

## **SDI PRINT AND VIDEO COMMUNICATIONS**

## Themes, Topics, Leadership & Publication History

COMPLETED ARTICLES/VIDEO			
SDI THEME	ARTICLE	LEADERSHIP	PUBLICATION HISTORY
All SDI Themes	Partners in Transformation: The American Council on Education and the University of Alaska Strategic Direction Initiative	Dana Thomas	<ul> <li>SDI Update</li> <li>Green &amp; Gold</li> <li>Statewide Voice</li> <li>SDI Insights</li> <li>September 2012</li> </ul>
All SDI Themes	A Conversation with Representative Anna Fairclough About Education and the UA Strategic Direction Initiative	Representative Anna Fairclough	<ul><li>SDI Insights</li><li>Statewide Voice September 2012</li></ul>
<ul> <li>Productive Partnerships with Alaska's Schools</li> </ul>	President Gamble Addresses "Educating our Future Workforce" at Commonwealth North Forum	President Gamble	<ul><li>SDI Update</li><li>UA Facebook</li><li>October 2012</li></ul>
<ul> <li>Research and Development to Sustain Alaska's Communities and Economic Growth</li> </ul>	Unmanned Aerial Systems Researchers Fill the Room With Potential Public and Private Partners	Greg Walker-UAF Geophysical Institute	<ul><li>SDI Update</li><li>UA Facebook</li><li>October 2012</li></ul>
<ul> <li>Productive Partnerships with Alaska's Schools</li> </ul>	Growing Our Own Educators-Alaska Teacher Education Consortium	Kathy Bertram- UA K-12 Director	<ul><li>SDI Update</li><li>UA Facebook</li><li>October 2012</li></ul>
<ul> <li>Student Achievement and Attainment</li> </ul>	UA Students have a great tool at their fingertips- DegreeWorks Software	UAA Registrar- Lora Volden	<ul><li>SDI Update</li><li>UA Facebook</li></ul>

			October 2012
<ul> <li>Student Achievement and Attainment</li> </ul>	UA Student Leader talks about advising and other top priorities for students	Shauna Thornton-Speaker for the UA Coalition of Student Leaders	<ul><li>SDI Update</li><li>UA Facebook</li><li>October 2012</li></ul>
<ul> <li>Student Achievement and Attainment</li> <li>Productive Partnerships with Alaska's Public &amp; Private Industries</li> <li>Accountability to the People of Alaska</li> <li>Productive Partnerships with Alaska's Schools</li> </ul>	WWAMI Partnership Benefits Alaskan Medical Students- Alaska's Medical Students will be able to enter and complete their studies in Alaska in 2015.	Bill Hogan-Interim Dean of UAA College of Health	<ul> <li>SDI Update</li> <li>UA Facebook         October 2012     </li> </ul>
<ul> <li>Student Achievement and Attainment</li> <li>Accountability to the People of Alaska</li> </ul>	Real Time Innovations in Advising- UAS uses DegreeWorks as a motivator for Financial Aid applicants	Joe Nelson- UAS Vice Chancellor of Student Services	<ul><li>SDI Update</li><li>UA Facebook October 2012</li></ul>
All SDI Themes	President Gamble Talks SDI With UA Community Campus Directors- UA Community Campus Conference	President Gamble	<ul><li>SDI Update</li><li>UA Facebook</li><li>October 2012</li></ul>
<ul> <li>Productive Partnerships with Alaska's Schools</li> <li>Student Achievement and Attainment</li> </ul>	"Are We Preparing Alaska's Students for College and Careers"? - Alaska Statewide Policy Research Alliance Forum on College and Career Readiness	Diane Hirshberg, Director, UAA Center for Alaska Education Policy Research (CAEPR)	<ul><li>SDI Update</li><li>UA Facebook</li><li>October 2012</li></ul>
<ul> <li>Student Achievement and Attainment</li> <li>Accountability to the People of Alaska</li> </ul>	UAA Expands Advising Technology: MAP-Works Software being used as a tool for advising	Bruce Schultz, UAA Vice Chancellor, Student Affairs	<ul><li>SDI Update</li><li>UA Facebook</li><li>October 2012</li></ul>
<ul> <li>Student Achievement and Attainment</li> <li>Accountability to the People of Alaska</li> </ul>	UAF Focuses on 'Intensive' Academic Advising	Alexandra Fitts- Interim Dean of General Studies	<ul><li>SDI Update</li><li>UA Facebook</li><li>October 2012</li></ul>
Accountability to the People of	UA Leaders Take Part in 360 Feedback	Paula Donson-Associate	SDI Update

Alaska     Student Achievement and     Attainment		VP, Academic Affairs & Strategic Direction	UA Facebook     October 2012
Student Achievement and Attainment	PWSCC Goes Virtual- <b>Video package</b> of PWSCC new virtual biology lab	Wes Lundberg-Interim President of UAA PWSCC Campus	<ul><li>SDI Update</li><li>UA Facebook</li><li>YouTube</li><li>November 2012</li></ul>
Student Achievement and     Attainment	UA Office of Technology works with campuses to eliminate login hassle factors	Karl Kowalski, UA Chief Information Technology Officer	<ul><li>SDI Update</li><li>UA Facebook</li><li>November 2012</li></ul>
<ul> <li>Student Achievement and Attainment</li> <li>Productive Partnerships With Alaska's Schools</li> </ul>	Student Success At Kenai Peninsula College  Video Package- By the summer of 2013, The  KPC Kenai River Campus will be home to two new buildings designed to flow from one to the other, seamlessly	Gary Turner- Director UAA Kenai Peninsula College	<ul><li>SDI Update</li><li>UA Facebook</li><li>YouTube November2012</li></ul>
<ul> <li>Student Achievement and Attainment</li> <li>Productive Partnerships With Alaska's Schools</li> </ul>	Working to Bridge the 'College Ready' Gap, forty-six Mat-Su Borough School District (MSBSD) high school juniors and seniors became the first class to enter the first Middle College in Alaska.	Cynthia Rogers- Director UAA Chugiak-Eagle River Campus	<ul><li>SDI Update</li><li>UA Facebook</li><li>November 2012</li></ul>
Student Achievement and Attainment	Thinking Outside The Box- Video Package- A requirement for Coast Guard students provided UAS Ketchikan faculty the opportunity to experiment with a hybrid method of 'expanding the classroom' that seems to be working.	Priscilla Schulte- Interim Director UAS Ketchikan Campus	<ul><li>SDI Update</li><li>UA Facebook</li><li>YouTube</li><li>November 2012</li></ul>
<ul> <li>Research and Development to Sustain Alaska's Communities and Economic Growth</li> </ul>	Alaska ACE: Building a Social-Ecological Roadmap for Alaska's Future	UAF Vice Chancellor for Research, Mark Myers	<ul><li>SDI Update</li><li>UA Facebook</li><li>November 2012</li></ul>
Student Achievement and Attainment	Student Regent Talks About Her Role in SDI- Video Package- Advocating value and service to students	Student Regent Mari Freitag	<ul><li>SDI Update</li><li>UA Facebook</li><li>YouTube November 1012</li></ul>
<ul> <li>Student Achievement and Attainment</li> </ul>	UAS Sitka Leading The Way in Health Information Technology-Video Package- UAS	Jeff Johnston- UAS Sitka Campus Director	<ul><li>SDI Update</li><li>UA Facebook</li></ul>

<ul> <li>Productive Partnerships With Alaska's Schools</li> </ul>	Sitka's Health Management Program is increasing training for health care professionals throughout Alaska.		YouTube     December 2012
<ul> <li>Student Achievement and Attainment</li> <li>Accountability to the People of Alaska</li> </ul>	UAS Academic Advising Update- An update on further academic advising initiatives at UAS-Juneau	Joe Nelson- UAS Vice Chancellor of Student Services	<ul><li>SDI Update</li><li>UA Facebook</li><li>December 2012</li></ul>
<ul> <li>Student Achievement and Attainment</li> <li>Accountability to the People of Alaska</li> </ul>	UAF Academic Advising Update- A look at how the new intensive model is working at UAF	Alex Fitts, UAF Interim Dean for General Studies	<ul><li>SDI Update</li><li>UA Facebook</li><li>December 2012</li></ul>
<ul> <li>Student Achievement and Attainment</li> <li>Accountability to the People of Alaska</li> </ul>	UAA Academic Advising Technology Update- An update on the implementation of MAP-Works technology's affects on the UAA student population.	Bruce Schultz- UAA Vice Chancellor for Student Affairs	<ul><li>SDI Update</li><li>UA Facebook</li><li>December 2012</li></ul>
<ul> <li>Accountability to the People of Alaska</li> <li>Research and Development to Sustain Alaska's Communities and Economic Growth</li> </ul>	The University of Alaska is already experiencing growing national and international competition for Research funding. In this video, UAF Vice Chancellor of Research, Mark Myers, talks about the new research environment, the future effects of sequestration, and how the University is proactively meeting those challenges today. Video Package	Mark Myers- UAF Vice Chancellor of Research	<ul> <li>SDI Update</li> <li>UA Facebook</li> <li>YouTube January 2013</li> </ul>
<ul> <li>Student Achievement and Attainment</li> <li>Accountability to the People of Alaska</li> </ul>	Alaska Middle College- UAA Chugiak-Eagle River began a collaborative with the Mat-Su Borough School District (MSBSD) last fall. About forty Mat-Su Juniors and Seniors who volunteered for this pilot project are going to high school and college at the same time on the UAA Chugiak-Eagle River Campus. MSBSD officials project that the number of students enrolling in the Alaska Middle College will grow significantly in the fall of 2014. Video Package	-Cynthia Rogers-UAA CERC Campus Director -Deena Paramo- MSBSD Superintendent -John Robertson-MSBSD English/History Teacher -Susan Skvoric-MSBSD Math/Science Teacher	<ul> <li>SDI Update</li> <li>UA Facebook</li> <li>YouTube January 2013</li> </ul>
Research and Development to	EPSCoR (Alaska ACE)	Lilian Alessa, UAA	SDI Update

•	Sustain Alaska's Communities and Economic Growth Accountability to the People of Alaska Productive Partnerships With Alaska's Schools		Professor of Biology, Project Director for Alaska ACE	<ul><li>UA Facebook</li><li>YouTube</li><li>February 2013</li></ul>
•	All Themes	UA Strategic Direction Initiative prepares to begin Phase Three of SDI	Dana Thomas, VP UA Academic Affairs, Paula Donson, Associate VP, Academic Affairs, SDI	<ul><li>Statewide Voice</li><li>SDI Update</li><li>February 2013</li></ul>
•	Productive Partnerships with Alaska's Public & Private Industries	UAA/UAF Partnership with FedEx through the donation of two Boeing 727-200 aircraft. FedEx hopes the donations will provide avionics job opportunities for UA graduates.	Dale Shaw, Managing Director, FedEx Operations	<ul><li>SDI Update</li><li>UA Facebook</li><li>YouTube</li><li>February 2013</li></ul>
•	All themes	Leadership moves forward with SDI	An overview of the 20 February meeting of UA leadership.	<ul> <li>Statewide Voice</li> <li>UA Facebook</li> <li>SDI Update</li> <li>SDI Insight February 2013</li> </ul>
•	Research and Development to Sustain Alaska's Communities and Economic Growth	University of Alaska Arctic Research & Development: Making a Difference	Interviews with UA Arctic Research Leaders	<ul><li>UA Facebook</li><li>YouTube</li><li>SDI Update March 2013</li></ul>
•	Accountability to the People of Alaska Productive Partnerships With Alaska's Schools	Alaska Senate Bill 241- A conversation about teacher preparation, retainment, and recruitment trends.	Interview with Diane Hirshberg, Director for the Center Alaska Education Policy Research	SDI Update     March 2013
		PROJECTED ARTICLES/VIDEO		
•	Student Achievement and Attainment	Course Transfer  Military Credit Transfers	Saichi Oba  Dana Thomas	TBD

	Online Learning  Remediation  Increase Enrollment  Innovative Designs in Delivery of Quality Education  Honors Program at UAF Undergraduate Research and Scholarly Activities (URSA)	Carol Gering and UAA/UAS equivalents innovative faculty at community campuses  Sarah Stanley Greg Owens UAA/UAS Provosts  Michelle Rizk Saichi Oba Dana Thomas Provosts  Susan Henrichs Brian Rogers	
Productive Partnerships With Schools	Alignment, Teachers for Alaska's Schools  Rural Education	K. Bertram, TBA  K. Bertram Fred Villa Campus Directors	
Research and Development to Sustain Alaska's Communities and Economic Growth	Unmanned Aerial Systems-Research applications Intellectual Property/Innovative commercialization of research	Greg Walker  Helen Wisnewski  Marsha Sousa, Dan White	TBD

	Research With Science and Technology – Long	Chancellors Case, Rogers,	
	Term Potential for Alaska	& Pugh	
<ul> <li>Accountability to the People of</li> </ul>	Service and Stewardship – Streamline Student	Paula Donson	TBD
Alaska	Services		
	SDI and Workforce Development	Pat Gamble	
		Fred Villa TBD	
	Fisheries, Seafood, Maritime Initiatives	TBD	
	FY 14 Budget and SDI	Ashok	
All SDI Themes	Performance Appraisal System: Assigning	Don Smith	TBD
	Objectives for the Upcoming Year	Paula Donson	
	Governance and SDI – A Partnership in Action	Leadership in all	
	·	Governance Groups:	
		Faculty, Staff, and	
		Students	
	Innovators in Service	Michelle Rizk, TBD	
	What is SDI?	President Gamble	
	Special Projects at Each MAU	Leadership at each MAU	
		including Advisory Council	
		Leadership	

## **COMPLETED VIDEO INTERVIEWS PENDING PRODUCTION**

SDI THE	ME	ARTICLE	LEADERSHIP	PUBLICATION HISTORY
•	Accountability to the People of	Construction of New Arts Center	Talis Colberg- Director,	TBD
	Alaska	Expansion of Snodgrass Hall	UAA Mat-Su College	
•	Student Achievement and		Campus	

Attai	inment			
Alasi • Stud	ountability to the People of ka ent Achievement and inment	New Science & Health Building	Debra McLean-Director, UAF Bristol Bay Campus	TBD
Alasl	luctive Partnerships With	New Bridge Program with the Kotzebue School District	Pauline Harvey-Director, UAF Chukchi Campus	TBD
Alasl	luctive Partnerships With	Partnership with NAVTEK	Robert Metcalf-Director, UAF Northwest Campus	TBD
TBD		TBD	Carol Swartz- Director, UAA Kachemak Bay Campus	TBD
Alasl	luctive Partnerships With	UAA CTC "College Ready" Outreach	Karen Schmitt-Dean, UAA CTC	TBD
	COL	MPLETED VIDEO INTERVIEWS -UA/UAA/UAF Rese	earch Leadership	
Susta and I • Prod Alask Indu	earch and Development to ain Alaska's Communities Economic Growth luctive Partnerships with ka's Public & Private stries ountability to the People of ka	EPSCoR (Alaska ACE)/Global view of the present and future research opportunities in Alaska	Mark Myers, UAF Vice Chancellor for Research	February 2013
• Rese	earch and Development to ain Alaska's Communities	UAF Satellite family role in research support and activity	Nettie LaBelle Hamer- Associate Vice Chancellor	February 2013

•	and Economic Growth Accountability to the People of Alaska Productive Partnerships with Alaska's Public & Private Industries		for Research Director of the Alaska Satellite Facility	
•	Accountability to the People of Alaska Productive Partnerships With Schools Student Achievement and Attainment	UAF Distance Education/Upward Bound for College Program	John Monahan- UAF Director of Distance Education	TBD
•	Research and Development to Sustain Alaska's Communities and Economic Growth Accountability to the People of Alaska	Importance of the International Arctic Research Center's role in today's climate change environment	Larry Hinzman-Director, UAF International Arctic Research Center	February 2013
•	Research and Development to Sustain Alaska's Communities and Economic Growth Accountability to the People of Alaska	The Supercomputing Center's role in Alaska ACE, and other UA data driven research projects	Greg Newby- Director of the UAF Arctic Region Supercomputing Center	February 2013
•	Research and Development to Sustain Alaska's Communities and Economic Growth Accountability to the People of Alaska	Potential of Perennial Lignocellulosic Energy Crops for Alaska, and the use of native sedges for revegetating decommissioned gravel pads on Alaska's North Slope	Steve Sparrow- Interim Dean of the UAF School of Natural Resources and Agricultural Sciences	February 2013
•	Research and Development to Sustain Alaska's Communities and Economic Growth Accountability to the People of Alaska	Sustaining FISH in the many ecosystems that exist in Alaska, mitigating invasive species, understanding a rapidly changing Arctic landscape	Brian Barnes-Director of UAF Institute of Arctic Biology	February 2013
•	Research and Development to Sustain Alaska's Communities	Research opportunities and challenges in the Chukchi Sea	Terry Whitledge- Director, UAF Institute of Marine	February 2013

<ul><li>and Economic Growth</li><li>Accountability to the People of Alaska</li></ul>		Science	
<ul> <li>Accountability to the People of Alaska</li> <li>Productive Partnerships with Alaska's Public &amp; Private Industries</li> </ul>	Space, Auroras, and the interdisciplinary role that the Geophysical Institute plays in UA research	Bob McCoy- Director, UAF Geophysical Institute	February 2013
<ul> <li>Accountability to the People of Alaska</li> <li>Productive Partnerships with Alaska's Public &amp; Private Industries</li> <li>Research and Development to Sustain Alaska's Communities and Economic Growth</li> </ul>	How the new office of Intellectual Property and Commercialization is growing opportunities for entrepreneurs and large corporation through UAF research innovation	Dan White- UAF Associate Vice Chancellor For Research-Office of Intellectual Property and Commercialization Director of UAF Institute of Northern Engineering	February 2013
<ul> <li>Research and Development to Sustain Alaska's Communities and Economic Growth</li> <li>Productive Partnerships With Schools</li> <li>Student Achievement and Attainment</li> </ul>	What the University of Alaska is doing about growing the number of Alaskan teachers in K-12.	Diane Hirshberg- UA/UAA Director, Center for Alaska Education Policy Research	February 2013
<ul> <li>Research and Development to Sustain Alaska's Communities and Economic Growth</li> <li>Productive Partnerships With Schools</li> <li>Student Achievement and Attainment</li> </ul>	A Conversation about SB 241	Diane Hirshberg- UA/UAA Director, Center for Alaska Education Policy Research	March 2013
All SDI Themes	Innovations in distance delivery/ Producing Alums that are globally enhancing economies and quality of life	LuAnn Piccard- Director, UAA Engineering Science and Project Management Department	TBD

•	Sitka Whalefest collaborative/ Outreach to rural communities and schools with Researchers in the Schools program	Jan Straley- UAS Assistant Professor of Biology	TBD
<ul> <li>Productive Partnerships With Schools</li> <li>Student Achievement and Attainment</li> </ul>	Growing our own educators	Kathy Bertram, University of Alaska, K12 Director	TBD
•	UAA Kenai Peninsula College, Kenai River Campus begins preparing for a new chapter in student life.	Interview with Tammy Willis, KPC Residential Housing Director.	TBD
<ul> <li>Accountability to the People of Alaska</li> <li>Productive Partnerships with Alaska's Public &amp; Private Industries</li> <li>Student Achievement and Attainment</li> <li>Research and Development to Sustain Alaska's Communities and Economic Growth</li> </ul>	UAA Kachemak Bay Campus-Homer	Conducted interviews with student conducting undergraduate research, A Biology professor conducting service based research, and a welding instructor getting students work ready.	TBD