



STRATEGIC AND ASSESSMENT PLAN, 2010-2017

Proposed New UAS Mission Statement and Core Themes University of Alaska Board of Regents June 2-3, 2011 Meeting

PROPOSED MISSION STATEMENT:

“The mission of the University of Alaska Southeast is student learning enhanced by faculty scholarship, undergraduate research and creative activities, community engagement, and the cultures and environment of Southeast Alaska. “

BACKGROUND: The revised UAS mission statement was developed in part to respond to a specific recommendation from the Northwest Commission on Colleges and Universities (NWCCU). In its 2010 report on UAS accreditation, the Commission recommended “...that [UAS] revisit its mission and the full range of programs and offerings under the umbrella of this mission to affirm itself as a fully integrated University dedicated to a common purpose (Standard 1.A.1 and 1.A.5).”

UAS is required to respond to the NWCCU recommendations and also to submit its Standard One report no later than September 1, 2011. We believe this new mission statement directly responds to the Commission’s expectations. Our hope is that the Regents will review and approve this new mission statement at their June meeting so that we are in a position to report this to the NWCCU in September 2011.

The new mission statement is the result of a six-month planning process that resulted in our new UAS Strategic and Assessment Plan 2010-2017. The planning team, selected by Chancellor Pugh, was made up of 50 faculty, staff, students, employers, and community partners from Juneau, Ketchikan, and Sitka. The effort was led by a national consultant, Dr. George Copa of Salem Oregon.

PROPOSED CORE THEMES:

Student Success – provide the academic support and student services that facilitate student access and completion of educational goals

Teaching and Learning – provide a broad range of programs and services resulting in student engagement and empowerment for academic excellence

Community Engagement – provide programs and services that connect with local, state, national, and international entities on programs, events, services, and research that respond to the economic, environmental, social, and cultural needs and resources of Southeast Alaska

Research and Creative Expression – provide programs and services that support research, scholarship, and creative expression by faculty and students

BACKGROUND: A key outcome of this UAS planning process was the development of four “core themes” for UAS that must be presented to the NWCCU in our Standard One report due in September. We are advised by NWCCU that the university’s governing body (BOR) must review and approve these. We are confident that these four themes, which are consistent with our new mission statement, are appropriate for an institution like UAS and will provide a robust framework for strategic and assessment planning in coming years.

FOR MORE INFORMATION:

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