new enrollment deposit process to accelerate commitment from admitted students.
- Launched a redesigned Admitted Student Day, replacing a passive legacy model with an active, engagement-driven format.

Systematic Advising and Retention Process Improvements

Lead Unit: UAF Nanook Advising

Outcome Area(s): Retention

Opportunity Statement: Inconsistent advising practices hinder student support; UAF must standardize policies, workflows, training, and expectations to improve coordination and outcomes.

Target Completion Date: Q2 FY27

Stage and % Complete: On Track / 85%

Success Metrics:

- Every student has only one primary and possibly one secondary advisor (Baseline: 10% / Current: 90% / Target: 95%)
- Reduced wait times for advising appointments ("historic survey" baseline → +15%; 100% → 100%)
- Increased student satisfaction with Nanook Advising (Baseline 83.1% Fall 2024 / Current: 87.8% Spring 2025 / Target: → +5% YoY improvement)
- Increased tracking of student employment (Baseline: 10% / Current: 10% / Target: 20% annual increase)
- Increased numbers of both student employees and employed graduates (Baseline: 850 / Current: 850 / Target: 1100)
- Improved retention from 1st to 2nd year (Baseline: 74% / Current: 73.5% / Target: 80%)
- Improved persistence from 1st to 3rd year (Baseline: 63.8% / Current: 64.3% / Target: 70%)
- Improved retention from 1st to 4th year (Baseline: 48.5% / Current: 53.7% / Target: 60%)
- Improved graduation rates (Baseline: 38.7% / Current: 40.2% / Target: 45%)

Achievements This Quarter:

- Launched Drop-for-Non-Attendance to reinforce early academic engagement and improve retention.
- Cleaned and corrected ~**10,000 Banner records** to ensure each student is assigned the correct primary advisor.
- Expanded Express Advising to serve all undergraduates Monday-Friday, both in person and virtually.
- Hired a Workforce Tutor and a student-employment Career Services staff member to strengthen work-integrated advising.

University of Alaska Southeast (UAS)

MAU Highlights

- Continued implementation of **Alaska Unlocked** with EAB. Recruiters traveled to 11 college fairs out of the state (CO, ID, MN, and WA) in concert with the EAB "Apply" campaign. All technical components built with data transfer from EAB to UAS to support the deployment of email and print collateral in combination with direct marketing to the "Apply" cohort.
 - **EAB Transfer tool** successfully implemented on time in November 2025.
 - **Strategic Enrollment Management Plan** completed, creating improved institutional clarity and change readiness. Gateway course re-design has been funded through internal reallocation for implementation in spring 2026.
 - **Advising Excellence Committee ("Advising Pod")** has continued meeting under the leadership of the new provost to conduct a SWOT analysis and develop recommendations for an advising structure that allows for professional advising to be coordinated and aligned across UAS.
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Key Challenges

- **Staffing Continuity:** Recent recruiter resignation and an application processor preparing for leave. *Mitigation:* Expedited recruiter hiring; **additional full-time processor** secured (internally reallocated FY26 funds).
 - **Sustained Funding** beyond current year needed to preserve recruitment/advising momentum.
 - **Balancing Key Priorities:** With the time and effort needed to prepare for the 7-year NWCCU reaccreditation visit, implementation of SAF priorities needs to be balanced with the needs of the visit.
 - **Advising Leadership Resource Gap:** Funding for dedicated leadership in advising through internal reallocation remains a challenge given the tight fiscal landscape.
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UAS Projects

Increasing UAS Applications and Recruitment

Lead Unit: UAS Enrollment Management and Student Affairs

Outcome Area(s): Recruitment

Opportunity Statement: To reverse past long-term enrollment decline, UAS must continue to strengthen recruitment, expand pipelines, and adopt strategies to attract out-of-state students.

Target Completion Date: Q4 FY28

Stage of Implementation and % Complete: On Track / 30%

Success Metrics:

- Increased additional degree-seeking out-of-state students (Baseline: 45 / Current: 45 / Target: 120)
- Increased additional degree-seeking in-state students (Baseline: 172 / Current: 172 / Target: 254)

Achievements This Quarter:

- Launched EAB "Apply" campaign, reaching **70,000 HS seniors** across AK, WA, OR, and CO.
 - Completed EAB-to-UAS data integration to support coordinated email, print, and direct marketing outreach.
 - Met all out-of-state recruiting targets despite recruiter staff turnover in Q2.
 - Conducted out-of-state recruitment at **11 college fairs** in CO, ID, MN, and WA.
 - Implemented the EAB Transfer tool on schedule in November 2025.
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Leverage UAS Strategic Enrollment Management Plan for Change

Lead Unit: UAS Enrollment Management and Student Affairs & Provost Office

Outcome Area(s): Retention

Opportunity Statement: UAS must refresh its strategic enrollment plan to address resource use, student support gaps, and long-term enrollment and retention challenges.

Target Completion Date: Q4 FY28

Stage of Implementation and % Complete: On Track / 10%

Success Metrics:

- Higher retention rate of FTFT bachelor-seeking undergraduate students (Baseline: 74% / Current: 74% / Target: 80%);
- Higher overall student headcount (Baseline: 1836 / Current: 1836 / Target: 2250)

Achievements This Quarter:

- Secured Chancellor approval of the UAS Strategic Enrollment Plan in November 2025.
- Aligned the Strategic Enrollment Plan with the UAS Strategic Plan and SAF priorities.
- Completed fall milestones for Alaska Unlocked in-state tuition initiative.
- Funded the first cohort of Gateway Course Redesign projects, launching in Spring 2026.

Standardize and Improve UAS Advising

Lead Unit: UAS Provost Office

Outcome Area(s): Retention

Opportunity Statement: To sustain retention gains, UAS must strengthen advising through centralized coordination, shared training, and clearly defined expectations.

Target Completion Date: Q4 FY28

Stage of Implementation and % Complete: On Track / 10%

Success Metrics:

- Higher retention rate of FTFT bachelor-seeking undergraduate students (IPEDS) (Baseline: 74% / Current: 74% / Target: 80%)

Achievements This Quarter:

- Convened the Advising Excellence Committee on a biweekly basis throughout the fall semester.
- Assessed current advising structures and student pathways using a formal advising framework and SWOT analysis.
- Expanded the committee by adding two faculty members to broaden campus representation.
- Integrated the new Juneau dual enrollment coordinator into advising planning to ensure cross-campus alignment.

University of Alaska System Office (SO)

Highlights

- **Systemwide data infrastructure** moved into active use, with data governance launched, IPEDS-aligned enrollment data delivered, daily change tracking implemented, and the Enterprise Data Warehouse (EDW) production environment configured and operational.
 - **Transparency and accountability tools are live and gaining traction**, including the BOR outcomes dashboard (first build complete, refining for phase II) and the SAF public website, which saw a 382% increase in traffic quarter-over-quarter.
 - Direct financial and recruitment pipelines were strengthened, with **5,800 APS-eligible students identified for outreach**, **586 foundation scholarships streamlined for direct award**, and a **systemwide FAFSA completion strategy now under development**.
 - **System Office increased direct engagement in student success delivery**, including a planned systemwide student survey, a Student Success Summit, and coordinated faculty and staff training on retention tools.
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Key Challenges

- **Cross-unit coordination is critical**, particularly where projects span OIT, campuses, procurement, financial aid, and external vendors (e.g., data governance, MSAs, scholarship systems).
 - **Change management and adoption lag behind implementation**, requiring sustained training and reinforcement for new processes (data governance, Navigate360 usage, MSAs, streamlining scholarships).
 - **Several initiatives now hinge on post-launch uptake and analytics**, with baselines and targets still maturing for usage-driven tools (Navigate360, websites, dashboards).
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SO Projects

Launch Comprehensive APS Campaign

Lead Unit: UA Academic Affairs

Outcome Area(s): Recruitment

Opportunity Statement: Implement a comprehensive APS promotion plan for K-12 students and families, beginning with eighth graders and their families.

Target Completion Date: Q4 FY27

Stage & % Complete: On Track / 40%

Success Metrics (Current vs Target):

- Increased number of APS-eligible enrolled students (Baseline: 2800 / Current: Reported in Fall / Target: 3100)
- Number of communication materials distributed (Baseline: 0 / Current: In progress / Target: 5000)
- Increased number of school districts with data sharing agreements with UA for name sharing (Baseline: 0 / Current: 2 / Target: 5)

Achievements This Quarter:

- Briefed K-12 superintendents statewide on APS outreach initiative.
 - Secured opt-in data for **5,800 Anchorage School District juniors and seniors** and shared the list with all three MAUs for targeted recruitment.
 - Designed and printed postcard-sized APS outreach materials for distribution.
-

Establish Foundational Data & Reporting Standards

Lead Unit: UA OIT Data Warehouse

Outcome Area(s): Data and Policy

Opportunity Statement:

UA needs consistent data definitions and transparent data systems to improve clarity, enable trusted reporting, and support peer benchmarking. The new Data Warehouse & Data Catalog will facilitate alignment on foundational data definitions anchored in national standards like IPEDS and NCHEMS, replacing analog methods and increasing confidence in our data.

Target Completion Date: Q4 FY28

Stage / % Complete: On Track / 20%

Success Metrics (Current vs Target):

- DW technology is online and available to the implementation team for use (Baseline: No / Current: Yes / Target: Yes)
- ETL tool in place and connected to initial Banner data and Snowflake (Baseline: No / Current: Yes / Target: Yes)
- Data catalog developed and loaded with iteration (Baseline: No / Current: In Progress / Target: Yes)
- Data governance framework established (Baseline: No / Current: Yes / Target: Yes)
- Data for Iterations 1-7: (Baseline: No / Current: Data Build for Iterations 1-4 In Progress/ Target: Yes)

Achievements This Quarter:

- Operationalized UA's **institutional data governance structure**, advancing the first census date-based proposal through multi-tiered governance review and establishing a precedent for standards-based reporting decisions.

- Delivered an **IPEDS-aligned enrollment dataset** based on the October 15, 2025 census data, demonstrating alignment on IPEDS definitions (in testing).
 - Initiated **cross-campus governance scoping proposal** to standardize enrollment definitions, coordinated through University Provosts.
 - Implemented **daily, record-level change tracking** for core student data to support early-term enrollment and near-real time reporting.
 - Established the **EDW production environment**, with core infrastructure and security controls in place to support governed data releases.
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Establish Master Services Agreements (MSAs)

Lead Unit: UA Procurement

Outcome Area(s): Data and Policy

Opportunity Statement: Enrollment and Retention contracts are generally decentralized. An opportunity exists to consolidate multiple contracts into Master Services Agreements (MSAs), resulting in cost savings and improved services.

Target Completion Date: Q4 FY26

Stage / % Complete: Off Track / 5%

Recovery plan initiated.

Success Metrics (Current vs Target):

- Reduction in duplicate or redundant contracts (Baseline: In development / Current: In progress / Target: In development)
- Reduction in one-year agreements renewed annually (Baseline: In development / Current: In progress / Target: In development)
- Average time to process a contract (Baseline: In development / Current: In progress / Target: In development)
- Achievement of cost savings / economy of scale (Baseline: In development / Current: In progress / Target: In development)

Achievements This Quarter:

- Completed a systemwide inventory of recruitment + retention contracts across UAA, UAF, UAS.
 - Identified Salesforce and EAB as priority candidates for consolidation due to high potential for cost savings and administrative efficiency.
 - Identified additional consolidation targets, including Ruffalo Noel Levitz, Human Capital Research Corporation, and Spawn Advertising.
 - Drafted a UA Master Services Agreement template to support flexible, multi-campus delivery orders.
-

Promote Increased Usage of Navigate360

Lead Unit: UA Academic Affairs

Outcome Area(s): Retention

Opportunity Statement: Clarify usage and scope of Navigate360 to increase effective, system-aligned student success interventions.

Target Completion Date: Q4 FY27

Stage / % Complete: On Track / 10%

Success Metrics (Current vs Target):

- Participation in surveys and/or engagement to increase understanding of the challenges and opportunities (survey in development)
- Navigate360 usage by university and broken out by user groups (Baseline: 644 UAA | 742 UAF | 120 UAS / Current: 644 | 742 | 120 / Target: 779 | 898 | 145)

Achievements This Quarter:

- Coordinated and scheduled Navigate360 and Forage faculty and staff training sessions for Spring 2026 through the Student Success Summit.
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Develop a Dashboard for BOR Outcomes Measures

Lead Unit: UA Data Analysis & Institutional Research

Outcome Area(s): Data and Policy

Opportunity Statement: Provide the Board of Regents with a clear, reliable dashboard to monitor progress against adopted systemwide outcomes, support evidence-based discussion of trends and risks, and inform periodic reassessment of long-term goals as metrics and priorities evolve.

Target Completion Date: Initial dashboard build: Q2 FY26 (*complete*)

Metric-aligned rebuild: Q4 FY26 (*estimated*)

Stage / % Complete: Build complete; refinement underway / 100% (Phase I), 25% (Phase II)

Success Metrics (Current vs Target):

- Website visits per quarter (Baseline: 0 / Current: 521 / Target: 2000)
- BOR and others find website valuable (Baseline: No / Current: Yes / Target: Yes)
- Percent of available outcome measure content displayed successfully (Baseline: 40% / Current: 100% / Target: 100%)

Achievements This Quarter:

- Completed and launched initial BOR Outcomes Dashboard using currently available data and presented it at the September BOR meeting.
- Confirmed dashboard as a viable reporting tool while identifying the need to realign content to a newly adopted outcomes metric structure.

- Initiated planning for a targeted dashboard rebuild, estimated at six months, leveraging the existing technical foundation.
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Develop a SAF Website to Demonstrate Project Status and Outcomes

Lead Unit: UA Academic Affairs

Outcome Area(s): Data and Policy

Opportunity Statement: A public website will track SAF priorities and outcomes, informing the Board and strengthening engagement in student success efforts.

Target Completion Date: Q3 FY26

Stage / % Complete: On Track / 100%

Success Metrics (Current vs Target):

- Website visits per quarter (Baseline: 0 / Current: 2,513 / Target: 2000)
- BOR and others find website valuable (Baseline: No / Current: Yes / Target: Yes)
- Percent of available outcome measure content displayed successfully (Baseline: 40% / Current: 85% / Target: 100%)

Achievements This Quarter:

- Updated the SAF website based on survey feedback to improve clarity and usability.
 - Increased website traffic by **382% quarter-over-quarter**, averaging **1.58 pages per visitor**.
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Streamline Unrestricted UA Foundation Scholarships

Lead Unit: UA Foundation

Outcome Area(s): Student Financial Support

Opportunity Statement: Directly awarding UA Foundation scholarships streamlines aid, improves timing, and enhances competitiveness—no student application required.

Target Completion Date: Q4 FY27

Stage / % Complete: Off Track / 55%

Revised the target date due to the contract finalization taking longer than planned and data challenges.

Success Metrics (Current vs Target):

- Scholarships clearly categorized by purpose and award type (Baseline: 4% renewable funds / Current: In progress / Target: 20%)
- Reduced notification time from 18 to 5 months (Baseline: 18 mos / Current: In progress / Target 4-5 mos)
- Recruitment scholarships offered earlier to support enrollment decisions (Baseline: In development / Current: In progress / Target: In development)

Achievements This Quarter:

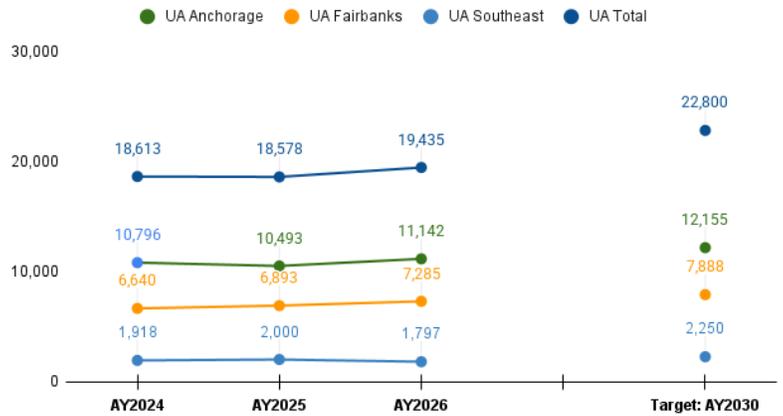
- Removed application requirements from **586 active scholarships**, streamlining direct awards to students.
- Established Scholarship Process Improvement Coordinator roles, contributing to a **15% increase in students awarded** and earlier fund distribution (32.5% → **54%** by October 2025).
- Identified student record management issues limiting further automation, with plans to demonstrate the improved system once data standards are resolved.

Outcome Measure Dashboard

Recruitment

This dashboard indicator tracks student headcount trends by university and level, showing changes in enrollment and progress toward FY30 targets. These figures highlight how UA's efforts to attract new and returning students support a trained and educated workforce pool across Alaska.

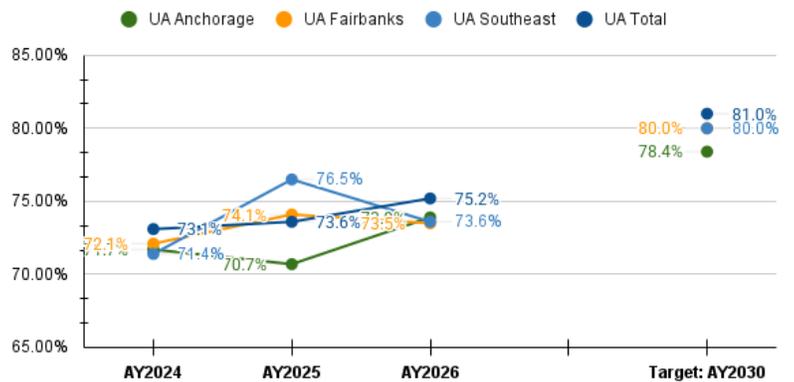
Student Headcount (IPEDS), Fall Opening



Retention

This indicator view shows how many first-time, full-time freshmen return for their second year, with comparisons to systemwide and national benchmarks. This reflects UA's work to keep students supported and on track toward their degrees.

Retention to 2nd Fall: Bachelor's First-Time Full-Time Freshmen (IPEDS)



Graduation

This indicator tracks degrees, certificates, licensures, and endorsements awarded each year across the UA System. This illustrates UA's commitment to helping more Alaskans complete their programs and enter Alaska's workforce ready to contribute and lead.

Degrees, Certificates, Licensures & Endorsements Awarded

