

University of Alaska Foundation
Development Report
Giving Overview - Master
Section 1

DRAFT REPORT

Fundraising Progress (excluding private grants)**
FY12 YTD (July 1 to June 30)

	FY07	FY08	FY09	FY10	FY11	Goal	FY12 YTD
UAA	\$3,778,259	\$22,714,487	\$15,080,120	\$6,054,845	\$9,243,206	\$8,387,500	\$8,491,419
UAF*	\$6,573,432	\$6,386,583	\$5,166,640	\$6,186,988	\$4,050,756	\$7,080,000	\$12,495,681
UAS	\$933,445	\$411,202	\$319,587	\$266,034	\$661,068	\$500,000	\$631,575
UA Statewide	\$11,366,769	\$734,119	\$8,380,464	\$3,657,321	\$1,309,459	\$1,000,000	\$1,244,796
Total	\$22,651,905	\$30,246,391	\$28,946,811	\$16,165,188	\$15,264,489	\$16,967,500	\$22,863,471

* Excludes KUAC giving

** Starting in FY11, private grants were added to Raisers Edge. These numbers exclude those grants.

**Fundraising
Goals****

	Student Support		Program Support		Faculty Support		Capital Projects		General Support		Totals	
	Goal	FY12 YTD	Goal	FY12 YTD	Goal	FY12 YTD	Goal	FY12 YTD	Goal	FY12 YTD	Goal	FY12 YTD
UAA	\$ 1,415,000	\$1,424,171	\$3,885,000	\$3,331,271	\$2,320,000	\$1,417,010	\$575,000	\$72,602	\$192,500	\$2,246,366	\$8,387,500	\$8,491,420
UAF*	\$ 570,000	\$2,252,659	\$1,480,000	\$1,759,257	\$1,300,000	\$0	\$2,395,000	\$250	\$1,335,000	\$8,483,515	\$7,080,000	\$12,495,681
UAS	\$ 370,000	\$259,961	\$100,000	\$80,810	\$10,000	\$0	\$10,000	\$8,000	\$10,000	\$282,804	\$500,000	\$631,575
UA Statewide		\$609,945		\$450,302		\$0		\$0		\$184,549	\$1,000,000	\$1,244,796
Total	\$2,355,000	\$4,546,736	\$5,465,000	\$5,621,640	\$3,630,000	\$1,417,010	\$2,980,000	\$80,852	\$1,537,500	\$11,197,234	\$16,967,500	\$22,863,472

% of Total	10.3%	19.9%	23.9%	24.6%	15.9%	6.2%	13.0%	0.4%	6.7%	49.0%
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* Excludes KUAC giving

** Starting in FY11, private grants were added to Raisers Edge. These numbers exclude those grants.

Private Grants and Fundraising (including private grants)
FY12 YTD (July 1 to June 30)

	FY11	FY12 Goal	FY12 YTD
UAA	\$10,371,708	\$8,387,500	\$9,455,251
UAF*	\$20,843,493	\$11,000,000	\$18,475,864
UAS	\$706,068	\$500,000	\$671,575
UA Statewide	\$2,974,436	\$1,000,000	\$2,292,575
Total	\$34,895,705	\$20,887,500	\$30,895,265

* Excludes KUAC giving

Donor Progress
 FY12 YTD (July 1 to June 30)

	FY07	FY08	FY09	FY10	FY11	FY12 YTD	# Addressable records+	Participation Rate	Non Addressable Records
Total*	4,437	4,787	4,460	5,324	5,732	4,467	131,001	3.41%	9,222
Individuals	3,994	4,279	3,949	4,753	5,066	3,827	125,651	3.05%	7,811
Alumni	2,616	2,529	2,245	2,682	2,738	1,716	74,703	2.30%	2,864
Faculty/Staff**	n/a	463	525	520	510	427	17,534	2.44%	799
Friends	1,239	1,378	1,287	1,179	1,818	1,684	41,225	4.08%	4,148
Organizations	443	508	511	571	666	640	5,350	11.96%	1,411
Corporations	n/a	343	325	314	420	353	4,596	7.68%	624
Foundations	n/a	50	33	38	49	52	331	15.71%	27
Other	n/a	115	153	219	197	235	1,834	12.81%	760

* Excludes KUAC donors

** Faculty/Staff that are alumni of the University of Alaska are reflected under the alumni category

+ Determined as of report date

Alumni Participation Rate by Undergraduate-Degreed Alumni (Public Institutions)

	National Comparison		2011			2012 YTD		
	2008	2009	UAA	UAF	UAS	UAA	UAF	UAS
Research/Doctoral	10.50%	9.40%	53.85%	4.75%	16.67%	45.45%	4.50%	0.00%
Master's	5.50%	4.70%	8.31%	4.03%	1.68%	5.38%	4.53%	1.34%
Baccalaureate	8.40%	7.60%	5.23%	2.71%	1.48%	2.92%	2.71%	0.91%
Associates	1.80%	1.30%	2.69%	0.80%	0.66%	1.45%	1.15%	0.32%
Total	6.55%	5.75%	5.18%	2.07%	1.11%	2.66%	2.74%	0.79%



Report on Generosity

Board Giving

(by IRS Receiving Standards)

Foundation Trustees*

	FY12 YTD (7/1/2011 to 6/30/2012)	Calendar Year 2011	Lifetime Giving *** (through June 30, 2012)
Total Gifts (\$)	\$94,735	\$100,322	\$1,005,684
Donors**	19	19	4
Total Members	23	23	23
% of Board Giving	83%	83%	17%
Average Gift Amount	\$4,986	\$5,280	\$251,421
Number of Legacy Society Members	4		

* Includes Trustees currently serving

** For the purposes of Rasmuson reporting, as of 8/31/12, one additional trustee has given in FY13

*** Cumulative gifts in excess of \$100,000

University Regents*

	FY12 YTD (7/1/2011 to 6/30/2012)	Calendar Year 2011	Lifetime Giving*** (through June 30, 2012)
Total Gifts (\$)	\$12,100	\$9,745	\$251,071
Donors**	8	7	1
Total Members	11	11	11
% of Board Giving	73%	64%	9%
Average Gift Amount	\$1,513	\$1,392	\$251,071
Number of Legacy Society Members	0		

* Includes Regents currently serving

** For the purposes of Rasmuson reporting, as of 8/31/12, two additional regents have given in FY13

*** Cumulative gifts in excess of \$100,000

Giving based on IRS Standards, including outright gifts, pledge payments, and gifts given by spouse.

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