

Who are effective advocates?

- Alumni
- Business leaders
- Industries/sectors who hire UA graduates
- Constituents
- UA Students
- UA Donors



Tips For Advocates

Speak About What You Know

YOUR PERSONAL STORY

While it's good to be aware of the University of Alaska Board of Regents' budget request and what level the governor supports, it's best to talk to legislators about what you know best.

Perhaps you're a student and you've had a professor who really made a difference in your educational path—share that story. Perhaps you're an alumnus who got involved with a particular event that was a huge success—talk about that. Maybe you're a business owner who regularly hires UA graduates—that's a great story to share. If you live in a particular House or Senate member's legislative district—speak to them as a voter and constituent. Tell them specific ways you'd like to see them support the University of Alaska.

THANK YOUR LEGISLATOR

Serving in public office is a tough and sometimes thankless job. No matter where on the political spectrum you find yourself, thank the legislators you meet with—they are sacrificing time away from their families, businesses and jobs to serve Alaskans in the state Legislature. If there is a bill, law or initiative you know the legislator has supported (and you agree with them), thank them for their support.

UA'S BUDGET REQUEST

Encourage policymakers to support UA's budget request, but if you don't know the answer to a particular question, be honest. Commit to finding an answer and follow-up with Associate Vice President Chris Christensen to make sure a particular legislator gets his or her question addressed.

REVIEW UA ADVOCACY KIT MATERIALS

Review materials on www.alaska.edu/state/ to ensure you have a good understanding of some key issues. Advocacy sheets, background reference materials and key dates are posted and updated on this site.