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For Immediate Release

### Harold T. Caven Professorship Recipient Named



Dr. Qiujiie "Angie" Zheng, Associate Professor of Quantitative Methods and Economics at the University of Alaska Anchorage, is the recent recipient of the University of Alaska Foundation's 2018 Harold T. Caven Professorship. The two-year professorship includes a \$20,000 award. This award will enable Zheng to train students to use new tools for consumer and marketing research. The students will engage in two research projects: assessing market demand and consumer choice for Alaska's locally grown foods and determining the preference for Alaska's wild salmon vs. farm raised salmon. The findings of the research are important and beneficial for Alaska's local industries and the state economy.

Dr. Zheng has been with the University of Alaska Anchorage since 2012. She received her Master of Arts in International Finance from Nankai University, China and a Master of Science in Statistics and a PhD in Economics from Washington State University, Pullman, Washington. She received a seed grant from UAA in 2015 to launch research into the viability of wild Alaska salmon in China's market.

The Harold T. Caven Professorship was established in 1974 with a gift from Mrs. Loretta Caven, widow of Harold T. Caven. Dr. Caven was a longtime Alaskan who first came to the state in 1943. He served as a Director and as a Vice President of the First National Bank of Anchorage.

For more information, call Dory Straight at the UA Foundation, 907-450-8030.