



## University of Alaska Fisheries, Seafood & Maritime Initiative (FSMI)

FEBRUARY 2013 UPDATE

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### Legislative Liaisons endorse FSMI in HCR 18 Report

On January 20, 2013, the FSMI Legislative Liaison's Report was released in accordance with [HCR 18](#) of the 27th Legislature. Read the full report [here](#). **Senator Lyman Hoffman** and **Representative Bryce Edgmon** were appointed Legislative Liaisons to FSMI and are now members of the FSMI Industry Advisory Committee (IAC). The report states FSMI "seeks to generate significantly greater career opportunities for Alaskans at the same time it strengthens lifeblood Alaskan industries. It will have a substantial—perhaps even historical—positive impact on our economy long into the future. We encourage our colleagues at the legislature to support it."

### Industry Reps support FSMI in House Fisheries Committee

On January 31, 2013, Industry joined University representatives to present an update of the FSMI's work on building a collaborative statewide Workforce Development Plan to the Alaska House of Representatives, House Special Committee on Fisheries. Presenters were: **Paula Cullenberg**, Alaska Sea Grant Marine Advisory Program and FSMI Co-Chair; **Vince O'Shea**, Pacific Seafood Processors Association and FSMI IAC Member; **Julie Decker**, United Fishermen of Alaska and FSMI IAC Member; and **Rick Caulfield**, UAS Provost and FSMI Working Group Member. Click [here](#) for more information and to view the Gavel Alaska video.

### Occupational Needs Assessment: sector-specific surveys underway

As part of an expanded Occupational Needs Assessment, surveys are underway to learn from employers and the self-employed across Alaska what are the jobs and skill-sets in their workplace that present the greatest hiring challenges and potential solutions to those challenges. With industry input, the surveys were tailored to the unique aspects of each sector or type of FSM-related work. Surveys close February 28, 2013. From this data and existing sources of information, the Industry Advisory

Committee will identify high priority occupational areas and strategies to strengthen the FSM workforce in key areas. If you would like to participate in one of these surveys, please contact:

- \*Seafood Processing sector: **Gunnar Knapp (786-7717)**.
- \*Fishermen sector: **Paula Cullenberg (274-9692)** or click [here](#).
- \*Maritime/Marine sector: **Terry Johnson (274-9695)**.
- \*Research, Conservation, Management: **Michele Masley (843-1996)** or click [here](#).

### Toward a statewide FSM Workforce Development (WFD) Plan

By early 2014, the IAC and UA Working Group aim to develop a statewide, comprehensive, industry-led WFD Plan document that will identify broad WFD strategies within FSM sectors and specific strategies for highest priority occupations. Strategies will identify rationale, actions, timeline, responsible parties, resources and expected outcomes. Recommendations for future FSM Coalition work will also be identified. UA will be one of many responsible parties who will prepare an academic Response Plan based on the comprehensive WFD Plan. Discussion continues towards the formation of a longer-term FSM Coalition based on the AK Health Alliance model.

#### UPCOMING MEETINGS:

April 18: Workshop of the Industry Advisory Committee and invitees in Anchorage. Contact [Michele](#) for more information.

## University of Alaska

### **Fisheries, Seafood & Maritime Initiative (FSMI)**

#### **Towards a strong and sustainable fisheries, seafood and maritime workforce in Alaska**

#### **Our Mission:**

***-engaging fisheries, seafood and maritime sectors and community partners to assess, develop and deliver programs, training and research that prepare Alaskans to meet current and emerging workforce, economic and scientific needs.***

The fishing, seafood and maritime sectors represent Alaska's largest private employer and plays a significant role in our state's economy. At a December 2011 summit convened by the Governor of Alaska, the Honorable Sean Parnell, the Chair of the Rasmuson Foundation, Ed Rasmuson, and the University of Alaska President Patrick Gamble committed to close engagement with the FSM industry sectors to meet the FSMI goals.

#### **The FSMI Goals are:**

- (1) **Sustain and enhance the economy and the communities of Alaska** by developing a responsive workforce that enables the fishing/seafood and maritime industries to stay vibrant and substantial contributors to the state;
- (2) **Support Alaska's workforce, particularly in coastal communities**, in discovering and preparing for the wide range of employment opportunities in the fishing, seafood and maritime industries, and
- (3) **Provide research to sustain resources** on which these communities and sectors depend.

In Response to industry feedback at the October 2012 Forum and their commitment to more fully engage in developing a comprehensive statewide Workforce Development Plan, President Gamble invited a select group of industry and state agency representatives inviting them to participate on the newly formed **Industry Advisory Committee (IAC)**.

#### **Current Industry Advisory Committee Membership:**

Kris Norosz, Icicle Seafoods Inc. (IAC Co-Chair)  
 Aggie Blandford (Laura Delgado), WACDA  
 Vince O'Shea, Pacific Seafood Processors Assoc.  
 Stephanie Madsen, At-Sea Processors Assoc.  
 Doug Ward (Jason Custer), AK Ship & Drydock  
 Reuben Yost, AK Marine Highway System, DOTPF  
 Kurt Hallier, Marine Advisor, Conoco Phillips  
 Julie Decker, United Fishermen of Alaska  
 Russell Dick (Anthony Lindoff), Haa Aani, LCC  
 Oliver Holm, Commercial Fisherman, Kodiak  
 Pearl Strub, BBEDC, AWIB Board, Processor  
 Candice Bressler, ADF&G  
 Wanetta Ayers, DOLWD-AWIB  
 Helen Mehrkens, EED  
 Glenn Haight, DCCED  
 Rep. Bryce Edgmon (Tim Clark), State House  
 Sen. Lyman Hoffman (Tim Grussendorf) State Senate

#### **UA Working Group appointed by President Gamble:**

\*Paula Cullenberg, UAF Alaska Sea Grant Marine Advisory Program, FSMI Co-Chair;  
 \*Fred Villa, UA Statewide Office of Workforce Programs, FSMI Co-Chair;  
 \*Bonnie Nygard, Workforce Development, UAA;  
 \*Gunnar Knapp, UAA Institute of Social and Economic Research;  
 \*Mike Castellini, Dean, UAF School of Fisheries and Ocean Sciences;  
 \*Torie Baker, UAF, Acting Program Leader, Alaska Sea Grant Marine Advisory Program;  
 \*Bernice Joseph, UAF Vice Chancellor Rural Community & Native Education;  
 \*Pete Pinney, UAF Assoc. Vice Chancellor, Rural Community & Native Education;  
 \*Rick Caulfield, UAS Provost;  
 Terry Johnson, UAF Alaska Sea Grant Marine Advisory Program;  
 Karen Schmitt, UAA Community and Technical College;  
 Barbara Bolson, UAA Kodiak Campus;  
 BJ Williams, UAA Prince William Sound Community College;  
 Carol Swartz, UAA Kachemak Bay Campus;  
 Deborah McLean, UAF Bristol Bay Campus;  
 Mary Pete, UAF Kuskokwim Campus;  
 Keith Criddle, UAF School of Fisheries and Ocean Sciences;  
 Mark Herrmann, UAF School of Management;  
 Kate Sullivan, UAS Ketchikan;  
 Duane Heyman, UA Statewide University of Alaska Corporate Programs  
 \*denotes Leadership Committee member

For more information, visit our website: [www.alaska.edu/fsmi](http://www.alaska.edu/fsmi)

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**We want to hear from you! Contact:** Michele Masley, FSMI Program Manager, Statewide Workforce Programs, Office of Academic Affairs, University of Alaska [mmasley@alaska.edu](mailto:mmasley@alaska.edu) (907) 843-1996.