

University of Alaska
Systemwide Attainment Framework
STUDENTS-FIRST ACTION AGENDA
Quarterly Update: FY26 Q3

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EXECUTIVE OVERVIEW

Purpose

This quarterly report provides a concise, data-driven update on implementation of the **Students-First Action Agenda (SFAA)**, the operational plan of the **Systemwide Attainment Framework (SAF)**. This report tracks progress across University of Alaska (UA) campuses and the System Office toward one unifying goal: **more students enrolling in, persisting through, and completing postsecondary education programs that strengthen Alaska’s workforce, economy, and communities.**

On a quarterly basis, we measure our progress in reaching key recruitment, retention, and graduation goals and report early indications of the impact generated by projects prioritized for the year.

Twenty-seven strategic projects were prioritized in FY26. Of those, seven have been completed, two additional projects are on track to be completed in the fourth quarter, and the remaining represent more complex, multi-year projects slated for full realization over the next three to four years. By tracking these milestones in real-time, this report offers a transparent look at our trajectory toward accomplishing key institutional goals and allows for the adjustments necessary to identify critical next steps and maintain momentum.

Quarter in Review

UA universities made substantial progress this quarter across recruitment, retention, and student support, with measurable gains in enrollment pipelines, advising effectiveness, and system-wide transparency infrastructure.

- Strategies being implemented with investments to date are resulting in outcomes to increase the enrollment pipeline **to maintain or modestly grow enrollment.** Presently, recruitment gains across the system reflect this trajectory. UAF’s **post-visit application submission rates are up from 40% to 60%** with a **doubling of Lower 48 outreach** planned for Fall 2027. UAS extended its Alaska Unlocked out-of-state marketing campaign through Q3, enabled by FY26 BOR investment, contributing to a **50%+ year-over-year increase** in admitted out-of-state students. UAA converted enrollment of an additional **24% of admitted students** compared to Spring 2025, with a second round of targeted digital recruitment assets now deployed. The System Office APS Campaign distributed over 26,500 materials and secured data-sharing agreements with 3 school districts, **strengthening the K-12 pipeline**, with an estimated increase in APS-eligible students from 2800 to 3100.

- **Retention and advising showing measurable results:** UAA's pass rates in high-DFW lower-division courses reached 74.2%, **already exceeding the 70% target**, while student participation in peer support services increased from 15% to 20.4%. At UAF, 90% of students now have a designated primary advisor (up from a 10% baseline), and retention and graduation metrics are trending upward across all tracked cohorts. UAA's Math Task Force completed initial recommendations, launching redesigned math pathways and co-requisite course models for Fall 2026. UAS advanced its advising coordination model through the **Advising Excellence Committee**, with a final report to the Provost expected in May.
- **Completion pathways and financial access expanding:** UAA's Middle College transition initiative yielded **74% of Spring 2026 seniors applying to UAA** for Summer or Fall enrollment, a strong early indicator for dual-enrollment conversion. UAS finalized a Chancellor-approved pathway allowing dual-enrolled students to earn certificates and associate credentials in high school, adopting the UAA model systemwide. The System Office launched Tuition Transparency Phase 1 with three active sub-committees working on policy, financial, and communications workstreams. Newly admitted students can now view and apply for UA Foundation scholarships **within 24 hours of admission**, compressing what was an 18-month notification timeline.
- **Data transparency infrastructure:** Two SO projects reached milestones this quarter. The SAF website drew 2,561 visits this quarter, **28% above its target**, serving as the public-facing dashboard for all SFAA projects, updates, and outcomes data. [The BOR Outcomes Measures Dashboard](#) launched Phase II development to align content with newly adopted outcome metrics. Together, these tools give the Board, campuses, and the public real-time visibility into systemwide progress.

Resource Snapshot

Since spring FY25, the UA Board of Regents has approved nearly **\$5.1 million** (includes \$1.8 million referenced below to jumpstart FY27 priorities) for systemwide SFAA investments. These investments result in tangible **recruitment, retention, and projected graduation gains**. This is consistent with academic portfolio objectives and provides **clear pipelines for healthcare, education, engineering, and technical programs**, supported by efforts to align financial access, advising, and data transparency.

Looking Ahead

As the UA Board of Regents continues to prioritize what was initiated in FY25 and supports the launch of additional projects, **\$5.5 million is being proposed for investment in FY27** to promote recruitment, retention, and graduation gains by:

- **Scaling what works:** expanding high-performing projects across campuses.
- **Strengthening data systems:** improving accuracy, access, and reporting cadence.
- **Centering the student experience:** removing barriers to enrollment and completion.

For FY27, there have been **22 projects prioritized** to advance recruitment, retention, and graduation. Eight projects are new. Of the 22 projects, **59% support recruitment and 41% support retention and graduation**. The proposed investments would fund 15 positions across the system to help staff these projects and strengthen outcomes. A snapshot of the proposed investments is as follows:

FY27 Students First Action Agenda Proposed Investments*		FY27		
MAU	Project Title	Jump Start	Investment	Total
SO	Launch Comprehensive APS Campaign		125,000	125,000
SO	Instructional Innovation and Mentoring Initiative		150,000	150,000
UAA	Implement a Multi-Audience, Multi-Modal Recruitment Messaging Strategy	240,000	260,000	500,000
UAA	Keeping Dual Enrolled Students in Alaska Through Conversion to Degree-Seeking		155,000	155,000
UAA	Coordinate and Scale Student Success Initiatives	152,700	338,000	490,700
UAA	Optimize the Website for Student Recruitment	235,000	250,000	485,000
UAA	Targeted Digital Student Recruitment Marketing	112,300	487,700	600,000
UAA	Strengthening Enrollment Team to Capitalize on Recruitment Success		700,000	700,000
UAF	Strategic Recruitment Process Improvements		200,000	200,000
UAF	Undergraduate and Graduate Enrollment Capacity		287,300	287,300
UAF	Recruitment, Strategic Enrollment Marketing and Communications: Pursuing Lower 48 and International Student Markets	200,000	515,000	715,000
UAF	Optimization of Campus Tours and Recruitment Events	100,000	140,000	240,000
UAF	Modern Digital Presence and Enhanced Multi-Modal Marketing Campaign	400,000	300,000	700,000
UAF	Advising and Graduation Rate Improvements		200,000	200,000
UAF	Student Retention and Career Placement		150,000	150,000
UAF	Bristol Bay Campus Delivery Model		200,000	200,000
UAS	Standardize and Improve Advising		125,000	125,000
UAS	Increasing Applications and Recruitment	200,000	667,000	867,000
UAS	Leverage UAS Strategic Enrollment Management Plan for Change	150,000	250,000	400,000
Total		1,790,000	5,500,000	7,290,000

*\$6.7 million in priorities have been identified for investment in FY28.

With ongoing investments and systemwide effort, each project team continues developing, implementing, and tracking progress. New projects require a runway, and all MAUs have developed strategies to ensure successful implementation. This work is coordinated through **quarterly reporting**, shared evaluation tools, and consistent check-ins to ensure visibility and accountability. Together, these actions advance the Board of Regents' vision for a **student-centered, workforce-aligned university system** that keeps more Alaskans learning, working, and thriving in Alaska.

SAF Website

The [Systemwide Attainment Framework website](#) serves as a living dashboard and public accountability tool, cataloging all active and completed projects, quarterly updates, shared metrics, and campus highlights. The site links directly to outcome-measure dashboards for recruitment, retention, and graduation, enabling real-time visibility into systemwide progress.

>>>> alaska.edu/saf <<<<

University of Alaska Anchorage (UAA)

MAU Highlights

- Scaled Retention Efforts: use of Navigate, peer support structures, and targeted support for courses with high D-F-W grade rates have all broadened/increased.
 - Retention: Math Task Force initial recommendations complete: updates to courses, improved placement process, and streamlined math pathways in process for implementation beginning in Fall 2026. COMPASS Group (including faculty and staff) formed to work with the Dana Center to implement nationally recognized best practices in co-requisite MATH classes.
 - Recruitment: EAB-Salesforce journey launched, targeted digital yield work (Motimatic) showing higher ROI and yield; dual-enrollment conversion effort piloting new initiatives.
-

Key Challenges

- Continuing caseload pressure with growing enrollment in all student-facing areas. Upcoming FY27 BOR investments to hire additional staff will help to support the growth.
- Uncertainty around anticipated technology changes (CRM, student success platform) continues to impact progress on full implementation of website relaunch and/or next phases of multi-recruitment strategy.
- Increased workloads and high operational demand have impacted efforts to launch an improved website.

UAA Projects

Coordinate and Scale Student Success Initiatives

Lead Unit: Office of Student Success

Outcome Area(s): Retention

Opportunity Statement: UAA has launched numerous pilots. To continue retention gains, UAA must scale and coordinate these efforts across student service areas.

Target Completion Date: Q3 FY28

Stage of Implementation and % Complete: On Track / 70% Complete

Success Metrics:

- Retention of Freshmen to second term (Baseline: 67% / Current: 67% / Target: 70%)
- Pass rates in high DFW lower division courses (Baseline: 55% / Current: 74.2% / Target: 70%)
- Increase student participation in peer service areas (Baseline: 15% / Current: 20.4% / Target: 25%)

Achievements This Quarter:

- Approved and awarded microgrants to support retention efforts.
- Continuing the redesign and relaunch of FYE programming to improve new-student onboarding using national best practices.

Implement a Multi-Audience, Multi-Modal Recruitment Messaging Strategy

Lead Unit: UAA Advancement and Enrollment Services

Outcome Area(s): Recruitment

Opportunity Statement: UAA has an insufficient number of experienced staff among both the Recruitment and Advancement teams to develop, deploy, and follow up on a targeted digital recruitment strategy to drive future FTFT enrollment, especially among lower-affinity students. UAA has partnered with a consultant to develop and deploy multi-year messaging campaigns to develop affinity and move high school students to the point of admission.

Target Completion Date: Q2 FY28

Stage of Implementation and % Complete: On Track / 35% Complete

Success Metrics:

- Increased Fall 2025 enrollment of new admits (Baseline: 1026 / Current: 1320 / Target: 1372)
- Increased Spring 2026 enrollment of new admits (Baseline: 913 / Current: 1135 / Target: 1187)
- New student names (Undergraduate Y2 & Y3) into CRM (Baseline: <100 / Current: 13,135 / Target: 20,000)

Achievements This Quarter:

- As of February 2026, we've added 1.3K additional prospects through EAB Cultivate.
 - EAB in process of identifying year two search quantities before UAA renews name buy volume contracts.
 - Round-two creative assets have been deployed.
-

Fund Targeted Digital Student Recruitment Marketing

Lead Unit: UAA Enrollment Services

Outcome Area(s): Recruitment

Opportunity Statement: Moving admits to enrolled students requires frequent nudges and reminders for incoming students; nudging also works well to re-engage stopped out students and encourage re-enrollment.

Target Completion Date: Q3 FY26

Stage of Implementation and % Complete: On Track / 30% Complete

Success Metrics:

- Increased FA26 FTF Enrolled (Baseline: 1026 FTF / Current: 1320 / Target: 1372)

Achievements This Quarter:

- Implementing **Fall 2026 enrollment campaign** to launch in April 2026 with the opening of student registration.
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Keeping Dual Enrolled Students in Alaska Through Conversion to Degree-Seeking

Lead Unit: UAA Office of Academic Affairs

Outcome Area(s): Recruitment

Opportunity Statement: As noted, one of UAA's greatest potential opportunities for enrollment stability and growth is increasing the conversion of dual-enrolled students to degree seeking students after HS graduation.

Target Completion Date: Q2 FY30

Stage and % Complete: On Track / 40% Complete

Success Metrics:

- Increased FTF enrolled in Fall term following HS graduation (Baseline: 31.6% / Current: 32.2% / Target: 36.6%)

Achievements This Quarter:

- Conducted **Senior Exit Surveys** to capture Alaska Middle College School students' post-graduation plans, identify those intending to enroll at UAA, and create an opportunity for targeted follow-up. Early results: Spring 2026 Seniors 122 of 164 applied for admission to either Summer 2026 or Fall 2026 (74%).
 - Implemented a **Provost's Welcome to UAA** letter awarded at Middle College graduation and other dual enrollment end-of-year celebrations.
 - Fully implemented the **Middle College transition checklist** on the Anchorage campus for Spring 2026 graduating seniors to support a smooth shift to degree-seeking status.
 - Implemented a monthly **"Building Your UAA Experience" newsletter** to consistently engage Middle College students with campus opportunities, resources, and pathways with the goal of strengthening students' connection to UAA, reinforcing their sense of belonging, and keeping degree-seeking pathways top of mind.
 - Initiated **deeper coordination across all UAA campuses** through monthly meetings aimed at sharing best practices, such as the above, and scaling them up across all campuses.
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Simplify Departmental Budgeting

Lead Unit: UAA Budget Office

Outcome Area(s): Retention/General Process Improvement

Opportunity Statement: Some student-facing units, under current practices, must track and reconcile very small amounts of money, which diverts staff and leadership attention from the core services of the units to serve students.

Target Completion Date: Q2 FY27

Stage & % Complete: Off track / 25%

Success Metrics:

- Reduced number of required (small) transactions (Baseline: In development / Current: In progress / Target: In development)

Achievements This Quarter:

- Progress has been made on larger and smaller cross-charges (e.g., elimination of Data and Communications Recharge assessment in favor of general fund reallocations). The overall effort will be part of UAA's work to adjust the budget model and resource allocations.
- Budget and Student Affairs staff **reduced routine transaction volume** by bundling small expenses and adjusting activity timelines to avoid unnecessary micro-transactions.

Optimize the Website for Student Recruitment & Retention

Lead Unit: UAA Advancement

Outcome Area(s): Recruitment & Retention

Opportunity Statement: UAA needs coordinated, student-centered communication with clearer steps, better tools, and centralized training to improve engagement and effectiveness.

Target Completion Date: Q2 FY27

Stage & % Complete: On Track / 35%

Success Metrics:

- In development by Advancement in collaboration with SEM committee and Website Modernization Steering Committee.

Achievements This Quarter:

- Advanced design planning phase by gathering Steering Committee input on aesthetic direction and multi-campus navigation; findings will drive a focused set of design concepts for review and approval.

University of Alaska Fairbanks (UAF)

MAU Highlights

Recruitment

- Began Fall 2027 recruitment planning; **doubled Lower 48 prospective student outreach** campaign again.
- Exploring tuition simplification, including a detailed review of **non-resident tuition (NRT)**
- Over **1,400 enrollment deposits received** and on track to meet the target of 2,800 by Fall 2026.
- First admitted student experience event held in February; strong turnout.
- **Campus Visit Working Group** launched; new visit experience scheduled for July 1, 2026
- Set new Admissions team enrollment goals for Fall 2026.
- Completed application processing redesign for Fall 2027; **supports 30K applications with same-day turnaround.**
- Launched semi-automated preadvising process in February.

Retention

- Development of **Gateway courses and First Year Experience (FYE)** programming.
 - Establishing goals and metrics for non-academic support programs.
 - Modified **Student Health and Counseling** service model to reduce wait times and improve capacity.
 - Implemented advising process changes, including preloading student course shopping carts for Fall 2026.
 - Group advising sessions developed; launch planned for early May.
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Key Challenges

- **Enrollment Management** staffing transitions at UAF are creating both opportunity and near-term delays.
 - Federal policy uncertainty complicates planning for recruitment, tuition, and financial aid.
 - **Registration modernization** and student billing complexity are slowing technical progress.
 - Limited predictive modeling capacity and staff bandwidth for proactive student intervention.
 - **Culture change is required** across all initiative areas; progress is inherently time-intensive.
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UAF Projects

Strategic Recruitment Process Improvements

Subtitle: Streamline Scholarship Eligibility Process, Accelerate Financial Aid Notifications, and Simplify Honors College Admission

Lead Unit: UAF Admissions Office

Outcome Area(s): Recruitment

Opportunity Statement: UAF's recruitment pipeline faces fragmentation in onboarding, communications, and data use. This project aims to improve yield by streamlining operations and strengthening post-admission engagement and data systems.

Target Completion Date: Q4 FY27

Stage and % Complete: On Track / 80%

Success Metrics:

- Percentage of students completing onboarding checklist within two weeks (Baseline: 15% / Current: 25% / Target: 90%)
- Post-visit application submission rate (Baseline: 40% / Current: 60% / Target: 90%)
- Event satisfaction score (Decision Day and campus visits) (Baseline: 60% / Current: 60% / Target: 85%)
- Percent of Lower 48 recruiter outreach logged in Salesforce (Baseline: 40% / Current: 50% / Target: 90%)

Achievements This Quarter:

- Launched **enrollment deposit and melt-reduction strategies** for Fall 2026.
 - Hosted **admitted student experience event** in February.
 - **Campus Visit Working Group** launched; new visit experience scheduled for July 1, 2026.
 - Set new student enrollment goals for Fall 2026 (Admissions and EM teams).
 - Application processing redesign underway; launch planned for early August, targeting Fall 2027.
 - Launched semi-automated preadvising process in February.
 - **Group advising sessions** developed; launch planned for early May.
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Systematic Advising and Retention Process Improvements

Lead Unit: UAF Nanook Advising

Outcome Area(s): Retention

Opportunity Statement: Inconsistent advising practices hinder student support; UAF must standardize policies, workflows, training, and expectations to improve coordination and outcomes.

Target Completion Date: Q2 FY27

Stage and % Complete: On Track / 95%

Success Metrics:

- Every student has only one primary and possibly one secondary advisor (Baseline: 10% / Current: 90% / Target: 95%)
- Reduced wait times for advising appointments ("historic survey" baseline → +15%; 100% → 100%)
- Increased student satisfaction with Nanook Advising (Baseline 83.1% Fall 2024 / Current: 87.8% Spring 2025 / Target: → +5% YoY improvement)
- Increased tracking of student employment (Baseline: 10% / Current: 10% / Target: 20% annual increase)
- Increased numbers of both student employees and employed graduates (Baseline: 850 / Current: 850 / Target: 1100)
- Improved retention from 1st to 2nd year (Baseline: 74% / Current: 73.5% / Target: 80%)
- Improved persistence from 1st to 3rd year (Baseline: 63.8% / Current: 64.3% / Target: 70%)
- Improved retention from 1st to 4th year (Baseline: 48.5% / Current: 53.7% / Target: 60%)
- Improved graduation rates (Baseline: 38.7% / Current: 40.2% / Target: 45%)

Achievements This Quarter:

- Launched semi-automated transition process from **First-Year to Major Advisor**.
- Preloaded courses into student shopping carts ahead of Fall 2026 registration.
- Finalized Co-Advising Best Practices and launched **centralized Nanook Advising** website.
- Added Student Employment position in the Writing Center.
- Improved **Student Health and Counseling** service model.

University of Alaska Southeast (UAS)

MAU Highlights

- Continued **Alaska Unlocked** marketing to out-of-state students; admitted out-of-state students up over 50% year-over-year.
 - Sent faculty and staff cohort to **First-Year Experience conference (FYE)**; FYE Taskforce now assembling.
 - Finalized pathway enabling **dual-enrolled students** to earn certificates and associate credentials in high school.
 - Completed first cohort of **Gateway Course Redesign** training.
 - **Advising Excellence Committee ("Advising Pod")** developing recommendations to coordinate professional and faculty advising across UAS; final report expected May 2026.
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Key Challenges

- Fully staffed in recruitment and added an additional admissions processor, but **entry-level staff retention** remains a challenge.
 - **Sustained funding** beyond current year will preserve recruitment momentum and support Common App adoption.
 - Permanent funding for **dedicated advising leadership** remains a priority.
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UAS Projects

Increasing UAS Applications and Recruitment

Lead Unit: UAS Enrollment Management and Student Affairs

Outcome Area(s): Recruitment

Opportunity Statement: To reverse past long-term enrollment decline, UAS must continue to strengthen recruitment, expand pipelines, and adopt strategies to attract out-of-state students.

Target Completion Date: Q4 FY28

Stage of Implementation and % Complete: On Track / 50%

Success Metrics (Note: Targets are for Q4 FY28):

- Increased additional degree-seeking out-of-state students (Baseline: 45 / Current: 45 / Target: 120)
- Increased additional degree-seeking in-state students (Baseline: 172 / Current: 172 / Target: 254)

Achievements This Quarter:

- All recruiter positions filled.
 - Extended **out-of-state marketing** through Q3 for the first time, enabled by FY26 BOR investment.
 - Continued relationship-building with prospective students for Fall 2026.
 - Admitted out-of-state students up **over 50% year-over-year** at end of Q3.
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Leverage UAS Strategic Enrollment Management Plan for Change

Lead Unit: UAS Enrollment Management and Student Affairs & Provost Office

Outcome Area(s): Retention

Opportunity Statement: UAS must refresh its strategic enrollment plan to address resource use, student support gaps, and long-term enrollment and retention challenges.

Target Completion Date: Q4 FY28

Stage of Implementation and % Complete: On Track / 25%

Success Metrics:

- Higher retention rate of FTFT bachelor-seeking undergraduate students (Baseline: 74% / Current: 74% / Target: 80%);
- Higher overall student headcount (Baseline: 1836 / Current: 1836 / Target: 2250)

Achievements This Quarter:

- Faculty and staff cohort attended the 45th First-Year Experience (FYE) Conference; group will establish the **FYE Task Force framework**.
 - Developed and approved plan enabling **dual enrolled students to earn certificates and associate credentials** in high school; Chancellor Palmer approved in March.
 - **FY27 Institutional Fund Plan** approved by Executive Cabinet, balancing support for part-time and full-time students.
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Standardize and Improve UAS Advising

Lead Unit: UAS Provost Office

Outcome Area(s): Retention

Opportunity Statement: To sustain retention gains, UAS must strengthen advising through centralized coordination, shared training, and clearly defined expectations.

Target Completion Date: Q4 FY28

Stage of Implementation and % Complete: On Track / 30%

Success Metrics:

- Higher retention rate of FTFT bachelor-seeking undergraduate students (IPEDS) (Baseline: 74% / Current: 74% / Target: 80%)

Achievements This Quarter:

- Gathered feedback from units, departments, and stakeholders across UAS.
- Explored advising models emphasizing collaboration between professional and faculty advisors.
- Assessed workload distribution for professional and faculty advisors.
- Evaluated scope and coordination role of a potential Director of Advising position.
- Final committee report to Provost on track for May 2026.

University of Alaska System Office (SO)

Highlights

- The APS Campaign reached eighth- and ninth-grade students and families this quarter through **26,500 targeted mailers**, with data-sharing agreements now active in **3 of the target 5 school districts**. Mat-Su student data was shared with MAUs to strengthen the K-12 pipeline for APS-eligible enrollment.
- SO-led data and transparency initiatives crossed key milestones this quarter. The SAF website **exceeded its Q2 quarterly traffic target with 2,561 visits**, and the BOR Outcomes Dashboard launched phase two in preparation of reporting on BOR adopted metrics in the Fall. Enterprise Data Warehouse infrastructure is online with governance frameworks in place, advancing systemwide reporting standardization.
- Tuition Transparency launched phase one with three active sub-committees (Student Success, Finance, and Communications) advancing policy, financial, and communications workstreams, with regular Executive Council briefings to keep system leadership aligned. Separately, newly admitted students can now view and apply for UA Foundation scholarships **within 24 hours of admission**, a meaningful improvement in aid communication.
- Procurement modernization is advancing through integration of Master Service Agreement frameworks into the Jaggaer Source-to-Pay system, with Huron Consulting engaged as implementation partner. A completed MSA template provides the foundation for **consolidating decentralized contracts** across enrollment and retention functions.

Key Challenges

- The Foundation Scholarships project (55%) is slightly behind schedule due to contract finalization delays and data quality issues. Additional investment of **3 FTE positions** within Financial Aid is pending and would help mitigate further delays, along with internal resources for process improvement, training, and data cleanup.
 - Several initiatives remain in early stages with baselines and success metrics still in development, including Tuition Transparency and Master Service Agreements. Demonstrating measurable outcomes will require **sustained focus on baseline-setting** and metric finalization in Q4.
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SO Projects

Launch Comprehensive APS Campaign

Lead Unit: UA Academic Affairs

Outcome Area(s): Recruitment

Opportunity Statement: Implement a comprehensive APS promotion plan for K-12 students and families, beginning with eighth graders and their families.

Target Completion Date: Q4 FY27

Stage & % Complete: On Track / 50%

Success Metrics (Current vs Target):

- Increased number of APS-eligible enrolled students (Baseline: 2800 / Current: Reported in Fall / Target: 3100)
- Number of communication materials distributed (Baseline: 0 / Current: 26,500 / Target: 5000)
- Increased number of school districts with data sharing agreements with UA for name sharing (Baseline: 0 / Current: 3 / Target: 5)

Achievements This Quarter:

- Finalized mailer designs for 8th graders, 8th grade parents, and 9th graders.
 - Printed and mailed flyers to 8th graders and parents/guardians **using PFD mailing list**.
 - Designed and ordered promotional magnets and stickers.
 - Obtained **Mat-Su School District student data** and shared with MAUs.
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Establish Foundational Data & Reporting Standards

Lead Unit: UA OIT Data Warehouse

Outcome Area(s): Data and Policy

Opportunity Statement:

UA needs consistent data definitions and transparent data systems to improve clarity, enable trusted reporting, and support peer benchmarking. The new Data Warehouse & Data Catalog will facilitate alignment on foundational data definitions anchored in national standards like IPEDS and NCHEMS, replacing analog methods and increasing confidence in our data.

Target Completion Date: Q4 FY28

Stage / % Complete: On Track / 22%

Success Metrics (Current vs Target):

- DW technology is online and available to the implementation team for use (Baseline: No / Current: Yes / Target: Yes)
- ETL tool in place and connected to initial Banner data and Snowflake (Baseline: No / Current: Yes / Target: Yes)
- Data catalog developed and loaded with iteration (Baseline: No / Current: In Progress / Target: Yes)
- Data governance framework established (Baseline: No / Current: Yes / Target: Yes)
- Data for Iterations 1-7: (Baseline: No / Current: Data Build for Iterations 1-4 In Progress/ Target: Yes)

Achievements This Quarter:

- **Drafted Enrollment Proposal** expanding scoping work to standardize inclusion rules for UA-wide enrollment reporting.
- **Initiated Census transition planning** covering impacted reports, implementation dependencies, and governance considerations.
- **Continued Iteration 3 Admissions data design** in the Enterprise Data Warehouse to support future reporting.
- **Advanced technical work for Census-aligned reporting** to support comparison testing and implementation readiness.

Establish Master Services Agreements (MSAs)

Lead Unit: UA Procurement

Outcome Area(s): Data and Policy

Opportunity Statement: Enrollment and Retention contracts are generally decentralized. An opportunity exists to consolidate multiple contracts into Master Services Agreements (MSAs), resulting in cost savings and improved services.

Target Completion Date: Q1 FY27

Stage / % Complete: Off Track / 25%

Target completion date extended into FY27 due to navigating fiscal year end procurement priorities.

Success Metrics (Current vs Target):

- Reduction in duplicate or redundant contracts (Baseline: In development / Current: In progress / Target: In development)
- Reduction in one-year agreements renewed annually (Baseline: In development / Current: In progress / Target: In development)
- Average time to process a contract (Baseline: In development / Current: In progress / Target: In development)
- Achievement of cost savings / economy of scale (Baseline: In development / Current: In progress / Target: In development)

Achievements This Quarter:

- **Developed MSA template** with input from across Procurement & Contract Services (P&CS) team.
- Conducted additional research to **identify further consolidation candidates.**
- Incorporated MSA establishment and usage into Source-to-Pay design discussions with Huron Consulting for inclusion in Jaggaer.

Promote Increased Usage of Navigate360

Lead Unit: UA Academic Affairs

Outcome Area(s): Retention

Opportunity Statement: Clarify usage and scope of Navigate360 to increase effective, system-aligned student success interventions.

Target Completion Date: Q4 FY27

Stage / % Complete: On Track / 15%

Success Metrics (Current vs Target):

- Participation in surveys and/or engagement to increase understanding of the challenges and opportunities (survey in development)
- Navigate360 usage by university and broken out by user groups (Baseline: 644 UAA | 742 UAF | 120 UAS / Current: 644 | 742 | 120 / Target: 779 | 898 | 145)

Achievements This Quarter:

- Systemwide usage continues, and made a strategic decision to move training to Fall semester to align with the **Student Success Summit.**

Develop a Dashboard for BOR Outcomes Measures

Lead Unit: UA Data Analysis & Institutional Research

Outcome Area(s): Data and Policy

Opportunity Statement: Provide the Board of Regents with a clear, reliable dashboard to monitor progress against adopted systemwide outcomes, support evidence-based discussion of trends and risks, and inform periodic reassessment of long-term goals as metrics and priorities evolve.

Target Completion Date: Initial dashboard build: Q2 FY26 (*complete*)

Metric-aligned rebuild: Q4 FY26 (*estimated*)

Stage / % Complete: Build complete; refinement underway / 100% (Phase I), 25% (Phase II)

Success Metrics (Current vs Target):

- Website visits per quarter (Baseline: 0 / Current: 521 / Target: 2000)
- BOR and others find website valuable (Baseline: No / Current: Yes / Target: Yes)
- Percent of available outcome measure content displayed successfully (Baseline: 40% / Current: 100% / Target: 100%)

Achievements This Quarter:

- Launched Phase II development, leveraging the existing technical foundation, to align content with newly adopted BOR outcome metrics.

Streamline Unrestricted UA Foundation Scholarships

Lead Unit: UA Foundation

Outcome Area(s): Student Financial Support

Opportunity Statement: Directly awarding UA Foundation scholarships streamlines aid, improves timing, and enhances competitiveness—no student application required.

Target Completion Date: Q4 FY27

Stage / % Complete: Off Track / 55%

Revised the target date due to the contract finalization taking longer than planned and data challenges.

Success Metrics (Current vs Target):

- Scholarships clearly categorized by purpose and award type (Baseline: 4% renewable funds / Current: In progress / Target: 20%)
- Reduced notification time from 18 to 5 months (Baseline: 18 mos / Current: In progress / Target: 4-5 mos)
- Recruitment scholarships offered earlier to support enrollment decisions (Baseline: In development / Current: In progress / Target: In development)

Achievements This Quarter:

- Newly admitted students can view and apply for eligible scholarships within **24 hours of admission**.
 - Students can review scholarship requirements to verify compliance throughout the award period.
 - **Engaged departments and colleges** to communicate and clarify changes to the review process.
-

Establish Tuition Transparency (Phase I)

Lead Unit: System Office (Student Success)

Outcome Area(s): Retention, Recruitment

Opportunity Statement: Students lack a clear picture of program costs at UA. Tuition surcharges on upper-division courses make financial planning difficult and reduce transparency. Consistent with EAB recommendations (pp. 33-34), this project will reclassify surcharges as regular tuition and evaluate all student fees to simplify the student bill.

Target Completion Date: Q3 FY27

Stage / % Complete: On Track / 15%

Success Metrics (Current vs Target):

- Simplified Student Bill (Baseline: In development / Current: In development / Target: In development)
- Program-based Tuition Structure (Baseline: In development / Current: In development / Target: In development)

Achievements This Quarter:

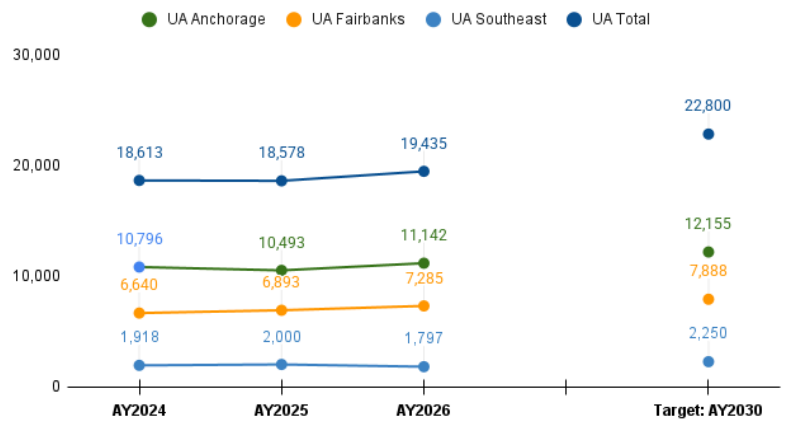
- **Established three sub-committees** (Student Success, Finance, and Communications) to lead policy, financial, and stakeholder communication workstreams.
- Sub-committees began active work on policy updates, financial implications analysis, and communications planning.
- T2 Project Updates shared regularly with the Executive Council to **ensure alignment and guidance** from System Office leaders and Chancellors.

Outcome Measure Dashboard

Recruitment

This dashboard indicator tracks student headcount trends by university and level, showing changes in enrollment and progress toward FY30 targets. These figures highlight how UA's efforts to attract new and returning students support a trained and educated workforce pool across Alaska. With Board approval, universities transitioned from utilizing closing to fall opening freeze data for tracking progress and setting targets for SAF metrics. In alignment with Board direction, system-level progress and targets will be tracked in fall closing freeze data for the next several years and transitioned to opening freeze in the future.

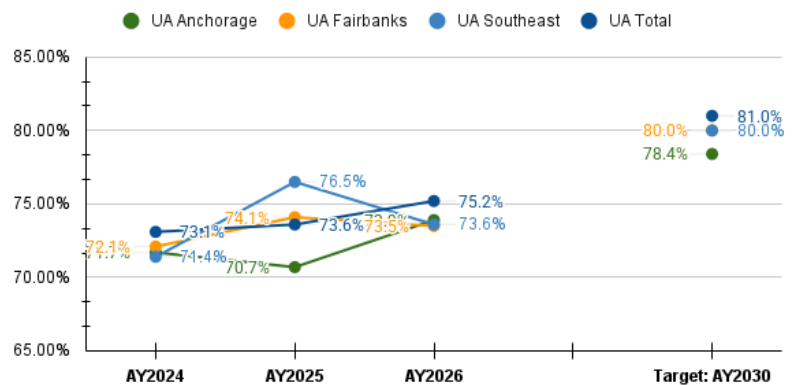
Student Headcount (IPEDS), Fall Opening



Retention

This indicator view shows how many first-time, full-time freshmen return for their second year, with comparisons to systemwide and national benchmarks. This reflects UA's work to keep students supported and on track toward their degrees.

Retention to 2nd Fall: Bachelor's First-Time Full-Time Freshmen (IPEDS)



Graduation

This indicator tracks degrees, certificates, licensures, and endorsements awarded each year across the UA System. This illustrates UA's commitment to helping more Alaskans complete their programs and enter Alaska's workforce ready to contribute and lead.

Degrees, Certificates, Licensures & Endorsements Awarded

