What is Intellectual Property

- Utility Patent in “tamper resistant cap design”
- Trademark in logos on label
- Copyright in text on label
- Trade Dress and Design Patent covering bottle shape
- Trade secret: the formula
Commercialization of University Research

• An efficient and effective means of getting university innovations to the public
• We pay patent costs
• Inventors – YOU – get the first $10k and 50% thereafter
• Assistance with mentoring, resources, funding... your success

STEPS TO COMMERCIALIZATION

Ideation ➔ Research and Development ➔ Disclosure ➔ Evaluation ➔ IP Protection ➔ Licensing / Sales
Start-up companies from UA researchers

- Coupi™
  Physical world models

- V-ADAPT Inc.

- NemaMetrix

- University of Alaska Anchorage

- University of Alaska Southeast
UA Community Challenge

Procuring industry challenges
And matching them with University talent

www.uaf.edu/oipc/inventors/challengeua

IDEAs Awards

Annual awards for best innovations
- Students
- Faculty
- Staff
- Cash prizes
- Research funding
Center for Innovation, Commercialization, and Entrepreneurship

Space
Programming
Funding
Center ICE
Center for Innovation, Commercialization, and Entrepreneurship

Experiences

- **Students 2 Startups**
  - UA-sponsored internships art Alaska startup companies

- **Lean Launch Workshop**
  - Annual workshop based on lean startup methodology

- **Corps**
  - Better understand real-world applications for your research.
  - $2500 travel grant + training in performing customer discovery.

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www.uaf.edu/centerice

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UAA UNIVERSITY OF ALASKA ANCHORAGE.

Naturally Inspiring.
Center ICE
Center for Innovation, Commercialization, and Entrepreneurship

Center ICE Seed Fund
up to $25k for UA faculty/staff/students

- Move innovations closer to commercial reality
  - Solve industry problems
  - Innovator/entrepreneur training

www.uaf.edu/centerice
• OIPC Ambassadors - http://uaf.edu/oipc/about/ambassadors/

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Key People

Mark Billingsley – OIPC Manager & Patent Attorney
Ky Holland – Technology Commercialization Office
George Kamberov – UAA Office of Technology Commercialization
Nigel Sharp – Entrepreneur-in-Residence & I-Corp Program Lead
Erik Talvi – Center ICE Manager
Peter Webley – UAF Ambassador
Madara Mason – UAF Ambassador
Eran Hood – UAS Ambassador