

Alaska Commission on Postsecondary



UA BOR Briefing

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acpe.alaska.gov



Briefing Topics

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- ◆ ACPE Objectives
- ◆ Alaska Education Leadership Survey
 - ◆ Methodology
 - ◆ Major Findings
- ◆ Alaska Student Loan Survey
 - ◆ Methodology
 - ◆ Major Findings
- ◆ Relevancy to pending legislation



ACPE Objectives

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- ◆ Equip management in making informed decisions
- ◆ Assess general awareness of ACPE services
- ◆ Identify leaders' perceptions of their value
- ◆ Discover appetite/interest in providing targeted support
- ◆ Assess students' familiarity with loan options
- ◆ Improve understanding of students' loan decisions
- ◆ Find out how we are doing in the areas borrowers care about



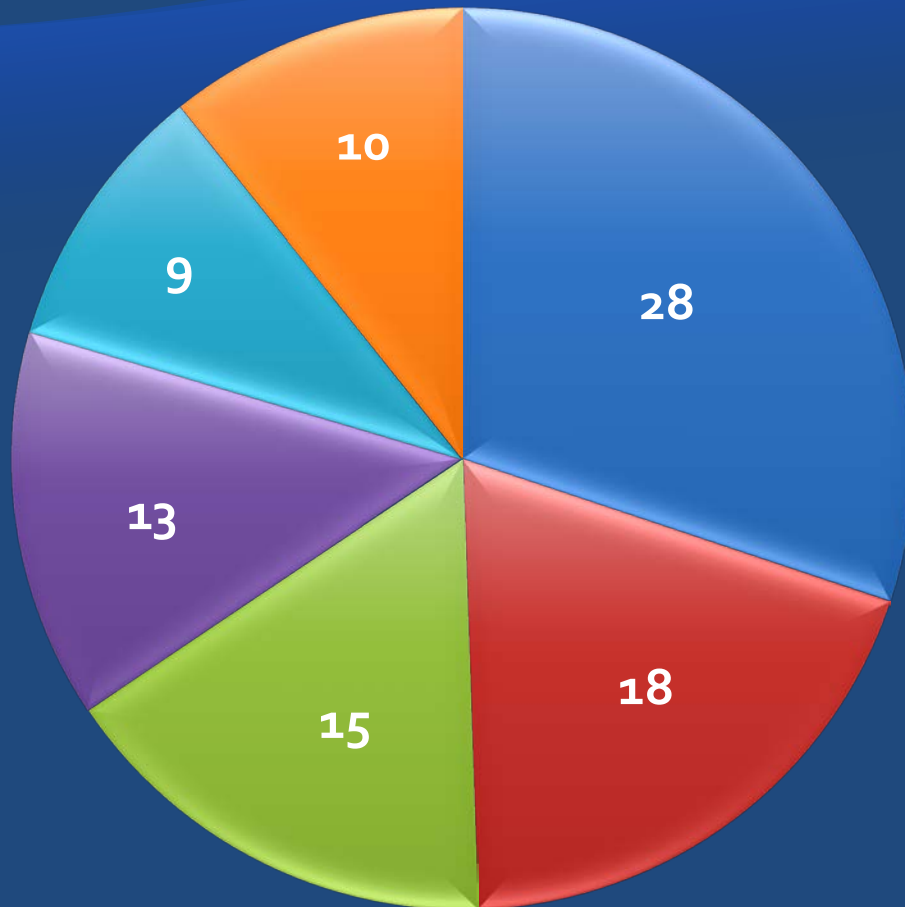
Alaska Education Leadership Methodology

- ◆ Email message with survey invitation sent to 201 targets (plus one reminder email)
 - Alaska State Legislators
 - Leadership of UA and other postsecondary institutions
 - State Board of Education
 - State of Alaska Department Commissioners
 - Alaska Workforce Investment Board
 - Alaska Business-Education Compact
 - Alaska Process Industry Careers Consortium
 - ANCSA Education Consortium
- ◆ 93 responses received (46 percent)



Leadership Type

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■ Leader/administrator at PS institution

■ Legislator

■ Business/industry representative

■ Government official

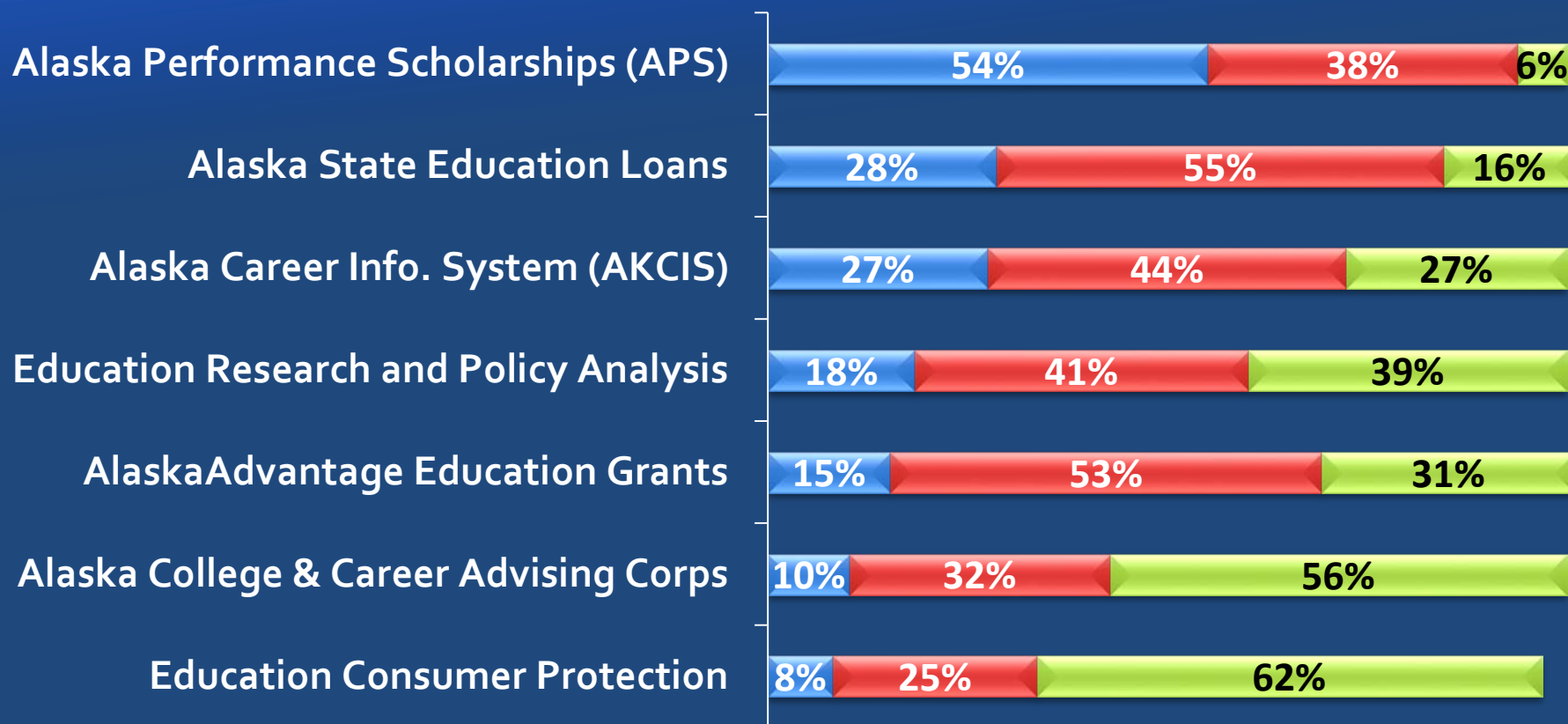
■ Leader/administrator at workforce training organization

■ Other



Familiarity with ACPE Programs

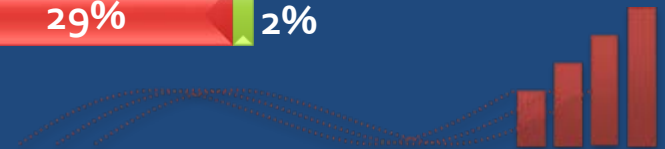
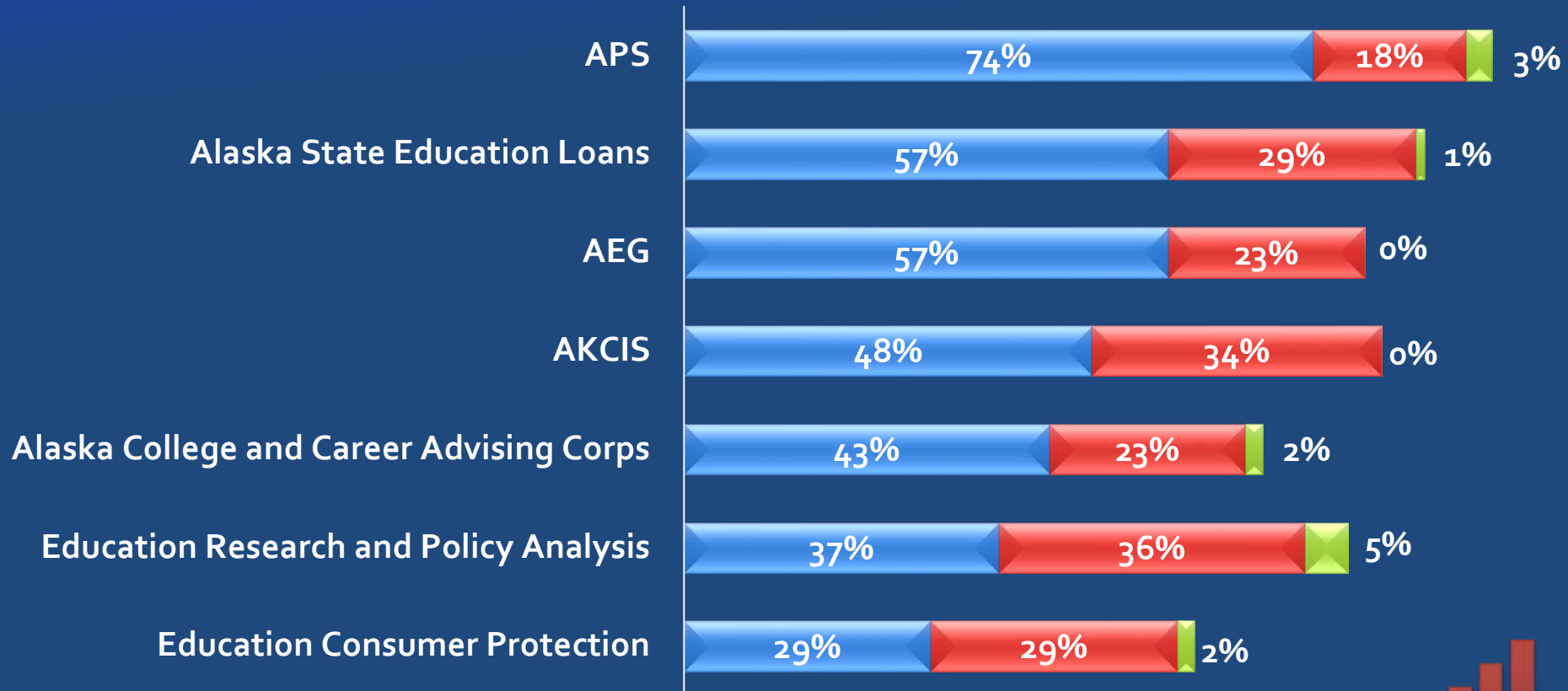
Very familiar Somewhat familiar Unfamiliar



Importance of ACPE Programs for Alaska Residents

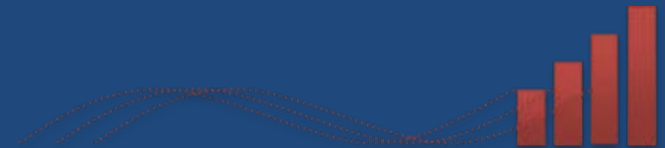
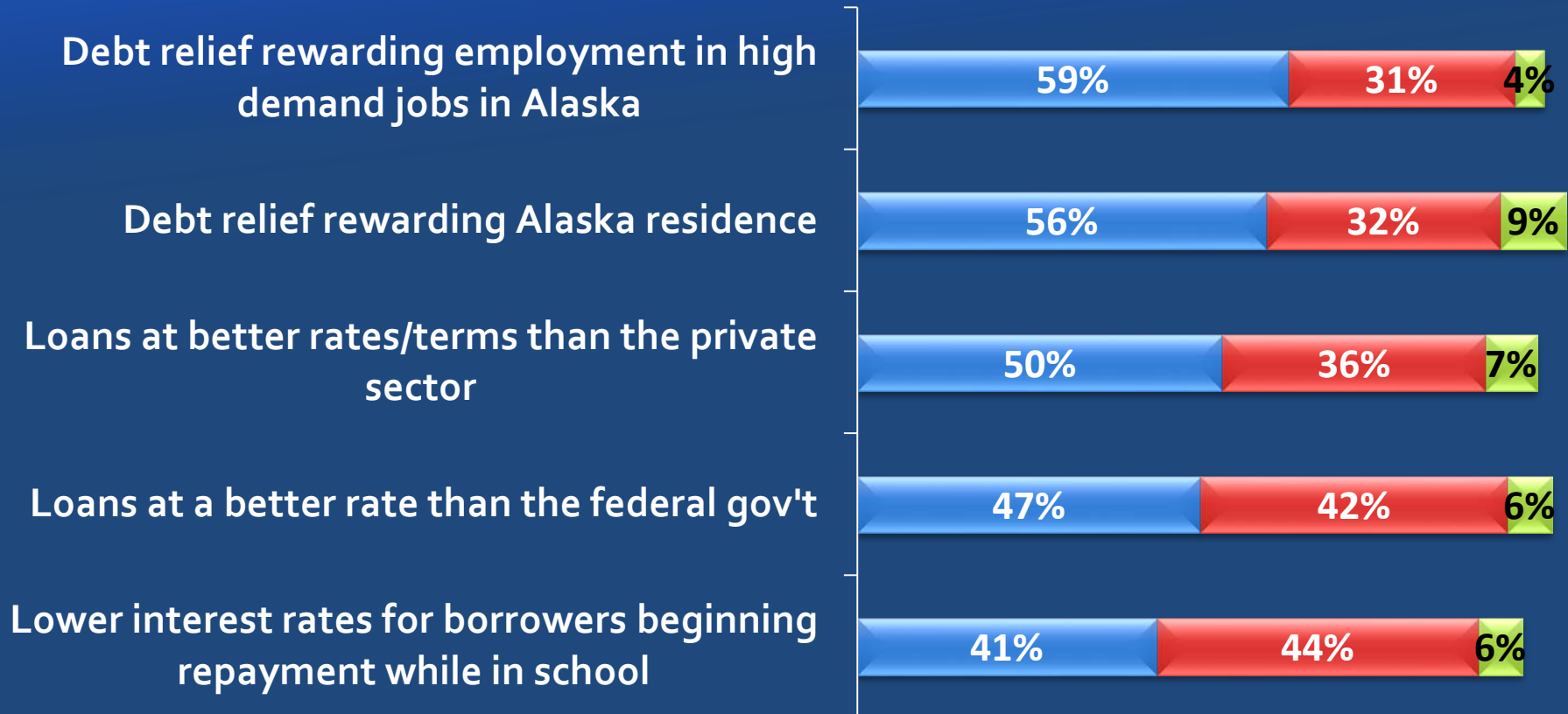
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Very important Somewhat important Not important



Support of State Loan Program Terms

Strongly support Support Oppose

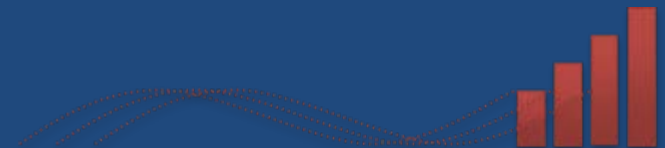
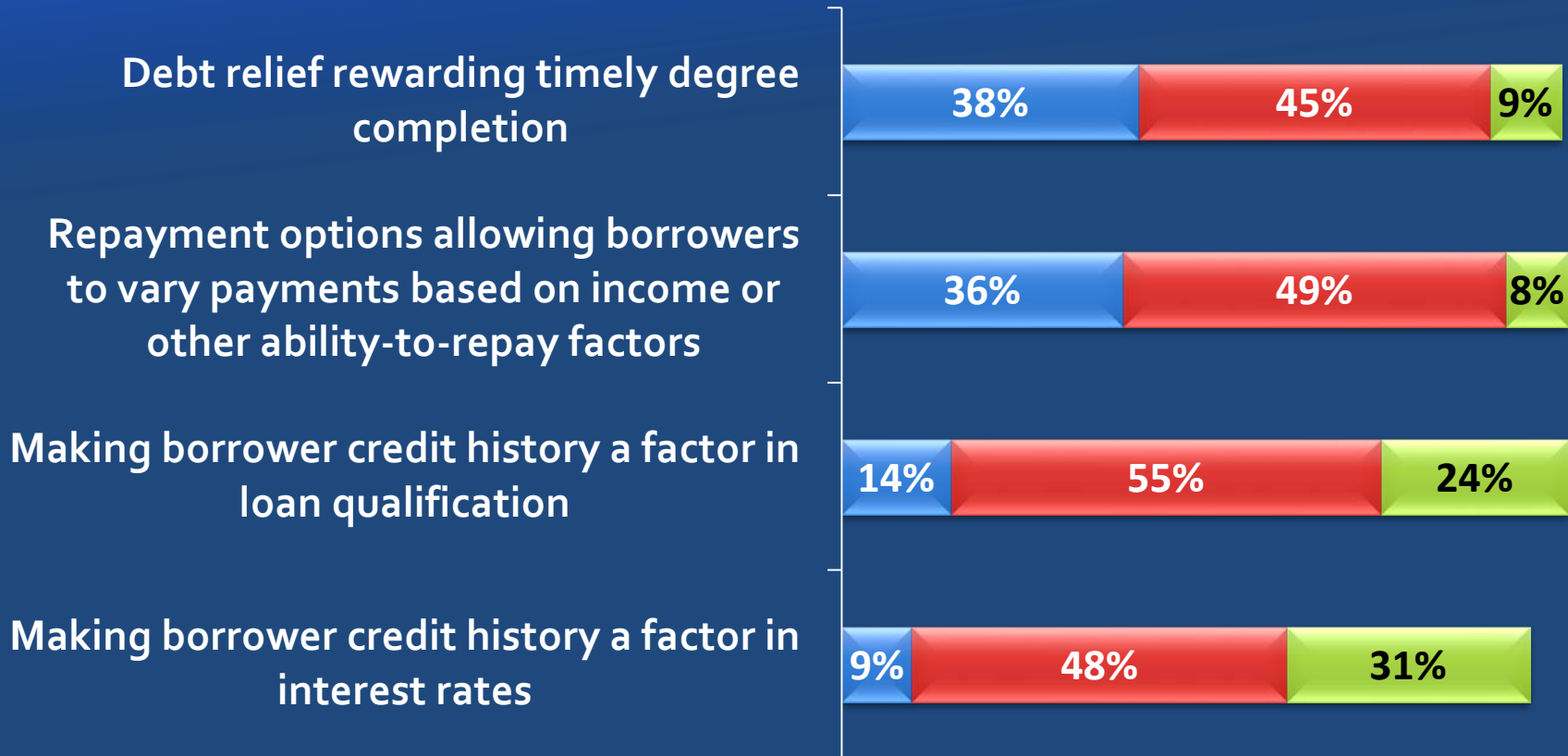


Support of State Loan Program Terms

(cont'd)

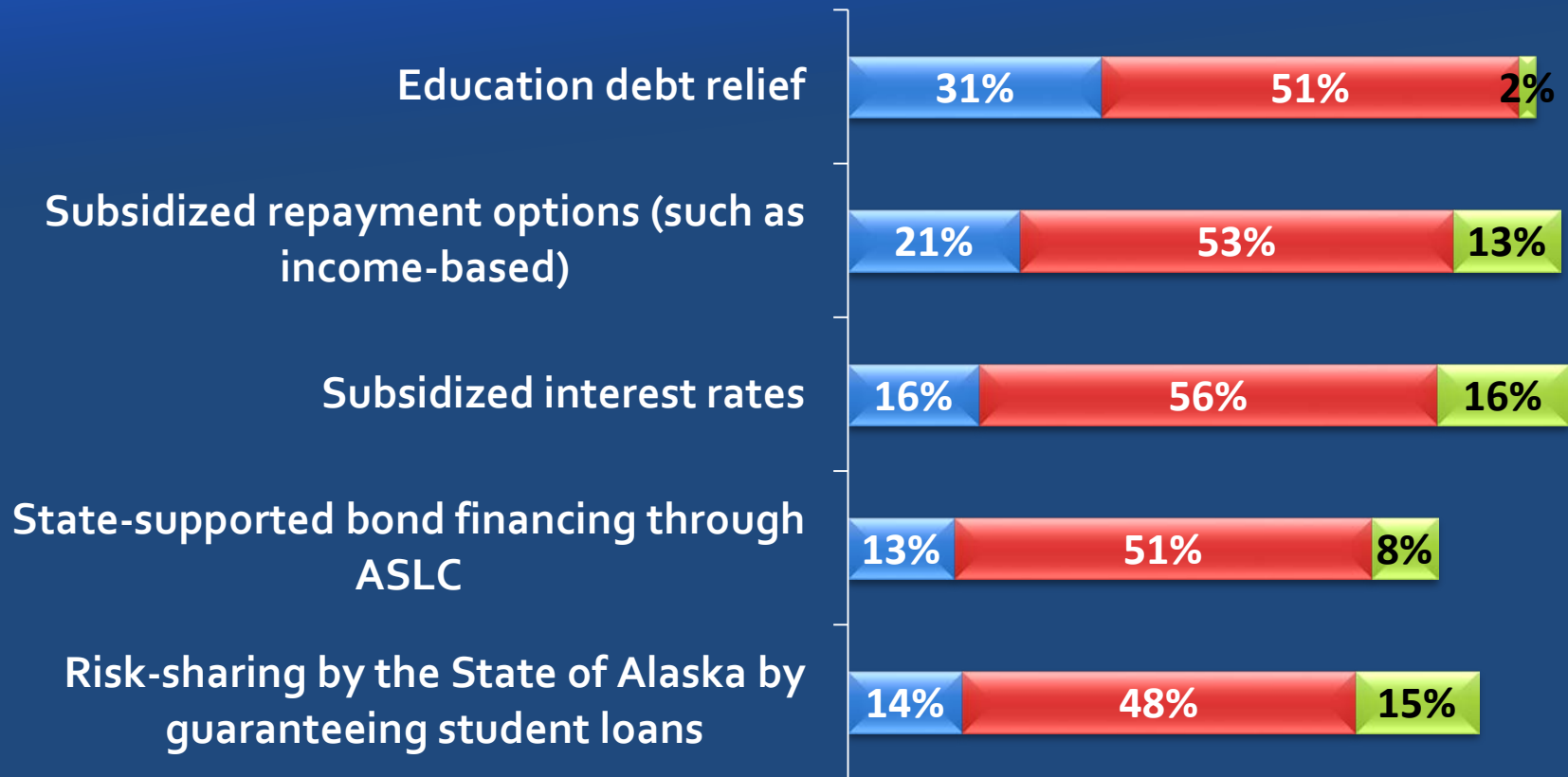
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Strongly support Support Oppose



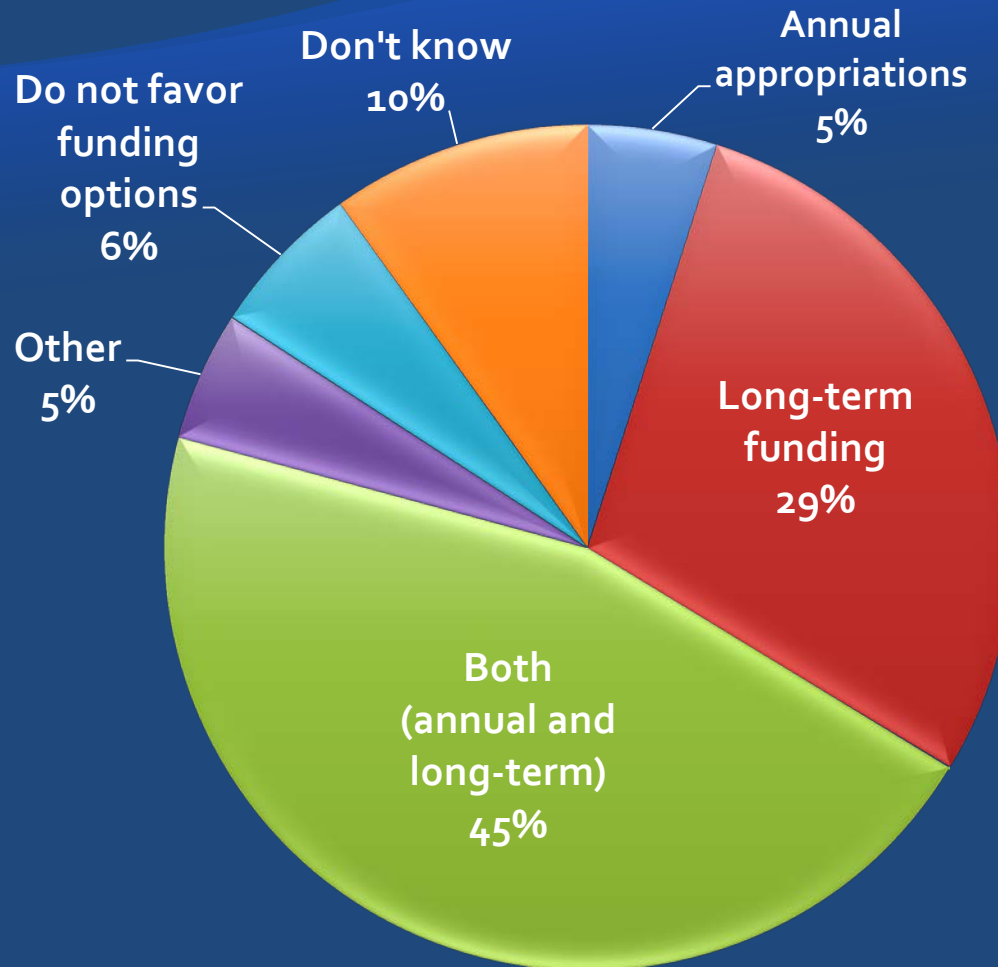
Support for Funding Loan Options

Strongly support Support Oppose



Preferred Funding Method for Given Options

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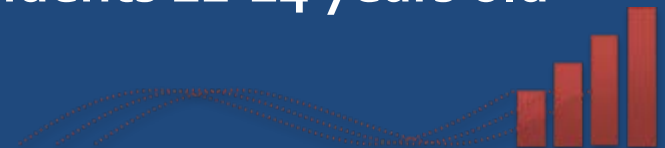
Alaska Student Loan Survey



Methodology

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- ◆ Survey design by McDowell Group with input from ACPE staff
- ◆ Email message with survey invitation sent to 31,000 FAFSA filers for 2013-14
 - Alaska residents
 - Out-of-state residents who identified an Alaska institution on FAFSA
- ◆ Incentive: \$500 Amazon.com certificate drawing
- ◆ 4,261 responses received (14 percent)
 - Responses closely matched FAFSA target population in terms of community of residence and age
 - 40% of FAFSA filers vs. 41% of respondents from Anchorage
 - 24% of FAFSA filers vs. 25% of respondents 21-24 years old



Report Format

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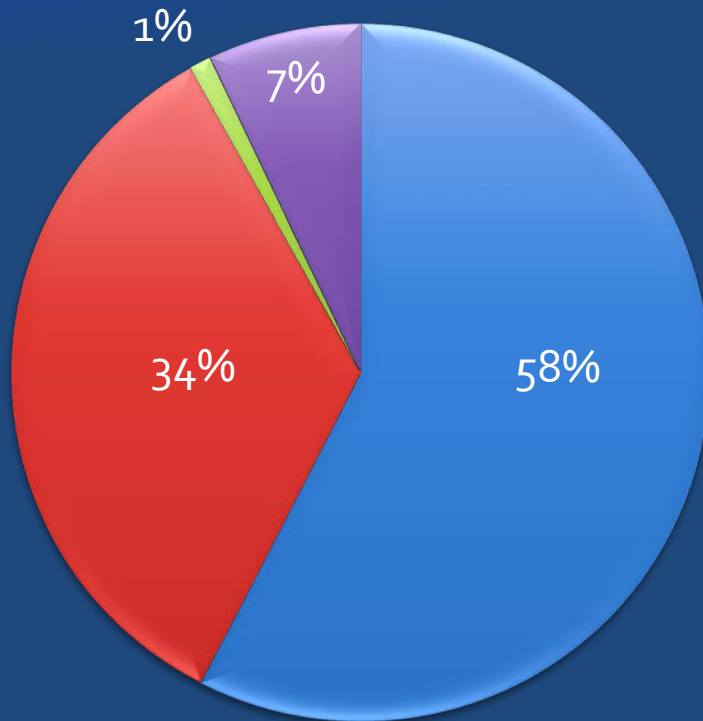
- ◆ **Body of report: Results based to all respondents, plus...**
 - ◆ Enrolled in-state versus out-of-state
 - ◆ Under 25 versus 25 and older
 - ◆ Loan type (State vs. Federal vs. Private)
- ◆ **Additional sub-groups considered:**
 - ◆ Urban vs. rural Alaska residents
 - ◆ Degree types: Certificate/licenses, AA, BA, MA/PhD
 - ◆ Loan amount: <\$10K, \$10K-\$30K, \$30K+
 - ◆ Alaska region
 - ◆ Timing of college decision: elementary, middle, etc.



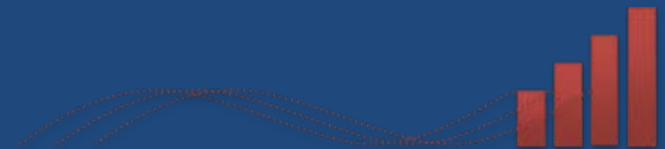
Enrollment Status and Residency

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Base: All respondents



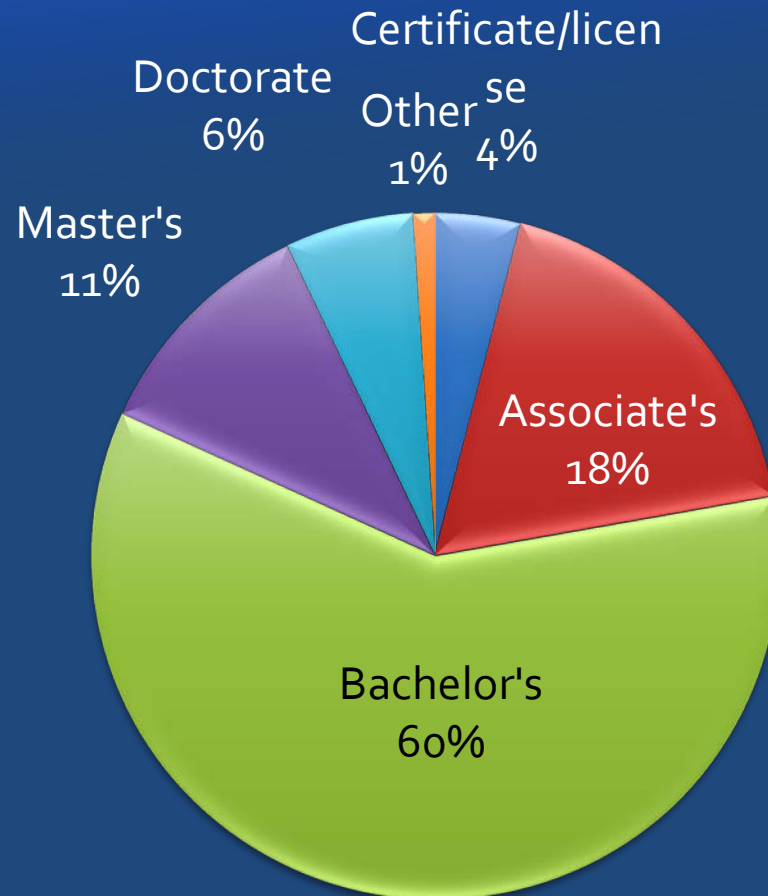
- Alaska resident attending in-state
- Alaska resident attending out-of-state
- Non-resident attending in-state
- Not currently enrolled



Degree Type

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Base: Currently enrolled

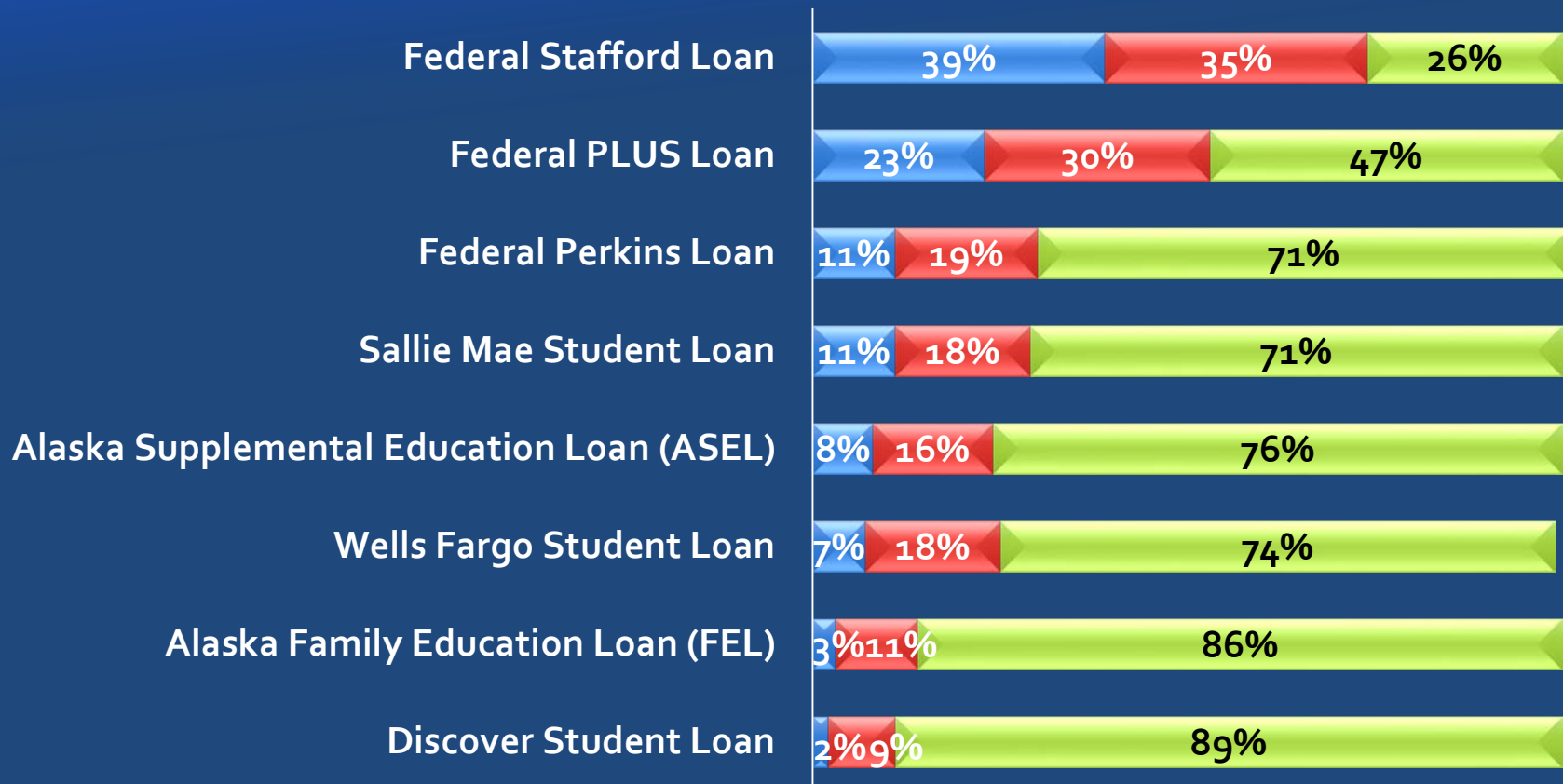


Familiarity with Loan Programs

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Base: All respondents

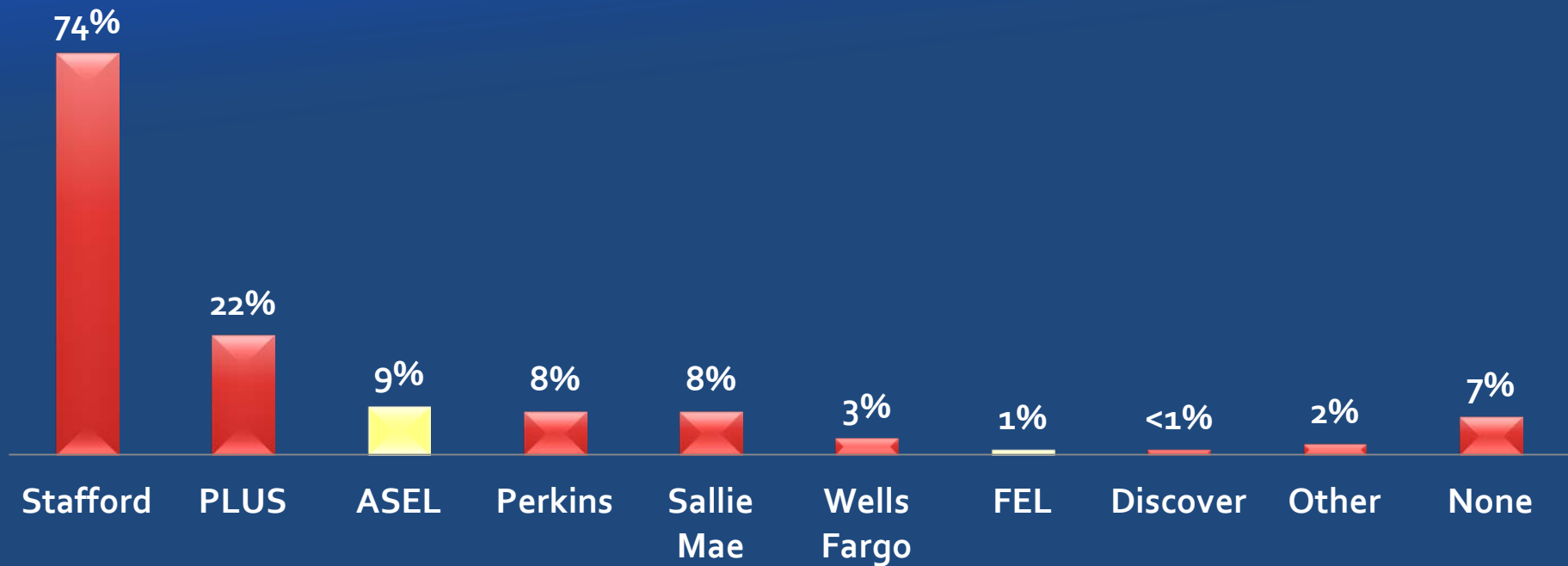
Very familiar Somewhat familiar Unfamiliar + Don't know



Loan Program Participation, 2013-14

18

Base: Borrowed in last three years

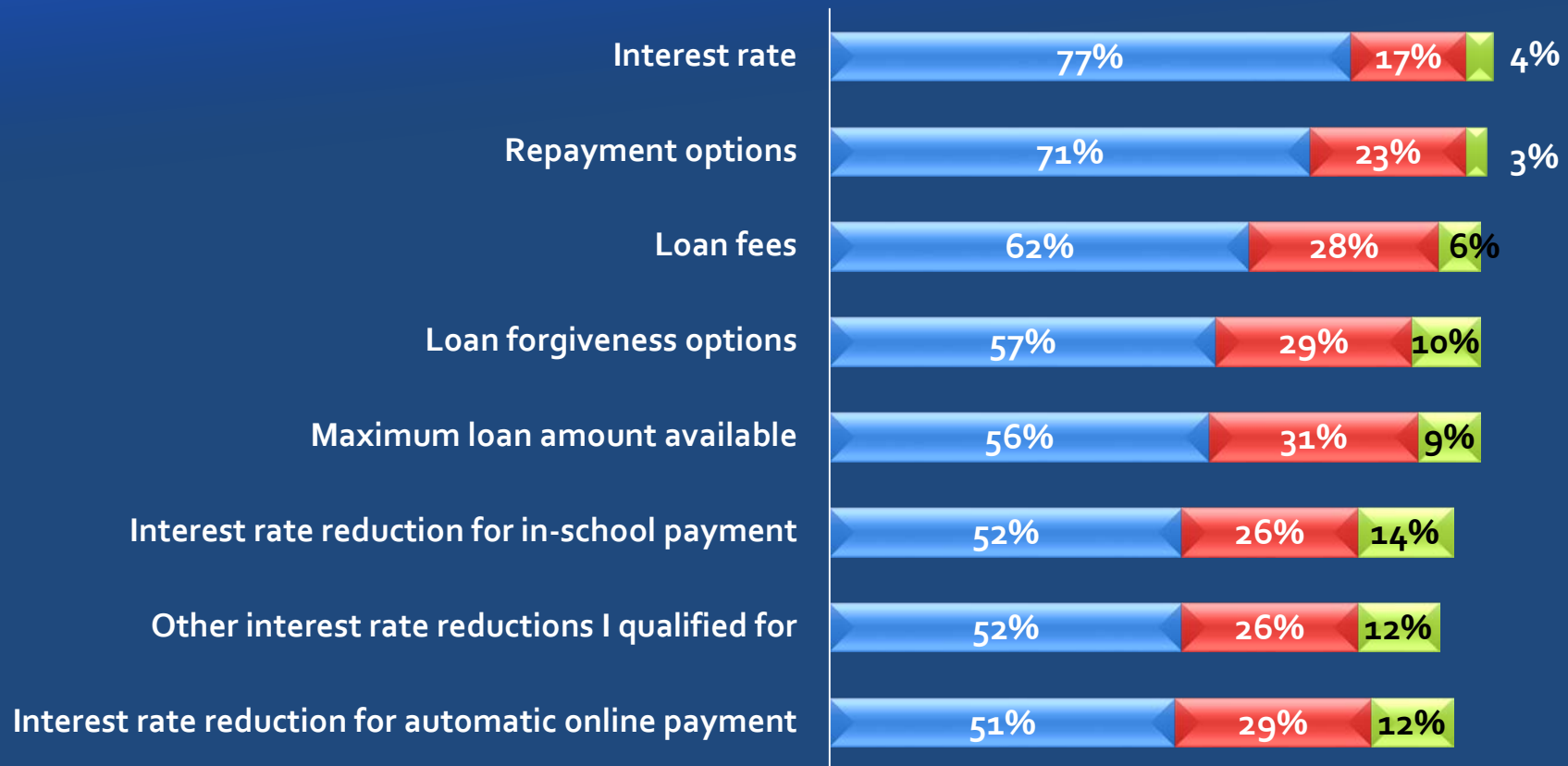


Importance of Term/Conditions in Loan Selection

19

Base: Borrowed in last three years

Very important Somewhat important Not important

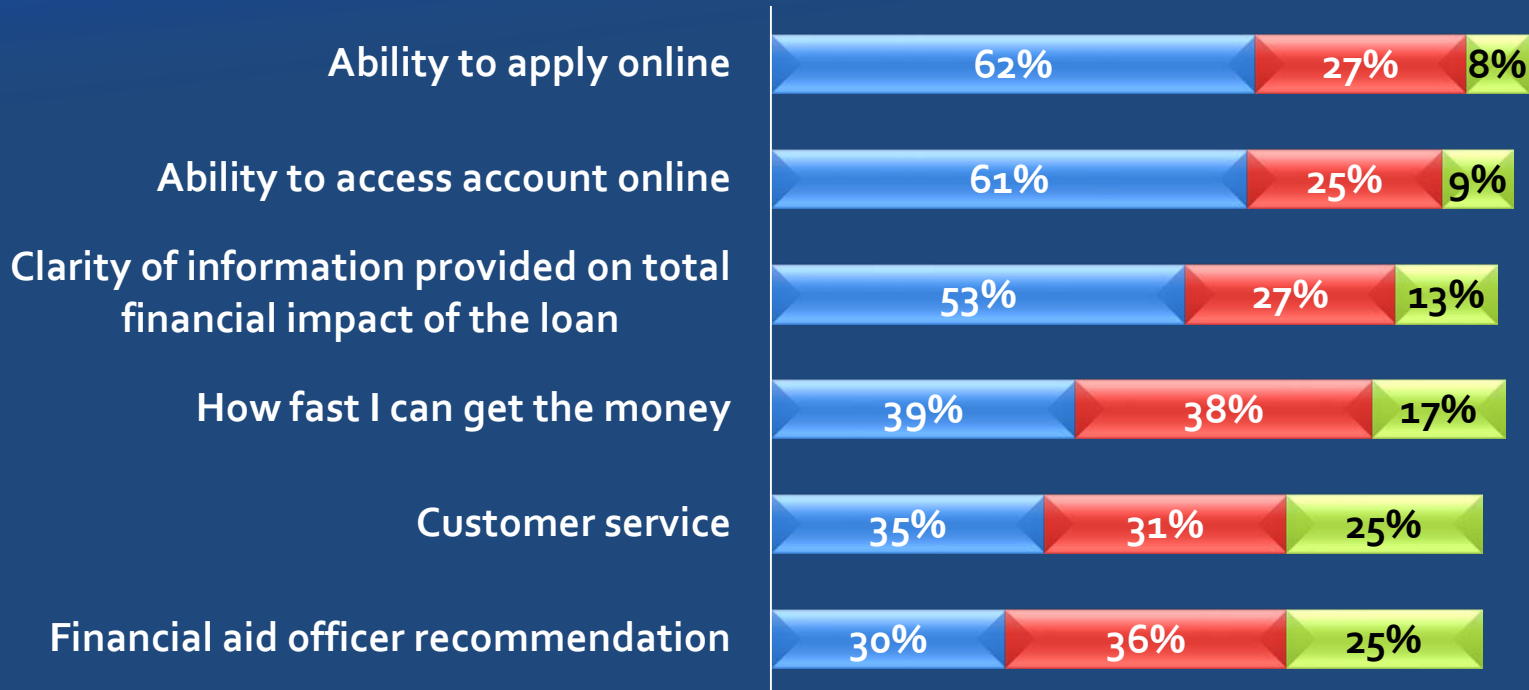


Importance of Other Factors in Loan Selection

20

Base: Borrowed in last three years

Very important Somewhat important Not important



Importance of Other Factors in Loan Selection (cont'd)

21

Very important Somewhat important Not important

Personal experience with lending institution

26%

32%

31%

Credit score requirement

17%

27%

43%

Other borrower recommendation

16%

29%

41%

High school counselor recommendation

10%

17%

55%

Advertising by lender

8%

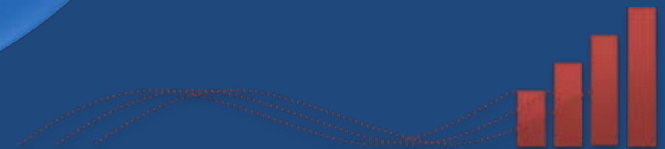
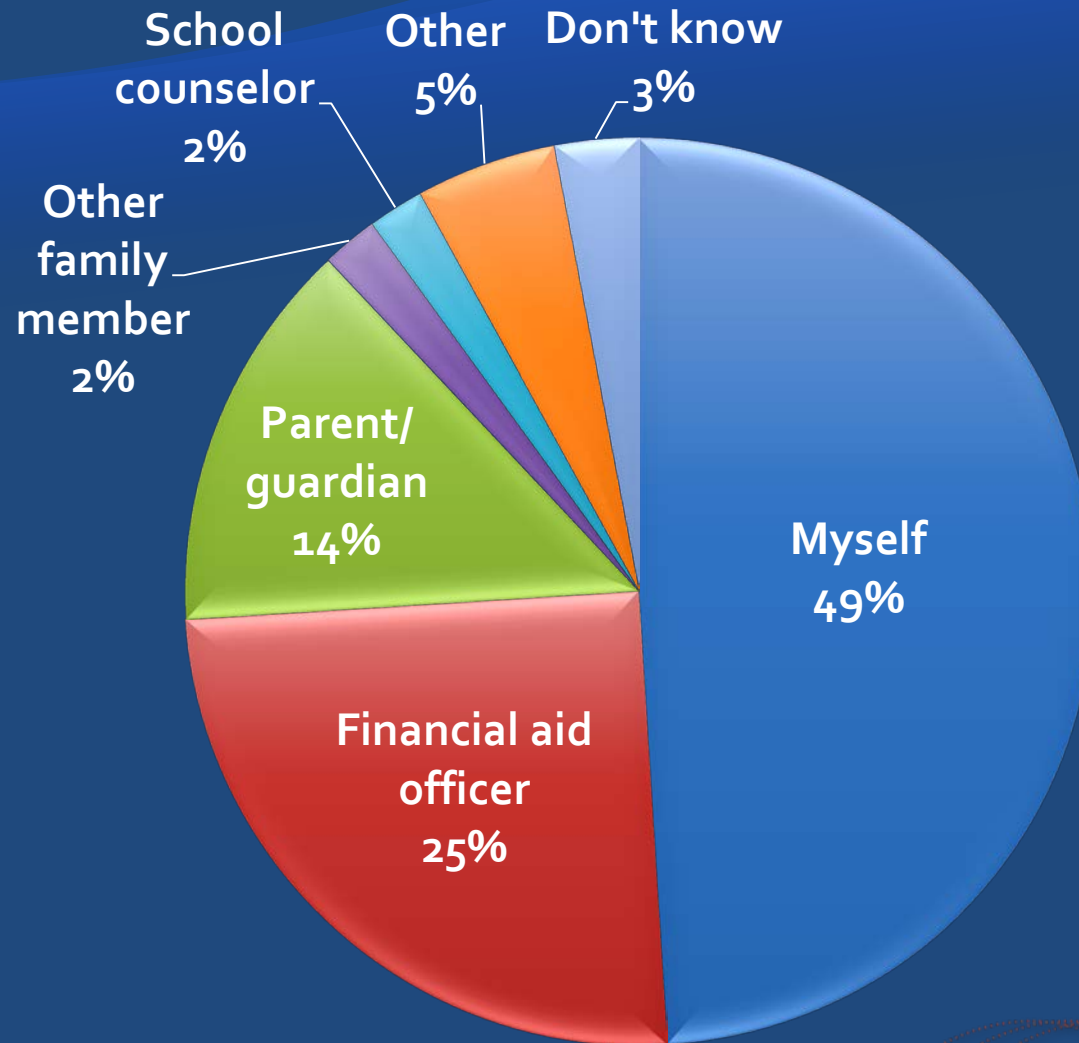
21%

57%



Who had the most influence on which loan program you selected?

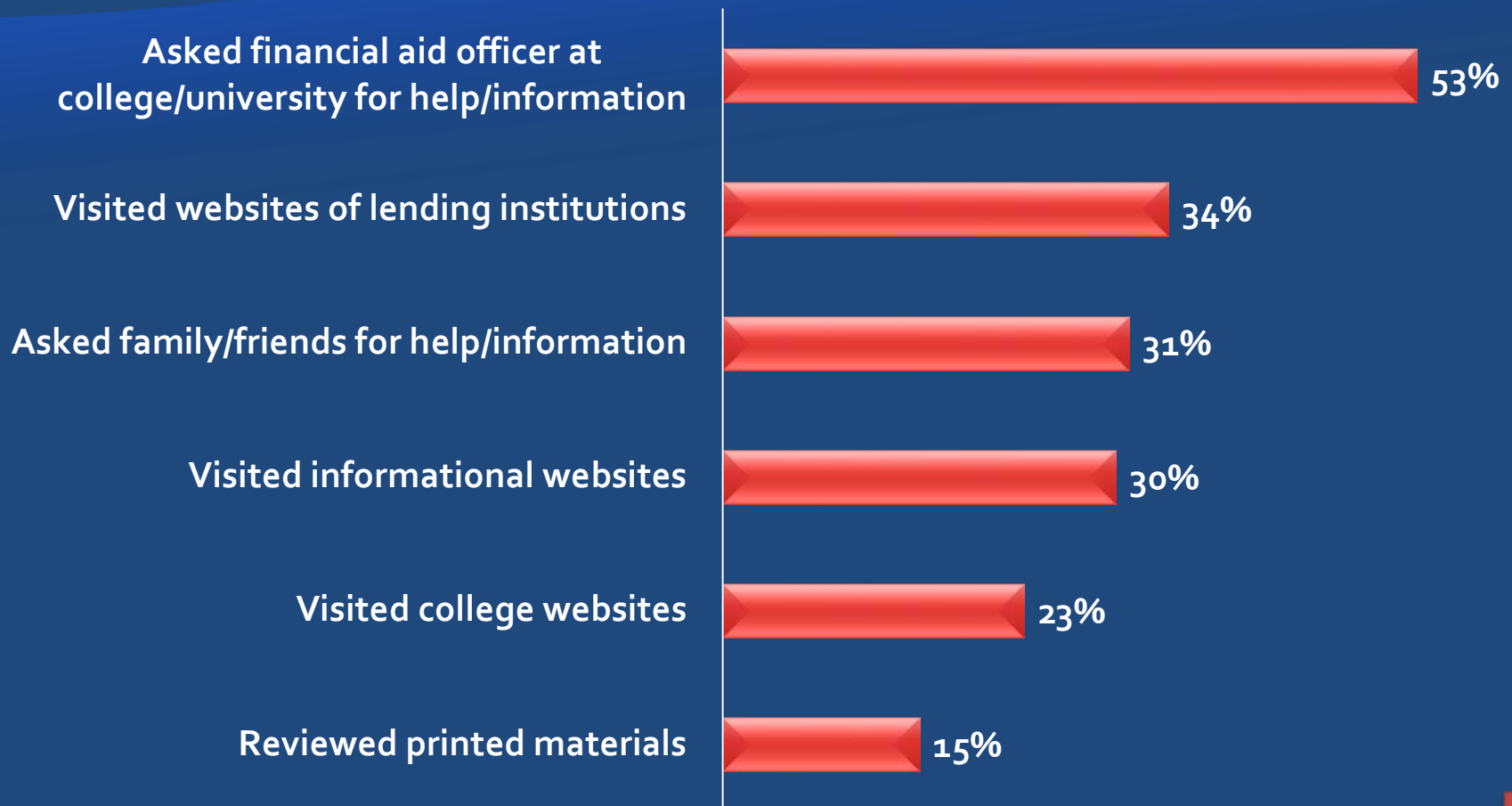
Base: Borrowed in last three years



Loan Research Steps

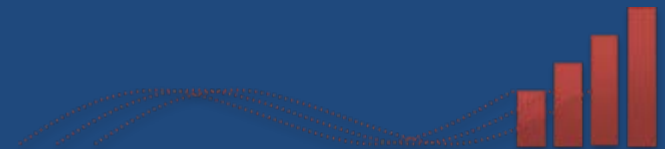
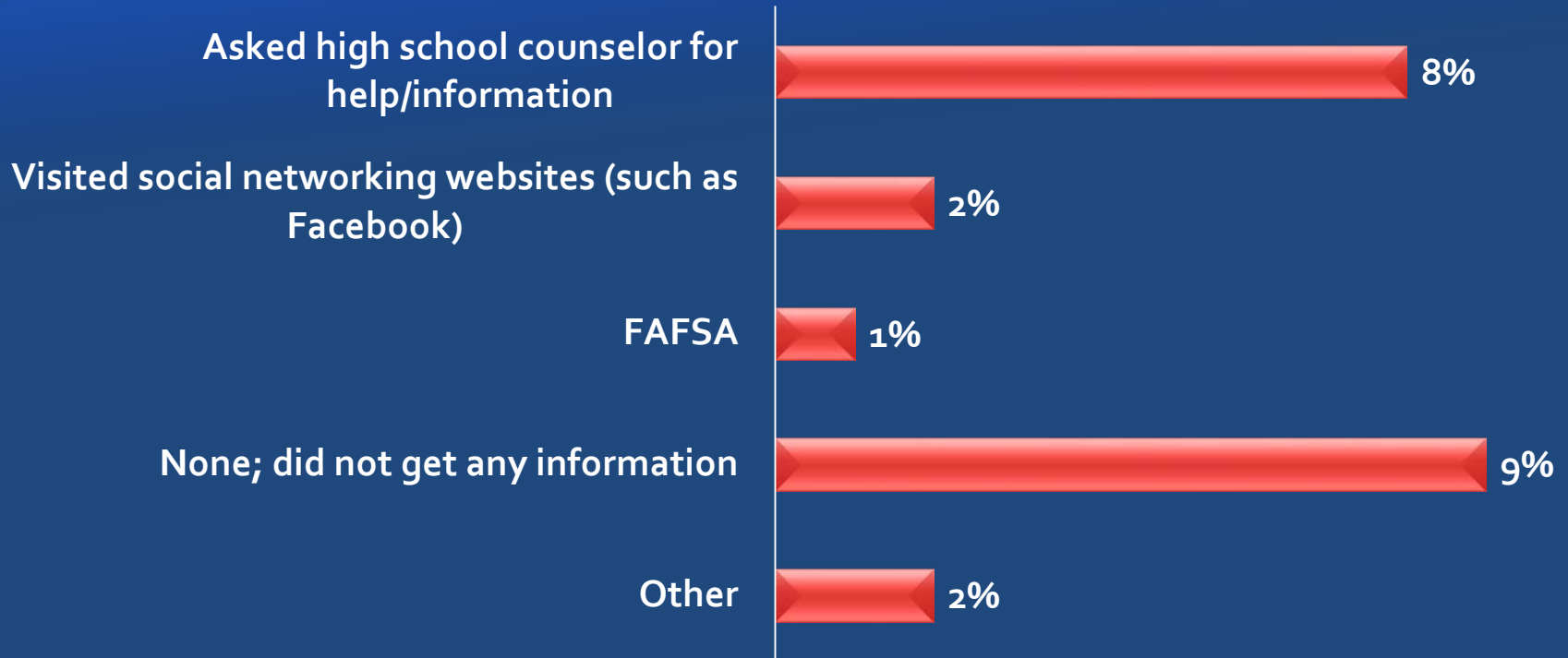
Base: Borrowed in last three years

23



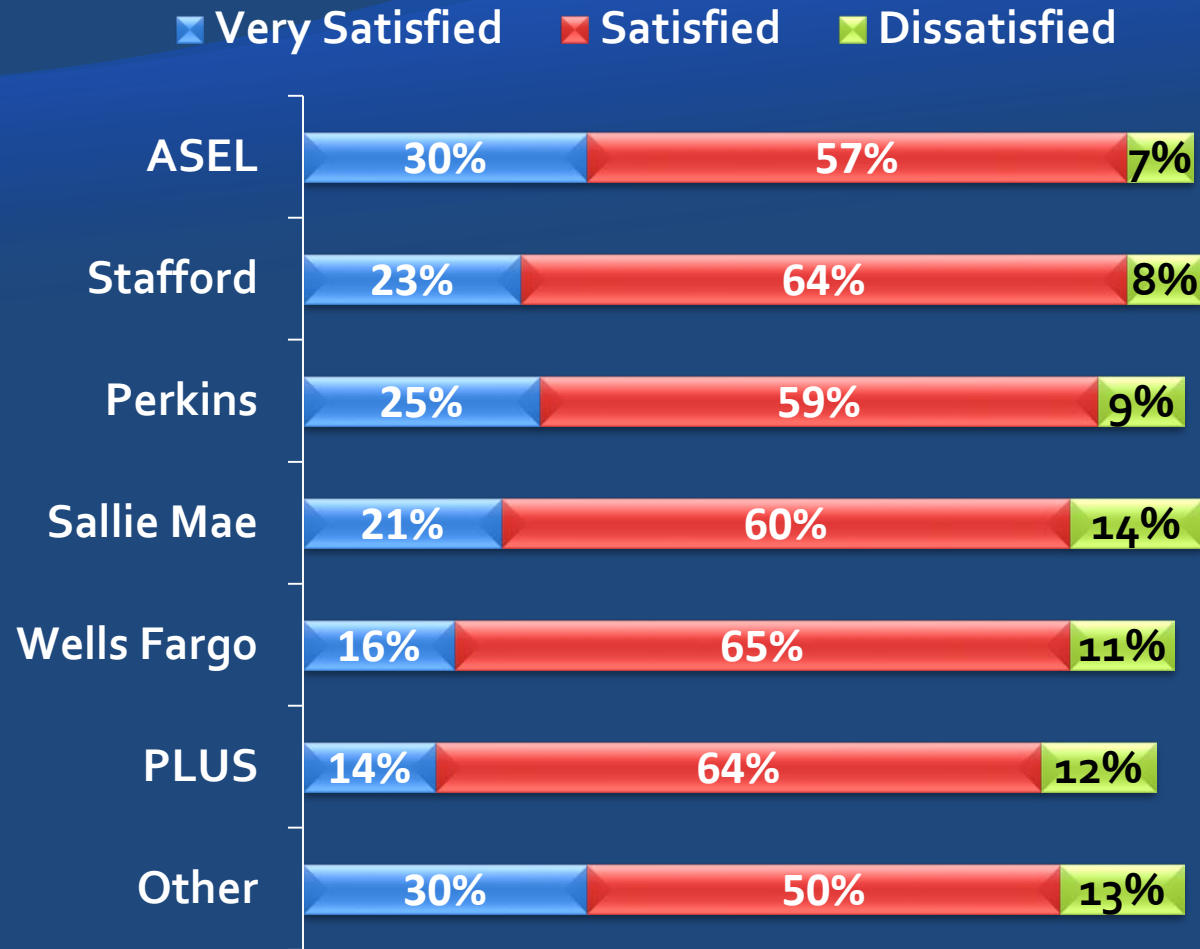
Loan Research Steps (cont'd)

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Borrower Satisfaction

Base: Took out loan in 2013-14

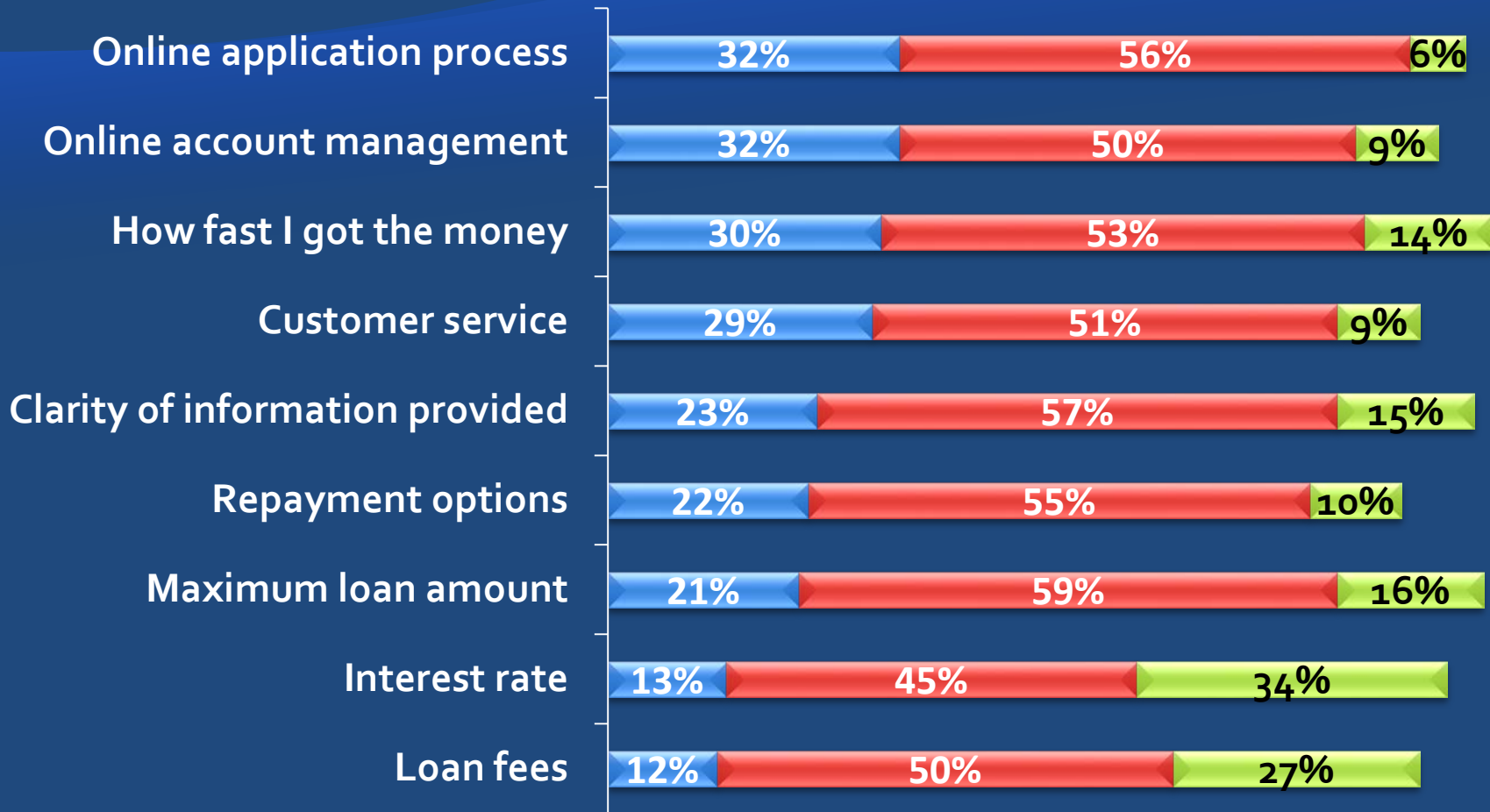


FEL/ASEL Borrower Satisfaction

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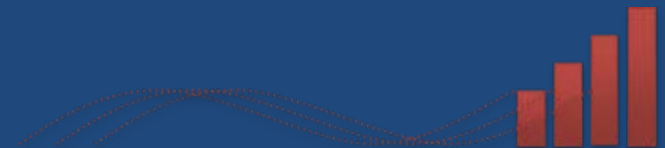
Base: FEL/ASEL borrowers

Very Satisfied Satisfied Dissatisfied



Key Commission Take Aways

- ◆ Familiarity — get information to students early
- ◆ Develop strategies to lower direct costs to borrowers
- ◆ Ensure state programs meet reasonable financing needs
- ◆ Meet tech expectations of today's students
- ◆ Ensure consumer understanding of their loan terms, responsibilities and impacts



Related Initiatives

- ◆ SJR 23 — Amend Alaska constitution to permit General Obligation bonds to fund education loans
- ◆ SB 195 — Amend statutes to:
 - ◆ Increase loan and grant limits
 - ◆ Define “on time” student status for the purpose of tiered loan and grant award amounts
 - ◆ Facilitate availability of consolidation loans
- ◆ Redesign Alaska Education Grant around completion-focused policy and practice



Questions?

