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Date: April 24, 2018

To: Paul W. Layer

Vice President, Academic and Student Affairs

Cc: Saichi Oba, Associate Vice President, Student & Enrollment

Strategy

Orion Lawlor, UAF, Associate Professor, Computer Science

From: Lisa Hoferkamp

Faculty Alliance Chair

Subject: UA Portal

Associate Professor Orion Lawlor has agreed to serve as the UA faculty representative on the UA Portal Working Group tasked with improving the UA online presence. The Faculty Alliance supports Professor Lawlor's appointment to this working group.

Thank you for providing an opportunity for faculty input on this forward-facing presentation of UA that contributes significantly to recruitment of new students and retention of existing students.

Regards,

Lisa Hoferkamp

Lisa Hoferkamp Chair, Faculty Alliance