

RASHMI PRASAD, PH.D.

Dean, School of Business, Truman State University

CURRICULUM VITAE

PEOPLE CENTERED LEADER AND COMMUNITY BUILDER

| EDUCATION INNOVATOR | STUDENT SUCCESS ADVOCATE |

People Centered Leader and Community Builder

My first obligation is to support, mentor and empower those on my team. Hiring good people, helping them succeed and creating a strong leadership team are the foundations of organizational success. In all leadership roles I work tirelessly to build trust across the organization and with key partners in the community.

Education Innovator

21st century economy requires greater learning, skills and master from all. I have dedicated myself to creating pathways of success for diverse students through high-impact practices, especially engaged and experiential learning. I have innovated in my own classrooms and also for thousands through innovation program design, such as stackable bachelor's degrees embedded with multiple marketable skills and credentials.

Student Success Advocate

I am deeply committed to raising the bar on student success for diverse populations and first-generation college students.

EDUCATION AND CREDENTIALS

PhD, Business Administration

University of Kentucky, Lexington, KY

Master of Business Administration

University of Illinois, Urbana-Champaign, IL

Bachelor of Arts

University of Michigan, Ann Arbor, MI

ACADEMIC EXPERIENCE

TRUMAN STATE UNIVERSITY (2020-PRESENT)

DEAN, SCHOOL OF BUSINESS

WESTERN GOVERNORS UNIVERSITY (2017 to 2020)

ACADEMIC VICE PRESIDENT, COLLEGE OF BUSINESS

UNIVERSITY OF ALASKA ANCHORAGE (2001 TO 2017)

DEAN, COLLEGE OF BUSINESS & PUBLIC POLICY (2013 to 2017)

INTERIM DEAN, COLLEGE OF BUSINESS & PUBLIC POLICY (2012 to 2013)

DIRECTOR OF GRADUATE PROGRAMS, COLLEGE OF BUSINESS & PUBLIC POLICY (2010 to 2012)

CHAIR OF UNIVERSITY HONORS COUNCIL (2010 to 2012)

PROFESSOR OF BUSINESS ADMINISTRATION (2010 to 2017)

continued...

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ASSOCIATE PROFESSOR OF BUSINESS ADMINISTRATION (2007 to 2010)
ASSISTANT PROFESSOR OF BUSINESS ADMINISTRATION, ADDITIONAL APPOINTMENT IN DEPARTMENT OF HEALTH SCIENCES (2001 to 2007)

SCHREINER UNIVERSITY, KERRVILLE, TX
ASSISTANT PROFESSOR OF BUSINESS ADMINISTRATION (1998 to 2001)

ACADEMIC LEADERSHIP

-Strategic Planning, Budgeting and Organizing:

- Led college with \$72 million budget, 42,000 students, and over 1,000 personnel at WGU.
- Led college with \$14 million budget, 1,600 students, and over 100 faculty and staff at UAA.
- Developed and led 'UAA 2020' Strategic Planning Process: <https://www.uaa.alaska.edu/about/initiative/uaa-2020/>
- Led 5-year and Operational Strategic Planning for WGU's College of Business.
- Designed academic structure for WGU College of Business, including program clusters divisions and key academic leadership roles.
- Redesigned departmental structures at CBPP and instituted effective program and curriculum development processes.
- Co-led strategic plan development for UAA Honors College in 2010-2011.
- Chaired task-force for institutional level IT services governance at UAA
- Provided strategy and organizational development consultation to key state institutions: Alaska Housing Finance Corporation and Akeela

-Accreditation and Peer Review:

- Led Western Governors University's College of Business to successful initial accreditation with ACBSP in 2018
- Directed successful effort to maintain AACSB accreditation for UAA's College of Business and Public Policy (CBPP) in 2014: received multiple 'best practice' commendations from AACSB Continuous Improvement Review team: (1) instituting formal strategic management processes, (2) innovative faculty search methods, (3) experiential and engaged learning in MIS program.
- Integral member of the Peer Review Team for AACSB accreditation of American University in Sharjah, United Arab Emirates.
- Served on Peer Review Team for Academic Review of the McGuire Center for Entrepreneurship, at the Eller College of Management at the University of Arizona, April 21-22, 2016.

-Program Development:

- Led the creation of the Weidner Center for Property Management within the College of Business and Public Policy at UAA and securing commitment of over \$600,000 additional commitments from Dean Weidner for the program.
- Provided support to Economics Programming Initiatives resulting in the Economics Department now being rated in top 25% worldwide of all departments located in a business school: <https://ideas.repec.org/top/top.bschool.html>.
- Provided vision and leadership for creation of 'stackable' and modular undergraduate and graduate programs in WGU College of Business: undergraduate program integrates multiple technical certificates, social and emotional learning, and mid-point integrative simulation (developed with Marketplace).
- Provided critical support to the development of an Alaska Native Business Program, with extensive participation from Alaska Native Corporations in the development of curriculum and co-curriculum.
- Enhanced MBA programs at CBPP by instituting student leadership and enhanced field and problem-based learning opportunities embedded within the curriculum and co-curriculum. Provided initial concept and critical support for CBPP's Tom Case Leadership Fellows program, and affiliated programs, such as 'Leadership Fellows Juniors' in partnerships with K-12.
- Provided vision and guidance for highly effective 'Job Shadowing' program at CBPP through extensive program collaboration with employers.

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-Community Engagement & Partnerships:

- Led WGU College of Business sponsorship of “A Night in Harlem” organized by the Utah Black Chamber of Commerce, commemorating Black History Month, February 7th 2020. Provided the keynote address on the topic of the racial wealth gap in the United States.
- Provided critical support for State of Alaska Governor’s Housing Summit; honored with special thanks from Governor Walker and Lt. Gov. Mallott for assistance in Governor’s Housing Summit: document with Governor Walker’s public thanks attached.
- Led Western Governors University College of Business to selection in the JetBlue Airlines Scholars Program.
- Negotiated partnerships with Nankai University in Tianjin, China including research and graduate programs collaboration.
- Negotiated partnerships with Jilin University of Finance and Economics, including faculty exchange, student exchange and research collaboration.
- Provided core leadership for team organizing 1st Annual Alaska Native Business Summit, held at UAA, October 14, 2015.
- Led faculty evaluation of Chugach Corp. Shareholders Business Plans
- Taught MBA Strategy Courses as CBPP Dean, integrating small-business and non-profit consulting: VH Hydroponics, Alaska Air Museum, Kaladi Bros., and Pita Pit

-Board and Advisory Service:

- United Way of Salt Lake City, Post-secondary Completion Advisory Board
- Utah African American Chamber of Commerce Success Center, Advisory Board
- Anchorage Chamber of Commerce, Member of the Board of Directors.
- King Career Center, Advisory Board

PROFESSIONAL DEVELOPMENT & ADMINISTRATIVE TRAINING

Executive Education Certificate, Digital Transformation | University of California, Berkely | 2020

Penn Resilience and Well-Being Program for Western Governors University Leadership | Salt Lake City, UT | 2019

Institute of International Education | Salt Lake City, UT | 2019

Working with WGU academic leadership to design an internationalization strategy

AACSB Co-Lab: Connecting Industry with Business Schools | Drexel University | 2019

Association for the Advancement of Collegiate Schools of Business (AACSB) | Dean’s Conference | Miami, FL | 2016

Association for the Advancement of Collegiate Schools of Business (AACSB) | Dean’s Conference | San Diego, CA | 2015

Western Academic Leadership Academy | Boulder, CO | 2015

Yearlong training for role of Chief Academic Officer, beginning with seminar held at WICHE

High Impact Practices with George Kuh | Anchorage, AK | 2015

Western Association of Collegiate Schools of Business (WACSB) | Dean’s Conference | Anaheim, CA | 2014

Advancement Resources | Fundraising Workshop | Fairbanks, AK | 2014

Financial Management Association | Annual Conference | Chicago, IL | October 16-19

AACSB Dean’s Conference | San Francisco, CA | 2014

Center for Creative Leadership | Change Management Benchmarks | Anchorage, AK | 2013

Western Association of Collegiate Schools of Business (WACSB) | Dean’s Conference | San Jose, CA | 2013

AACSB Annual Accreditation Conference | St. Louis, MO | 2013

AACSB International Conference and Annual Meeting | Chicago, IL | April 2013

AACSB Dean’s Conference | San Antonio, TX | 2013

Program Prioritization Seminar | Boston, MA | 2013

Western Association of Collegiate Schools of Business (WACSB) | Dean’s Conference | Lake Tahoe, NV | 2012

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AACSB Annual Accreditation Conference | Atlanta, GA | 2012
Advancement Resources | Seminar on Fundraising | Denver, CO | 2012
AACSB New Deans Seminar | Las Vegas, NV | 2012
Alaska-China Business Conference | Anchorage, AK | 2011
AACSB Seminar: Rethinking the MBA | Tampa, FL | 2011
AACSB Business Accreditation Seminar | Fullerton, CA | 2011
AACSB Assurance of Learning and Assessment Seminar | Philadelphia, PA | 2007

COURSES TAUGHT

Truman State University

BSAD 349 Organizational Behavior | IDSM 175 Introduction to Interdisciplinary Studies

University of Alaska Anchorage:

BA 300 Organizational Theory and Behavior | BA 481 Applications in Management | BA 488 Environment of Business | BA 461 Negotiations and Conflict Management | BA 462 Strategic Management | BA 690 Health Systems Management | BA 495 Internship in Business Administration | BA 632 Organizational Behavior and Human Resources Management | BA 633 Problem Formulation and Decision Analysis: A Business Intelligence Approach | BA 634 Creating Successful Organizations | BA 655 Strategic Management Seminar | BA 656 Management Project | BA 695 Graduate Internship | BA 697 Independent Study: High Reliability Organizations | BA 698 Individual Research Project | HS 615 Health Care Administration (Online course developed for UAA MPH program) | PADM 602 Seminar in Public Management | PADM 671 Physician Executive Training | PADM 671 Health Policy and Health Administration

Schreiner University:

Human Resource Management | Principles of Management | Introduction to Business | Principles of Marketing | Principles of Advertising | Marketing Research | Quantitative Methods

University of Kentucky:

Principles of Management

ACADEMIC REFEREE WORK

Journal of Managerial Issues | Academy of Management Proceedings | Southwest Case Research Association
Society for Case Research | Association of Indian Management Scholars | Journal of Applied Case Research

PUBLICATIONS, PRESENTATIONS, & PROCEEDINGS

Journal Articles, Book Chapters, Business Press Articles:

1. Dayanandan, A., Donker, H., Nofsinger, J., and Prasad, R. (2020) "Caste Primacy of Auditor Choice and Independence", The International Journal of Accounting, 55(4).

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2. Cross, T., **Prasad, R.**, and Ramlall, S. (2020) "Disruptive Innovation Goes to Business School: Is the MBA Dead?", *The Evollution: A Modern Campus Illumination*: https://evollution.com/programming/program_planning/disruptive-innovation-goes-to-business-school-is-the-mba-dead/
3. **Prasad, R.** and Havey, N. (2017) "Conscious Capitalism", *Strive: Inspiration for Innovation*, 8-10.
4. Case, T., **Prasad, R.** and Zheng, Q. (2015) "Preparing Students for Leadership on the Frontiers of a Changing World", *Alaska Business Monthly*, 71.
5. **Prasad, R.** (2013) "A School off the Beaten Path", *BizEd*, 12(5): 24.
6. **Prasad, R.** and Cao, Y. (2012) "Improving Negotiation Outcomes between American and Chinese Partners: A Framework for Practice" *Journal of Applied Business Research* 28(1), 1-8.
7. Cao, E., Cao, Y., **Prasad, R.** and Shen, Z.(2011), "U.S.-China Exchange Rate Negotiation: Stakeholders' Participation and Strategy Deployment", *Business and Politics*, 13 (3).
8. Aufrecht, S. and **Prasad, R.** (2009) "Conceptualizing Poverty: The Importance of Stories", in *Governance and Poverty Reduction: Beyond the Cage of Best Practices*, edited by Singh, Kapoor and Bhattacharya. Published by Prentice Hall India, New Delhi.
9. **Prasad, R.** and Ahmed, I., (2009) "When Must The Board of Directors Act?", *International Journal of Business and Public Administration*, 6(1): 84-99.
10. Deshpande, S., Joseph, J. and **Prasad, R.**, (2008) "Impact of Managerial Dependencies on Ethical Behavior", *Journal of Business Ethics*, 83(3): 535-542.
11. **Prasad, R.** and Tokar, B. (2007) "Managerial Choice, Ethical Choice and Post-Acute Care: A Case Study of Vencor Corporation" Part One and Part Two, *Journal of Case Studies*.
12. Ahmed, I., Maddux, H. and **Prasad, R.** (2007) "Universal Special Polymers Corporation: The Search for Market Performance", *Journal of Applied Case Research*, 6(3).
13. **Prasad, R.** (2007) "Introduction to Business Cases in the Russian Far East". Published by Prognos.
14. Deshpande, S., Joseph, J. and **Prasad, R.**, (2006) "Factors Impacting Ethical Behavior in Hospitals", *Journal of Business Ethics*, 69(2): 207-216.
15. **Prasad, R.** and Ahmed, I., (2006) "Karma Yoga and Its Implications for Management Thought and Institutional Reform", *Business Research Yearbook*, 13: 635-640.
16. Joseph, J, Landry, S., Choe, K. and **Prasad, R.** (2005) "The Case of Merit Pay in a Public University Setting", *Journal of College Teaching and Learning*, 2(4): 35-50.
17. Moon, Chung-In and **Prasad, R.** (1998) "Networks, Politics, and Institutions", in Steven Chan et al eds., *Beyond the Developmental State: East Asia's Political Economies Reconsidered*. St. Martin's Press.
18. Moon, Chung-In and **Prasad, R.** (1994) "Beyond the Developmental State: Networks, Politics, and Institutions", *Governance: An International Journal of Policy and Administration*, 7: 360-386.

Conference Presentations & Proceedings:

1. Prasad, R. "Product Portfolio Management During Challenging Times" ACBSP Annual Conference Thought Leadership Expanded Session, June 22nd, 2020.
2. **Prasad, R.** Leveraging Digital to Scale Impact: WGU Experience, Plenary Session at the Global Business School Network, November 7-9, 2019, Lisbon, Portugal.
3. Donker, H., Dayanandan, A., Nofsinger, J. and **Prasad, R.** "Auditor Choice and Independence" presented at the 42nd Annual Congress of the European Accounting Association, May 29-31, 2019, Paphos, Cyprus.
4. **Prasad, R.** and Burich, W. "Karma Yoga: A Mindful Alternative to Modern Management" presented at the International Symposium for Contemplative Studies", October 31-November 2, 2014, Boston, MA.
5. Cao, Y. and **Prasad, R.**, (2012) "Chinese RMB: The Power Balance between Different Stakeholders", Annual Conference for China Young Scholar Society for Political Economy, May 10-12, 2012, Kunming, Yunnan Province, China.
6. Jammorman, K., Alsua, C. J. and **Prasad, R.** (2011) Relationship management and trust in socially taboo industries, an empirical study of alcohol suppliers and on premise customers in South East Asia. Presented at the European Academy of Management Conference in Tallinn, June 2011.

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7. Dow, K., Fort, P. and **Prasad, R.** (2011) "Market Reactions to HR Outsourcing Announcements." Presented at the 2011 Western Decision Sciences Institute Annual Meeting, Portland, OR.
8. **Prasad, R.** and Cao, Y. (2010) Improving Negotiation outcomes between U.S. and Chinese Partners: A Framework for Practice. Presented at The International Symposium on East and West Cultures and Management, Zhejiang University, June17-19, 2010.
9. Cao, E., Cao,Y., **Prasad,** Rand Zhengping Shen (2010) US-China Exchange Rate Negotiation: Stakeholders' Participation and Strategy Deployment. Presented at the 2010 International Forum on Metropolitan Regions Development (IFMRD2010) Shanghai Jiaotong University, China, June 12-15, 2010.
10. **Prasad, R.** and Cao, Y., (2009) Improving U.S.-China Negotiation Outcomes: The Effects of Confucian Ethical Training, presented at the Global Business and International Management Conference, Seattle, WA, July 17th 2009.
11. **Prasad, R.** (2008) Karma-Yoga and the Market for Post-Modern Management Thought, presented at the sixth AIMS-International Conference, Indian Business Academy, Greater Noida, December 28th 2008.
12. **Prasad, R.** and Ahmed, I. (2008) Corporate Governance at Integrated Health Services: A Case Study of the Functions of a Board of Directors, presented at the IABPAD conference in Dallas, TX, April 24-25, 2008. (Research Award recipient at IABPAD conference).
13. Ahmed, I., Newbold, J. and **Prasad, R.** (2008) The Hospice Care Industry: Marketing Challenges, presented at the Association of Collegiate Marketing Educators, Houston, Texas, March 6, 2008.
14. **Prasad, R.** and Tokar, B. (2007) Managerial Choice, Ethical Choice and Post-Acute Care: A CaseStudy of Vencor Corporation: Part One and Part Two Published in the proceedings of the Society for Case Research Case Writers Workshop, River Falls, WI, July 12-14, 2007.
15. **Prasad, R.** and Aufrecht, S. (2006) Conceptualization of Poverty in India and the United States to be presented at the conference on "Poverty, Inequality and Access to Justice" at the Center for the Study of Law and Governance, Jawaharlal Nehru University, New Delhi, November, 7-9, 2006.
16. **Prasad, R.** and Ahmed, I. (2006) Directors Dilemmas: The Board and the Visionary CEO. Published in the proceedings of the Society for Case Research Case Writers Workshop, Fort Wayne, Indiana, July 6-8, 2006.
17. **Prasad, R.** and Ahmed, I. (2006) "Live your life without ambition. But live as those who are ambitious": Karma-Yoga and its Implications for Management Thought and Institutional Reform. Presented at the 18th Annual Conference of the International Academy of Business Disciplines, San Diego, CA, April, 2006.
18. Ahmed, I. and **Prasad, R.** (2005). Visionary, Villain or Victim? The Case of Robert N. Elkins and Integrated Health Services. Proceedings of the Southwest Case Research Association.
19. Joseph, J. Landry, S., **Prasad, R.** (2004). The Case of Merit Pay at the University of Alaska. Presented at the Teaching and Learning Conference, Las Vegas, Nevada, October 2004.
20. Ahmed, I. and **Prasad, R.** (2004) Cultural Literacy, Cultural Intelligence and Business Education, published in the proceedings of the International Business & Economics Conference in Las Vegas, Nevada, October 2004.
21. Moon, Chung-In and **Rashmi Prasad.** (1993). Beyond the Developmental State: Networks, Politics, and Institutions. Presented at the annual meeting of the American Political Science Association, Washington, D.C., September, 1993.

IN THE MEDIA

Online MBA Report, Interview with Rashmi Prasad,

<https://www.onlinembareport.com/articles/rashmi-prasad-western-governors-university-dean-online-mba-report-interview>

Delta Sky Magazine: Data-Driven Success,

<https://view.imirus.com/209/document/12853/page/83>

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Alaska Business Monthly: Alaska Universities Offer Executive Programs for Future Leaders,
https://issuu.com/alaska_business_monthly/docs/abm_april_2015_4_web?mode=window&backgroundColor=%23222222

Alaska Business Monthly: Branding for Success,
https://issuu.com/alaska_business_monthly/docs/abm_oct_2015_4_web/108

Alaska Business Monthly: MBA Options for Alaskans,
https://issuu.com/alaska_business_monthly/docs/january_2011_rev_blacklines/76

Alaska Public Radio Network: Weidner Program for Property Management and Real Estate Launches at UAA,
<https://www.alaskapublic.org/2013/09/11/weidner-program-for-property-management-and-real-estate-launches-at-uaa/>
<https://media.aprn.org/2013/news-20130911-02.mp3>

SAMPLING OF INVITED PUBLIC LECTURES, TESTIMONY, & PANEL PARTICIPATION

Subway of Alaska Annual Meeting:

Presentation on 'Individual Responsibility and Ethical Organizations' to all franchisees and vendors, April 7, 2016.

Business Professionals of America, Alaska Chapter:

Presentation for college at annual business meeting, Anchorage, March 31, 2016.

Leading in the 21st Century: Executive Leadership Training Program for University of Alaska:

Presentation on 'Dark Triad' of Personality. Anchorage, March 23rd, 2016.

Alaska World Affairs Council:

*'Alaska's Global Economy' panel: Margie Brown (former CEO of Cook Inlet Regional) and Larry Cash (CEO of RIM Architects).
Podcast available: <http://www.alaskaworldaffairs.org/blog/15-7-24-ak-global-econ/>*

Health Care and Public Policy:

*Testimony before the Alaska Legislative Health Caucus, The Alaska Legislature Forum on Health Policy, Alaska State Rep. Sharon Cissna and State Sen. Donny Olson presiding, 2006. The Future of Cost-Shifting and America's Community Hospitals.
Participation in Key Informants Panel, for the report "Addressing the High Rate of Alaskans without Health Insurance" prepared by the McDowell Group for the State of Alaska Department of Health and Social Services.*

ACADEMIC & POLICY SEMINARS TAUGHT FOR RUSSIAN ACADEMICS & PROFESSIONALS

Workshop on Case Research, Writing and Publication, delivered in Blagoveshchensk, Russia, 2007, organized by the UAA American Russian Center with support from a grant from the United States Agency for International Development (USAID).

Seminar on Case Research, Writing and Publication delivered to delegations of faculty from Vladivostok State University, Khabarovsk, and Yakutsk, April 2006, organized by the American Russian Center with support from a grant from the USAID.

Case Development Workshop delivered to visiting faculty from Russian Far East, October 2005, organized by the UAA American Russian Center with support from a grant from the USAID.

Case Development Workshop delivered to faculty from Vladivostok State University of Economics and Service organized by the UAA American Russian Center with support from a grant from the USAID.

Health Insurance in America: Options for Business January 2005. Delivered to a delegation of Small Business persons from Russia, organized by the UAA American Russian Center with support from a grant from the USAID.

U.S. Healthcare System: Financing, Delivery and Public Policy. Delivered to a Delegation of health professionals from Russia sponsored by the American Russian Center with support from a grant from the USAID.

