



New Degree Proposal
Film Major B.A.
University of Alaska Fairbanks

REVISED
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I Cover Memorandum

From: Maya Salganek, Asst. Professor, Theatre/Film Studies
Date: February 5, 2009
Subject: New Degree Program Request – Film Major

The Ad Hoc Committee on Digital Cinema hereby proposes a New Degree Program in Film to be offered at the University of Alaska Fairbanks. This new program is an evolution of several curricular models currently offered at UAF. The first expands the current interdisciplinary Film Studies minor into a major, while the second converts the Film Emphasis concentration which leads to a BA in Theatre, into its own degree program.

Mission:

The mission of the UAF Film Program is to provide students with a critical understanding of the history, theory and technologies of cinema and new media arts, while giving students the opportunities, tools and resources needed for careers in media industries, to pursue graduate study, or become media artists. Through an interdisciplinary approach to film and media studies, the program will produce media literate professionals who can play a leading role in an increasingly information-centered world where virtually every profession will require skilled media creators.

UAF Film Program students will have the opportunities to produce their own creative, time-based content for a wide variety of multi-media applications. Emphasis will be placed on the cultures, lifestyles and environments of Alaska and the North, and the unique opportunities they afford for skilled media creators and artists.

Objectives:

- To unify disparate courses offered throughout the UAF campus into one comprehensive degree curriculum.
- To maintain the interdisciplinary nature of film by integrating faculty, courses, and resources at UAF into a multi-faceted degree program.
- To serve the needs and interests of students of the digital age with comprehensive education.
- To recruit new students and retain students currently studying film at UAF who anticipate transferring to film degree programs outside of Alaska.
- To provide experiential learning opportunities to UAF undergraduate students in the cinematic arts
- To enhance the visibility of UAF, its research, faculty, and students through multi-media projects.

 Department Head

 Curriculum Council Chair

 Dean

 President, UAF Faculty Senate

 Chancellor

 President

Board of Regents

II Identification of the Film Major Degree Program

A. Description of the Program

1. Program Title

Film Degree

2. Credential level of Program, if appropriate

Bachelor of Arts in Film

3. Admission Requirements and Prerequisites

For admission to baccalaureate level programs, you must:

1. Have a high school diploma*, AND
2. Pass the 16-credit high school core curriculum with a GPA of at least 2.5,
AND
3. Submit results of the ACT (preferred) or SAT taken within the last two years,
AND

* have a high school GPA of at least 3.0, OR

* have a high school GPA of at least 2.5 AND ACT composite score of at least 18 or SAT total score of at least 1290 (including writing skills section).

Admission to a specific baccalaureate degree program is based on a combination of your high school GPA and completion of specific high school courses:

4 Credits- English

3 Credits- College preparatory mathematics (selected from Algebra I, II, geometry, trigonometry, elementary functions, pre-calculus or calculus)

3 Credits- Social Science

3 Credits- Natural/Physical Sciences (includes 1 credit lab science course in biology, chemistry or physics)

Test results from the ACT (preferred) or SAT must be received before you can be admitted, and test results must be less than two years old. This requirement will be waived if you have successfully completed, with a grade of "C" or better within the last two years, the equivalent of 3 credits each of 100-level math and English composition from a regionally accredited institution of higher education.

* To earn a high school diploma in Alaska, you must fulfill all curriculum requirements and satisfactorily complete all three competency areas of the High School Qualifying Exam.

4. Course descriptions of required and recommended elective courses.

Film Major (B.A.)

FLM F105 History of the Cinema (h)*

3 Credits

History and development of the medium of film in the U.S. and abroad during the last 100 years. Content will vary each semester. Note: Available via Independent Learning only. (Cross-listed with JRN F105.) (3+0)

FLM F121 Fundamentals of Acting (h)

3 Credits

Basic stage acting techniques for persons with little or no prior acting experience. Emphasis on physical, emotional and imaginative awareness. Monologues, character analysis, improvisation, auditions and scene work introduced. (Cross-listed with THR F121.) (3+0)

FLM F215 Dramatic Literature (h)

3 Credits Offered Fall Even-numbered Years

Studies of drama and forms of plays such as tragedy, comedy, melodrama, farce and tragicomedy. Emphasis on reading plays of the classic theatre designed to give basic knowledge of masterpieces of world drama. (Cross-listed with THR F215.) (3+0)

FLM F217 Introduction to the Study of Film (h)

3 Credits Offered Spring

An appreciation course designed to introduce the student to the various forms of cinematic art with special emphasis on humanistic and artistic aspects. Prerequisites: ENGL F111X. (Cross-listed with ENGL F217; JRN F217.) (2+2)

FLM F245 Stage and Film Production Management (h)

3 Credits

Define and develop organizational skills to be a successful stage or film production manager. Creation of a prompt script including all forms and schedules necessary, working with actors, directors and designers. Creation of film production schedules, call sheets, shooting scripts, location management, and union requirements. (Cross-listed with THR F245.) (3+0)

FLM F251 Television Production

4 Credits Offered Fall

Television studio production, floor directing, audio, camera, staging, lighting and switching. Special fees apply. (Cross-listed with JRN F251.) (2+5)

FLM F271 Let's Make a Movie!

3 Credits Offered Fall

Produce a short dramatic video including concept and script development, basic camera and shooting techniques, working with actors/directing fundamentals, location scouting, production schedule development, basic non-linear editing techniques, and DVD authoring. Students do not need previous experience making movies to take this class. Recommended: THR F121; THR F241. (Cross-listed with THR F271.) (3+0)

FLM F280 Video Storytelling (h)

3 Credits Offered Fall

Basics of digital video production technology, composition, audio, lighting and editing as it relates to primarily non-fiction filmmaking. Students will conclude the course by producing their own short videos. Special fees apply. (Cross-listed with JRN F280.) (3+0)

FLM 290 Digital Video Editing

3 Credits Offered as Demand Warrants

This class serves as an introduction to the technical and aesthetic aspects of non-linear digital video editing. Students will go from little or no experience in non-linear editing to being comfortable with some of the advanced editing techniques. In addition, the course will also address motion picture editing theories that are not bound to time or specific editing technology. Course Fee \$50.00 (Cross-listed with JRN F290.) (3+0)

FLM F308 Film Criticism (h)*

3 Credits

Theoretical approaches to viewing, analyzing and evaluating film and television program content. Note: Available via Independent Learning only. (Cross-listed with JRN F308.) (3+0)

FLM F310 Acting for the Camera (h)

3 Credits Offered Fall Even-numbered Years

Apply skills introduced in fundamentals of acting, intermediate and advanced acting to acting for the camera. Through exercises and scene study, the class will expand each performer's range of emotional, intellectual, physical and vocal expressiveness for the camera. Act in numerous on-camera exercises, television and film scenes. May be repeated twice for credit. Prerequisites: THR F121. Recommended: THR F221; THR F321. (Cross-listed with THR F310.) (3+0)

FLM F331 Directing Film/Video (h)

3 Credits Offered Spring

Introduction to the history, theory and basic concepts of film direction. Includes interpretative script analysis, creative visualization, conceptualization, use of space, working with actors and designers, and direction of short scenes and videos. Prerequisites: THR F121; THR F215; or permission of instructor. (Cross-listed with THR F331.) (1+4)

FLM F332 Directing Theatre (h)

3 Credits Offered Spring

History, theory and basic concepts of stage direction. Interpretive script analysis, creative visualization, conceptualization, use of space, working with actors and designers and direction of short scenes. Recommended: THR F121. (Cross-listed with THR F332.) (3+0)

FLM F334W Movies and Films: Watching and Analyzing (h)

3 Credits Offered Spring

Thematic topics in the study of the art of classic cinema (films) and popular mass media (movies). Comparative analysis of classics and recent motion pictures is used to present elements of film language, analysis and criticism in this writing intensive course. Prerequisites: ENGL F111X; ENGL F211X or ENGL F213X or permission of instructor. (Cross-listed with THR F334.) (3+0)

FLM F347O Lighting Design (h)

3 Credits Offered Fall Even-numbered Years

Principles and techniques of theatrical lighting design. The student will conduct practical experiments and design projects applying the experience gained from the experiments. Also available via Independent Learning. Prerequisites: COMM F131X or COMM F141X; THR F343; or permission of instructor. May be taken concurrently with THR F343. (Cross-listed with ART F347; JRN F347; THR F347.) (3+0)

FLM F348 Sound Design for the Entertainment Industry (h)

3 Credits Offered Spring Odd-numbered Years

Exploration and application of the elements of design as they relate to sound for theatre, dance, film, video, and other art forms, and life in American and other cultures. Production work is required. Recommended: THR F241; THR F247. (Cross-listed with THR F348.) (2+2)

FLM F368 Topics in American Film History (s)

3 Credits Offered As Demand Warrants

American film and how it shapes and warps popular perceptions of America's past. A historical contrast according to Hollywood with the views and interpretations of historians. Content will vary depending on the specific genre or period of focus, such as World War II, the Vietnam War, the Great Depression, the Cold War and development of the west, etc. Course may be repeated for credit when content varies. *Prerequisites:* HIST F131 or HIST F132; JRN F217 or JRN F308; or permission of instructor (Cross-listed with HIST F368 and JRN F368) (3+0)

FLM F371O Digital Photography and Pixel Painting

3 Credits

An introduction to the world of digital imaging with applications in fine and commercial art. It is expected that students will become competent in creating convincing images of impossible subjects as well as detecting their creation by others. The varied ethical issues engendered by this expertise will be addressed in depth. Students will be required to gain proficiency in visual design for electronic and print publication. Special fees apply. Prerequisites: COMM F131X or COMM F141X, Macintosh OS or Windows OS experience with graphic applications; and one college level studio art course. (Cross-listed with ART/JRN F371.) (1+4)

FLM F381W Alaska Natives in Film (h)

3 Credits Offered Spring Odd-numbered Years

Analysis of the portrayal of Alaska's Inupiaq and Yup'ik peoples (with some on Canada's Inuit) through select films and readings. Learning to critically analyze films and understanding how various film techniques are accomplished while focusing on feature films' treatment and use of Northern peoples in film, as well as looking at the social impact of such films. Also available via Independent Learning. Prerequisites: ENGL F111X; ENGL F211X or ENGL F213X; or permission of instructor.

Recommended: ART/MUS/THR F200X. (Cross-listed with ANS F381.) (1.5+2 – 4)

FLM F427 Topics in Film Studies (h)

3 Credits Offered Spring

Intensive study of variable topics in film studies. May focus on themes such as race or war in film; a specific period such as films of the 1940s; particular genres such as horror, film noir, or the musical; an important director; or an aspect of contemporary film theory. Intensive readings and research in contemporary film theory and criticism will foster in-depth understanding of chosen topic. Course may be repeated two times for credit when content varies. Prerequisites: ENGL F217 or FLM F217; ENGL F211X or ENGL F213X or permission of instructor. (Cross-listed with ENGL F427.) (2+2)

FLM F470 Advanced Film and Video Directing (h)

3 Credits Offered Fall Even-numbered Years

In depth investigation into the history, theory and basic concepts of film and video direction. Script preparation, story board, blocking actors and staging the camera, sound and editing. Projects include directing and shooting short videos.

Recommended: FLM/THR F331. (Cross-listed with THR F470.) (1+6)

FLM F472O Visualization and Animation (h)

3 Credits Offered Spring

An introduction to visualization and animation with applications in fine and commercial art and science. Students will produce a series of three dimensional animation projects which will introduce them to the tools and concepts used by animation and visualization professionals. Note: May be repeated for credit. Special fees apply. Prerequisites: ART F471 or equivalent, COMM F131X or COMM F141X plus UNIX experience. (Cross-listed with ART F472; JRN F472.) (1+4)

JRN F480 Documentary Filmmaking (h)

3 Credits Offered Spring

Basics of hands-on documentary filmmaking techniques, including preproduction, production and postproduction. Different documentary filmmaking directing styles and the process of distributing a documentary. Each student will produce a short documentary as the capstone of the course. Special fees apply. Prerequisites: JRN F280 or permission of instructor. (3+0)

FLM F488W Dramatic Writing (h)

3 Credits Offered Even Alternate Fall

Introduction to the craft of dramatic writing for theater and film, with an emphasis on dramatic storytelling. Course will focus on giving students a practical understanding of the uses of story structure, setting, character, plot and dialog, and how these elements work together to create compelling drama. Prerequisites: ENGL F111X; ENGL F211X or ENGL F213X or permission of instructor. (Cross-listed with: ENGL F488; THR F488.) (3+0)

**Program Note: These two courses, FLM 105 & FLM 308 have been offered via independent learning exclusively for approximately 10 years. These courses are currently required for UAF film minors, so they remain part of our proposed program. However, it is the aim of the Film Program to offer these courses on UAF campus beginning with the start of the official Film Major B.A. (aprox. Spring 2010). Revision to the Film Minor will be made simultaneously.*

5. Requirements for the Degree

a) Sample Course of Study and 3-Year Cycle of Course Offerings

Course Number	Fall 08	Spring 09	Fall 09	Spring 2010	Fall 2010	Spring 2011
105 History of the Cinema	distance ed.	distance ed.	distance ed.	X	X	X
121 Fundamentals of Acting	X	X	X	X	X	X
215 Dramatic Literature	X				X	
217 Intro to Study of Film		X		X		X
245 Stage and Film Prod. Man	X				X	
251 Television Production	X		X		X	
271 Let's make a Movie	X		X		X	
280 Video Storytelling	X		X		X	
290 Digital Video Editing	as demand warrants					
308 Film Criticism	distance ed.	distance ed.	distance ed.	X	X	X
310 Acting for the Camera				X		
331 Directing Film/Video			X		X	
332 Directing Theatre		X		X		X
334W Movies & Films	X			X		X
347O Lighting Design		X			X	
348 Sound Design for Entertainment Industry	X				X	
368 Topics in Amer. Film Hist.	As demand warrants					
371O Digital photo & Pixel painting	X	X	X	X	X	X
381W Alaska Natives in Film	X				X	
418 Internship in Film	X	X	X	X	X	X
427 Topics in Film Studies	X		X		X	
470 Adv. Film/Video Directing		X		X		
470O Visualization & Animation	X		X		X	
480 Documentary Filmmaking	X		X		X	
488W Dramatic Writing	X			X		
498 Film Research	X	X	X	X	X	X

Fairbanks

499 Film Thesis	X	X	X	X	X	X
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b) Proposed general catalog layout copy

Film Major

College of Liberal Arts
 Department of Theatre
 907-474-6590
 www.uaf.edu/film

B.A. Degree

Minimum Requirements for Degrees: 120 credits

The mission of the UAF Film Program is to provide students with a critical understanding of the history, theory and technologies of cinema and new media arts, while giving students the opportunities, tools and resources needed for careers in media industries, to pursue graduate study, or become media artists. Through an interdisciplinary approach to film and media studies, the program will produce media literate professionals who can play a leading role in an increasingly information-centered world where virtually every profession will require skilled media creators.

UAF Film Program students will have the opportunities to produce their own creative, time-based content for a wide variety of multi-media applications. Emphasis will be placed on the cultures, lifestyles and environments of Alaska and the North, and the unique opportunities they afford for skilled media creators and artists.

Film Major - B.A. Degree

1. Complete the general university requirements.
2. Complete the B.A. degree requirements, including 39 credits of upper division.
3. Complete the following program major requirements. Students must earn a grade of C or better in each course.

a. Complete the following 18 credits required of all film majors:

FLM/ENGL	F217-	Introduction to the Study of Film ..3
FLM/THR	F271-	Let's Make a Movie..3
FLM/JRN	F290 -	Digital Video Editing3
FLM/THR	F334W -	Movies and Films3
FLM/THR	F331-	Directing Film/Video3
FLM/JRN	F480 -	Documentary Filmmaking3

18 Credits

- b. Complete a minimum of 6 credits from Film Studies, including at least one upper division course:

FLM/JRN F105 - History of the Cinema	3
FLM/THR F215 - Dramatic Literature	3
FLM/ENGL F365- Screen writing	3
FLM/ANS F381 - Alaska Natives in Film	3
FLM/ JRN F308 - Film Criticism	3
FLM/JRN/HIST F368 - Topics in American Film History	3
FLM/ENG F427 - Topics in Film Studies	3
	6 Credits

- c. Complete a minimum of 12 credits from Film Production, including at least one upper division course:

THR F121 -Fundamentals of Acting	3
FLM/THR F245 - Stage and Film Production Management	3
FLM/JRN F251 - Television Production	4
FLM/JRN F280 - Video Storytelling	3
FLM/THR F325 -Acting for the Camera	3
FLM/ART F371 Digital Photography and Pixel Painting	3
FLM/THR F3470 -Lighting Design	3
FLM/THR F348 -Sound Design in the Entertainment Industry	3
FLM/THR F470 -Advanced Film and Video Directing ...	3
FLM /ART F472- Visualization and Animation	3
FLM/ART F475 - Digital Video Compositing	3
FLM/ENG/THR F488 - Dramatic Writing	3
FLM F481 - Special Topics in Film Production	3
FLM F493 - Independent Study	3
FLM F418 - Internship in Film Production	1-6
FLM F498 - Film Research	3
FLM F499- Film Thesis	3
	12 Credits

- 4. Of the above, students must complete 15 credits at the F300- or F400- level, at least 6 credits of which must be at the F400- Level
- 5. Minimum credits required for Film Major 36
- 6. Minimum credits required for B.A degree 120
- 7. Courses used to satisfy the major cannot be used for the minor.

B. Program Goals

1. Objectives & subsequent means for their evaluation:

- To unify disparate courses offered throughout the UAF campus into one comprehensive degree curriculum.
 - Evaluated by reducing redundancy in curriculum and providing a clear trajectory for student skill development
- To maintain the interdisciplinary nature of film by integrating faculty, courses, and resources at UAF into a multi-faceted degree program.
 - Evaluated through the successful integration of existing academic programs into interdisciplinary film program.
- Provide students with a critical understanding of the history, theory and technologies of cinema and new media arts.
 - Evaluated by assessing the incoming skills of students compared to outgoing students.
- To recruit new students and retain students currently studying film at UAF who anticipate transferring for film degree programs outside of Alaska.
 - Evaluated through advising, PAIR data, course enrollment, and graduation rates.
- To provide experiential learning opportunities to UAF undergraduate students in the cinematic arts.
 - Evaluated by development and student feedback to experiential curriculum.
- To enhance the visibility of UAF, its research, faculty, and students through multi-media projects.
 - Evaluated by the production and dissemination of multi-media products by program.

2. The following UAF 2010 Strategic Plan Goals are met through the Film Major Degree Program:

- Increase student participation in and opportunities for experiential learning
- Enhance technology, support services and facilities for instruction and learning
- Expand and improve both applied and collaborative research ventures
- Increase the proportion of students and faculty engaged in research and scholarly activities
- Document and disseminate indigenous knowledge
- Increase, promote and monitor undergraduate research opportunities, activities and accomplishments
- Generate innovative and useful applications of research that benefit the state of Alaska

- Grow strategic partnerships with public and private stakeholders, and collaborations with public and private employers in workforce preparation and development programs that are responsive to Alaska's specific needs
- Strengthen UAF marketing and communication efforts
- Increase awareness of the university's contributions to the state

3. Occupational/other competencies to be achieved

In Spring of 2007, the Alaska State Legislature passes Senate Bill 230 which established a state film office and tax incentive program

(http://www.legis.state.ak.us/basis/get_bill_text.asp?hsid=SB0230A&session=25). This bill was signed into law by Governor Palin on June 4, 2008, and includes a provision that the state will certify an internship program to help develop the demands of the Alaska Film Industry. Maya Salganek testified to the Legislature in favor of SB 230 several times over the past year, and is currently working with the Film Office to develop the UAF Film degree program as a state certified program for the industry. It is expected that the UAF Film program will be able to provide internship opportunities with national and international film companies while working in Alaska.

4. Relationship of courses to the program objectives

The vast majority of courses selected for the Film degree program are already offered on the UAF campus, under other degree designators. Many of these courses are already cross-listed, and others simply needed to be amended to be included under the new designator of FLM. Part of the objectives for the degree program is to consolidate and centralize the array of classes relating to Film Studies and Multi-media production at UAF. With this in mind, we have designed a course program that would be competitive with any University.

III Personnel Directly Involved with Program

A. List of faculty involved in the program including brief statement of duties and qualifications*

Miho Aoki

Associate Professor of Art, UAF

Miho Aoki was born in Tokyo and grew up in a suburb of Nagoya, the 3rd largest metropolitan area in Japan.

She studied digital art and animation at the Advanced Computing Center for Arts and Design and received a Master of Fine Arts degree from the Ohio State University in 1998. After graduating from OSU, she taught at the Savannah College of Art and Design. She is currently teaching digital art at the University of Alaska Fairbanks and is a joint faculty at the Arctic Region Supercomputing Center. Her work ranges from digital prints to animation to live performances.

She has participated in multimedia performances and created computer generated graphics for collaborative projects. Recently, she has been involved in multi-institutional online collaborative performances. Her most recent collaboration was “InterPlay”, produced by Jimmy Miklavcic, Another Language Performing Arts Company and five universities. The production in 2005, “Interplay, Lose Minds in a Box” was performed at Super Computing 05 and SIGGRAPH 2005 Los Angeles. The production was a national semi-finalist of the 2006 Peoria Prize for Creativity.

Her animations were included in the University of Alaska Fairbanks video publication, “Ocean Fury, Tsunamis in Alaska”, produced by Alaska Sea Grant, in 2004. The video was broadcast on statewide PBS network and later received a “Best Use of Animation” award from National Association of Government Communicators. PBS NOVA (WGBH Boston), the History Channel and Chicago Field Museum included this animation in their programs.

Kade Mendelowitz

Professor of Theatre, UAF
Lighting, Sound, Multimedia designer.

Kade is an award-winning lighting designer and videographer who has two interactive multimedia titles (including digital video) on sale internationally. He won “Best Instruction Video” for “Hanging Lighting Instruments” from Videographer magazine, an Aurora Award “Platinum: Best in Entertainment” for “Water Stealers” and has won and been recognized for his animated works at the Fairbanks Film Festival. His knowledge of lighting, sound, editing, website / streaming media production skills will add valuable resources to the film program through his courses “Lighting Design”, “Sound Design in the Entertainment Industry”, “Introduction to Theatrical Design” and others.

Leonard Kamerling

Curator, Alaska Center for Documentary Film,
University of Alaska Museum of the North
Associate Professor of English, UAF

Alaska filmmaker Leonard Kamerling received his training at the London Film School where he specialized in documentary film. He earned his MFA in Creative Writing at UAF in 1999. He has produced and directed more than a dozen critically acclaimed, international award winning documentary films about Alaska Native cultures and Northern issues.

In 2006 his film *Uksuum Cauyai: the Drums of Winter*, was named to the National Film Registry of the Library of Congress, joining the LOC’s list of, “the most important American films to be preserved for the future.” *The Drums of Winter* received the Best Documentary, Best Cinematography, and Best Director awards at the Festival of the Native Americas in 1998. Kamerling’s film *Heart of the Country*, was one of four documentaries to be nominated internationally for the prestigious Par Lorenze Prize, awarded by the American Film Institute in 1999.

Leonard Kamerling has developed and taught numerous film related courses at UAF including, *The Documentary Tradition*, *Video Storytelling*, *Ethnographic Film*, *Dramatic Writing* and *Screenwriting*, as well as intensive summer filmmaking classes for the Alaska

Summer Research Academy and the Fairbanks Summer Fine Arts Festival. He has mentored numerous graduate students focusing on visual anthropology and documentary film.

As a potential member of the Film Major faculty, Leonard Kamerling brings over three decades of experience as a documentary filmmaker and teacher to the proposed program. As Curator of the Alaska Center for Documentary Film at the UAMN, he brings years of administrative experience stewarding an important museum department and collection. His well-known body of work and reputation as a filmmaker and teacher will help attract students to the program.

Karen A. Grossweiner,

Assistant Professor of English, UAF

Karen A. Grossweiner received a B.A. from Carleton College and an M.A. and Ph.D. in English literature from the University of Wisconsin-Madison. Her specialty is medieval literature, and sections of her dissertation have been published in *The Court Reconvenes: Courtly Literature Across the Disciplines* (2003) and *Neophilologus* (2008). She also has a professional background in film production and post-production including two years as a documentary film editor for ZDF in Germany. She has delivered papers at professional conferences comparing genre theory in medieval literature and film and is working on a full-length project comparing the two disciplines.

Dr. Grossweiner has developed and taught numerous film courses at UAF and other universities including Film *Noir* and Neo-*Noir*, Alfred Hitchcock, Introduction to the Study of Film, Cinema of the Weimar Republic, Genre Theory and the Horror Film, Introduction to Film History, and European Film up to 1960. She also combines her interests in literature and film by focusing on cinematic and literary horror narratives in her World Literature course and on “dangerous women” in literature and film in her Women’s Literature course.

As a potential member of the Film Major faculty, Dr. Grossweiner brings nearly a decade of teaching film studies courses at both the undergraduate and graduate level as well as an experiential based understanding of the connection between film studies and film production.

Maya Salganek

Assistant Professor of Film Studies, UAF

Maya Salganek has worked in multi-media production in Alaska since 2000. She completed her BAFA in photography and media arts from the University of New Mexico in 1998, and her MA in Anthropology in 2007 with a film thesis project.

In 2007 she co-produced an independent feature film, *Chronic Town*, directed by Tom Hines, which premiered at the Sundance Film Festival in 2008. Two of her own films were recently screened at the Arctic Winter Games in Yellowknife, Canada. She has partnered with diverse groups at UAF campus to extend video research beyond the classroom and into curriculum.

Maya Salganek has taught Let’s Make a Movie, Film and Video Directing, Visual Anthropology and Scientific Documentary for Digital Video, Stage Management and Film Production Management, and Advanced Film and Video Directing at UAF. She has been

the advisor to the UAF Film Club since 2007. As chair of the Digital Cinema Committee, Maya Salganek has a firm understanding of the structural needs of the film program, as well as the current needs of UAF film students and the Alaska Film Industry.

**Note: Currently, one tenure-track position is vacant in Journalism, which was formerly filled by Robert Prince, Documentary filmmaker and member of the Film Major Committee.*

B. Administrative and coordinating personnel

The program would be administered through the Theatre department with their staff support, and the faculty lead of the film program.

C. Classified personnel

Heather Kasvinsky is Fiscal Technician II and performs the administrative functions for the UAF Theatre Department. She will continue to provide support for the UAF Film Major program as well. Additional support exists in the position of Joshua Lazarus, computer technician for the department of Journalism, who would continue to maintain the computer labs housed in the journalism department.

IV Enrollment Information

A. Projected enrollment/present enrollment

Since beginning the film minor in 1992, we have graduated 24 students with film minors. Since offering the FLM (film) designator in the course catalog in Fall 2005, we have noticed a considerable increase in interest and enrollment in classes cross-listed with FLM. Movies and Films FLM/THR F331 had 23 enrolled in Fall 2005 compared to 17 enrolled in Fall 2004 when only the Theatre designator was used. In spring 2007, this same class saw a record total of 30 enrolled students, with 19 of them registered under FLM (63%) and only 11 of them registered under THR (37%). Similarly, in Fall 2006 Intro to the Study of Film FLM/JRN F217 had an enrollment of 26 students compared to 15 enrolled in the Spring of 2005. It is anticipated that numbers will continue to increase as visibility of the program grows. More courses were cross-listed with the Film designator in 2007-2008, which is anticipated to help contribute to the growth of many courses.

B. How determined/who surveyed/how surveyed

Maya Salganek queried all courses involving "Multimedia, video, film, animation, cinema, screen, script, movie" in Q-Adhoc, and the results were categorized into a spreadsheet (see Attachment XX). Enrollments of each course/year was also included in this survey. Supplemental data was also included as provided by PAIR regarding graduation rates for Film minors and their corresponding majors.

C. Minimum enrollments to maintain program for years 1, 2, 3, 4, and 5

The film program would need a minimum of 12 students in the first year in order to fill offered courses. These numbers would continue to grow to 30 over the course of 5 years, anticipating the current attrition rate of 50% currently experienced in the Theatre degree program, we would hope to graduate 15 majors in 5 years time.

D. Maximum enrollment which program can accommodate

Due to current facilities, equipment, and faculty restrictions, the program would only be able to accommodate a total of 30 majors at a time. It would be assumed that these majors would have access to University editing facilities, video cameras, and other accessories through the

departments of Journalism, Art, Theatre, and the Library. Should any of these departments' resources become unavailable, the capacity for the program would be directly affected.

E. Special restrictions on enrollments

Students admitted to the University of Alaska Fairbanks would be eligible for enrollment in the Film Degree program.

V Need for Program

A. Required for other programs. In what way? How has this requirement been met to date?

The skills generated by students of Film production are in demand by a wide variety of programs across the UAF campus. The Theatre/Film faculty have previously worked collaboratively on film projects for the College of Liberal Arts, the Geophysical Institute, the College of Education, and the departments of Art, Journalism, Music, English, Alaska Native Studies, Anthropology, and Northern Studies. The skills of a filmmaker (knowledge of theory, screenwriting, directing of documentary or dramatic films, camera work, editing, etc.) can and have been applied to an unlimited number of purposes in a wide variety of industrial, educational, and creative projects. Up until this time, university departments have had to hire professional video services off-campus, or leave their production work up to amateur filmmakers and technicians.

Through an interdisciplinary approach to film and media studies, the program will produce media literate professionals who can play a leading role in an increasingly information-centered world where virtually every profession will require skilled media creators.

The Theatre department itself has reversed a declining enrollment by adding a film emphasis concentration to the theatre major.

B. Employment market needs:

1. Bureau of Labor Statistics

Maya Salganek surveyed the data supplied by several US Government websites, including the Bureau of Labor Statistics Data according to the North American Industry Classification System (NAICS) #5121- Motion Picture and Video Industries, under the Division of Arts and Entertainment. The National Employment Matrix from 2006-2016 projects a 9.61% total growth in all occupations in the motion picture, video, and sound recording industries. To quote from the BLS "Training and Advancement" assessment of this industry:

"Wage and salary employment in the motion picture and video industries is projected to grow 11 percent between 2006 and 2016, about as fast as growth projected for wage and salary employment in all industries combined. Job growth will result from the explosive increase in demand for programming needed to fill the rising number of cable and satellite television channels, both in the United States and abroad. Also, more films will be needed to meet in-home demand for videos, DVDs, and films over the Internet. Responding to an increasingly fragmented audience will create many opportunities to develop films. The international market for U.S.-made films is expected to continue growing as more countries and foreign individuals

acquire the ability to view our movies. As the industry registers employment growth, many more job openings will arise through people leaving the industry, mainly for more stable employment.”
(<http://www.bls.gov/oco/cg/cgs038.htm>)

More information can be seen about this industry on the following websites:

<http://www.bls.gov/iag/tgs/iag71.htm>

<http://www.bls.gov/iag/tgs/iag512.htm>

<http://www.bls.gov/emp/empiols.htm>

<http://www.filmschools.com/film-career-statistics.html>

2. Alaska Department of Labor and Workforce Development Statistics

Within the state of Alaska, job opportunities for free-lance filmmakers, producers, technicians, etc. continue to grow and develop- evidenced by the reformation of the Alaska State Film Office which was re-established in 2008 to regulate and promote film production in the state.

According to information collected from the State of Alaska Department of Labor and Workforce Development website, the number of jobs in the motion picture industry (Classification 512) , subcategory of video production, has increased from a statewide average of 37 jobs in 1997 to an average of 370 jobs in 2007! A 100% increase in video production jobs over 10 years reveals only one aspect of the potential growth of this medium. These numbers do NOT include television broadcasting, advertising, or web/internet based production.

(<http://laborstats.alaska.gov/?PAGEID=67&SUBID=204>) The average number of employees in the industry has increased an additional 13.6% from 2007 to the end of the second quarter of 2008 (most recent data available).

3. Job opportunities now, and two, five, and ten years from now.

Bureau of Labor and Statistics 10 year industry matrix for the Motion Picture Industry (2006-2016):

- In 2006 all occupations of the motion picture, video, and sound recording industries totaled 377,600 jobs. By 2016 the job share market is expected to grow by 9.61%
- The demand for multi-media artists and animators is expected to climb 47.31% in 10 years
- The demand for Audio and Video equipment technicians is expected to rise 24.2% in 10 years.
- Actors, Producers and Directors positions will grow 16.24% in 10 years.
- Most companies in the industry employ 10 workers or less.
- Wages in film are projected to grow 11% through 2016, roughly twice the growth expected for other industries.
- The workforce is young: 57% of employees are 34 or younger, and 19% of employees are between 16 and 19.

- Multi-media artists and animators have excellent job prospects. Those professions are slated for 47% growth through 2016.
- Median annual earnings for producers and directors (on salary) were \$61,090 in 2007. The top ten percent earned over \$145,600.
- Today, U.S. TV shows are broadcast in over 125 foreign markets
- In an increasingly information-centered world virtually every industry will require skilled media creators.

4. How have positions been filled to date?

Many of the positions have been filled by Alaskan residents who were trained outside of Alaska and then returned, or positions are recruited from outside. Most film productions will bring their own technicians from outside, rather than work with unknown and unproven local sound, camera, or production crew. Since registering with the Alaska Film Office as a Film Producer, Maya Salganek has provided work opportunities for UAF students with professional television production companies including teams from Entertainment Tonight, Discovery Channel, and Worlds’ Toughest Jobs.

VI Other

A. Attrition of degree students:

As the State of Alaska does not have a film degree program at any of the branch campuses, students passionate about pursuing a career in the film industry are forced to go “outside” of Alaska for a college degree in film. Many students committed to a career in film will begin their first year of classes at UAF, and then transfer to another institution that offers specialized and advanced training. This has contributed to considerable attrition in the film emphasis program offered through Theatre.

VII Resource Impact

A. Budget - Resource Commitment Form (Signed copy Attached)

Resources	Existing	New		Total
	College/School	College/School	Others (Specify)	
Regular Faculty (FTE’s & dollars)	.75 FTE \$38, 245	.25 FTE \$12,748		1 FTE \$50,993
Adjunct Faculty (FTE’s & dollars)	N/A			
Teaching Assistants (Headcount)	N/A			
Instructional Facilities (in dollars and/or sq. footage)	FS311, rm THR 101 759 sq/ft 20% of FS311, rm THR 230C 127 sq/ft			
Office Space	FS311, rm 109B			

Fairbanks

(Sq. footage)	99 sq/ft			
Lab Space (Sq. Footage)	75% of FS311, rm 223A 164 sq/ft FS303, rm 128, 469 sq/ft			
Computer & Networking (in dollars)				
Research/ Instructional/ office Equipment (in dollars)	\$20,000			\$20,000
Support Staff (FTE's & dollars)	.10 FTE - \$2480			\$2480
Supplies (in dollars)	\$250	\$500	Materials Fees (9159) \$1500	\$2250
Travel/Services Software license, phone, copies, airfare, etc. (in dollars)	\$250	\$1000		\$1250

Signature _____ Date _____
 Dean of College/School Proposing New Degree Program

B. Facilities/space needs

The film program will be housed administratively with the Theatre department, and utilize the facilities of that department in regards to office space, classrooms, and some lab space. The Theatre department and Journalism departments already have locations suitable for film production, and partnerships with the Office of Academic Technology, the Discovery Lab, KUAC, and the KSUA-TV station all provide additional resources on campus. Additional lab and classroom space is available in the departments of Art, Journalism, English, and the Alaska Center for Documentary Film, UA Museum of the North, will provide production and editing facilities for advanced students producing thesis films.

Eventually, consolidating the multiple computer labs would be very beneficial to our program, however this work would not need to be done until after the program is established.

C. Credit hour production

Based on a total credit requirement of 36 credits for the major, and an expected average enrollment of 10 film students per course (as most classes are cross-listed with another department), the Film Program expects to generate approximately 360 student credit hours for each 36 hours of instruction. Given that approximately 27 separate courses will be offered per year, that totals 810 SCH per year. The popularity and interest in film will help us recruit and hopefully, retain students interested in the Film major program.

D. Faculty

Currently, the Film Studies program has one term faculty position at $\frac{3}{4}$ time. Commitment from the College of Liberal Arts will increase this position to one tenure track faculty member at full time. Although the Film Major program would be utilizing faculty members with designated workloads under Art, English, Journalism, and Theatre, one full time faculty position in Film is a bare minimum. Currently, the Journalism department is short one faculty position, which had previously been filled with documentary filmmaker and Digital Cinema committee member, Robert Prince. It is anticipated that the candidate of this position would also fulfill some of the needs of the Film Major. Workload reallocation, and faculty recruitment would be mandatory within the first 3 years in order to create a stable academic program.

E. Library/Media materials, equipment and services

The film program has been in contact with both Karen Jensen and Jen Stutesman, Manager of Circulation, ILL and Media at the Rasmuson Library. Ms. Jensen has reviewed the library collection and feels that there is an adequate book list and film list for our program, and has offered to supplement the collection with specific materials if requested. Ms. Stutesman has provided us with a comprehensive list of equipment that is currently available for multi-media students. (See below). In addition, we have begun discussions of how to better partner to eventually have film students use the library as the primary location for film equipment circulation.

Film Program Media Equipment List
Compiled by Jen Stutesman
10/08

Laptops – MACS

- 5 Apple MacBooks - 13" screen
- 2 Apple MacBook Pros - 17" screen (these have Final Cut Pro v. 5.1 on them)
- 3 Apple Powerbook G4s - 1 w/ 15" screen, 2 w/ 17" screen (these have Final Cut Pro v. 4.5 on them)
- 1 Apple iBook (Frankenbook) (works awkwardly but still works)

Laptops – PCs

- 15 Dell Latitude 100Ls - 15" screen
- 15 Dell Inspiron 6400s - 15" screen
- 10 Dell Latitude D830s – 15" screen

Camcorders

- 1 Sony DCR HC 96 - Mini DV tape
- 4 Sony DCR HC28s - Mini DV tape
- 2 Sony DCR DVDs - Mini DVD disc
- 5 Sony Professional VX 2100s - Mini DV tape
- 1 Panasonic AG 450 - VHS tape

Data Projectors

- 12 Hitachi CP-X250s
- 2 Epson Travel EMP 730s

Audio Recorders

- 4 Marantz PMD430s - analog audiocassette
- 2 Marantz PMD 620s - flash card
- 2 Marantz PMD 660s - flash card
- 3 Marantz PMD 670/U1B - flash card

Audio Players

- 1 Apple iPod Nano - 2 GB
- 2 Sony D-NE330 MP3/CDs

Audio Teleconference Kit

- 6 Polycom SoundSystem EXs, 1 which has remote microphone pods, 3 of which currently work.
- 2/08/09

Fairbanks

(More are on order)

Equipment available in Gruening Media Drop Room - (check out key from Media Desk)

2 Smart Carts - 1 Data Projector, 1 PC, 1 monitor each (Can play DVDs)

1 A/V Cart - 1 DVD/VHS player, Speakers, Woofer, and Data Projector

5 approx. 21" TV/VHS combo players on carts

3 slide projectors

Microphones

Condensers

Lavaliers

Omnidirectionals

10 desk mic stands

4 tall standing mic stands

K-Tec Avalon microphone boom pole

Light Kit

2 Lowell Omni Light Kits

Portable Sound Systems

Fender P10

Fender P150

Fender P250

Miscellaneous

3 Easels

2 Overhead Projectors

4 6 ft. Projection Screens

1 4 ft. Projection Screen

2 analog reel to reel audio recorders

1 multi zone, multi format DVD player

5 SLIK tripods

3 SLIK AMT Pro700DX professional tripods

3 boom boxes

many sets of headphones

numerous micro and maxi plugs

flash drives

batteries, accessories, cards and cords for all the above

Blank MiniDV tapes, Mini DVDs, and analog audiocassettes for sale

2 16mm projectors

many, many film reels

USB floppy drives

2.0 CD Burners

Wireless network cards

Firewire Hard Drives

Firewire CD/DVD burners

Memory Card Readers

2/08/09

VIII Relation of Program to other Programs within the System

A. Effects on enrollments elsewhere in the system

It is anticipated that a number of students may actually change their current film minor into a major if given an option. The programs expected to be impacted by this change would be the departments of Journalism and Theatre, as both programs are already part of the interdisciplinary minor in film, and offer classes introduced here as part of the film major program. We may actually see students not currently degree-seeking to change their status to a film major degree as well.

B. Does it duplicate/approximate programs anywhere in the system?

No. This program creates cohesion of an otherwise disconnected and disparate group of classes offered across the UAF campus. Though most all of the courses are cross-listed with another degree program, the interdisciplinary nature of film is strengthened by this fact, not weakened.

C. How does the program relate to research or service activities?

1. Contributions to research or service

Many projects connecting research and service to film have already been successfully demonstrated through UAF classes. The Geophysical Sea-Ice Handbook being produced by Theatre film students is one example, as is the TV broadcast of “Diversity Matters” produced by the Journalism department is another. Highlighting the strengths of the University, staff, faculty, and students through multi-media projects is part of the goals of this program, and will continue to benefit the dissemination and understanding of research and service on the UAF campus and beyond.

2. Benefits from research or service activities

As film is a visible medium, the very nature of the work done by the program is readily seen, shared, and thus contributes to enhancing the image of UAF. Students have benefited from being involved in research projects by winning prizes for their film pieces, being included in Sundance Film Festival, the most prestigious film festival in America, and having their work published in curriculum guides or seen on television. In addition, such projects have had a monetary impact on the film program – as research grants often provide opportunities for the purchasing of new equipment and resources needed for the film project. In the long term, many filmmakers collaborate with organizations and businesses to create mutually beneficial partnerships within their filmed communities. We anticipate that each UAF Film will have it’s own unique relationship to Alaskan communities.

IX Implementation/Termination

A. Date of implementation

Assuming that accreditation is granted, we hope to begin advertising the Film Program in the Fall of 2010 at the latest.

B. Plans for recruiting students

Student recruitment will be done by creating a DVD of student produced films, and sending that to high schools around Alaska – particularly to Theatre/Journalism/TV production type

classes. By contacting high school teachers directly, and sharing with them the curriculum and opportunities at UAF, we are confident that we will be able to recruit Alaskan students into our program. Kade Mendelowitz has already created several excellent DVD recruitment tools for the Theatre department and College of Liberal Arts that could be adapted for our purposes.

On a national level, the film program will gain attention through advertising in college recruitment guides, and through the admissions program with college tours. A comprehensive website about the program will be created as soon as legally possible to attract students to the program.

C. Termination date (if any)

N/A

D. Plans for phasing out program if it proves unsuccessful

Should the film program prove unsuccessful after 10 years, then phasing out the program would begin by eliminating classes not cross-listed with other departments. Because this program is an expansion of what already exists at UAF, it can easily return to its more “primordial” state of unrelated classes if enrollment numbers prove to it necessary.

E. Assessment of the program. (Submitted to Susan Henrichs 10/11/08)

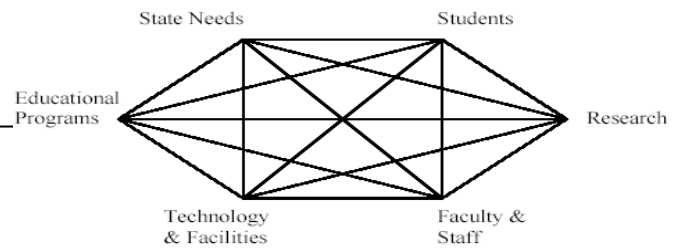
Date: October 11, 2008

Certificate or Degree Program: Film Major B.A.

Mission: To provide students with a critical understanding of the history, theory and technologies of cinema and new media arts, while giving students the opportunities, tools and resources needed for careers in media industries, to pursue graduate study, or become media artists.

Goals: To provide students with a comprehensive media education and opportunities to develop, their own original time-based, creative content for a wide variety of multi-media applications. To give students a firm grounding in film theory, techniques, the historical movements of world cinema, and the critical, cultural and ethical issues of media production.

INTENDED OUTCOMES/ OBJECTIVES	ASSESSMENT CRITERIA	IMPLEMENTATION PROCEDURES (what, when, who)
Graduates will be able to develop and produce original creative and time-based content.	Students will complete a capstone project, including a written description of the project, its objectives, procedures employed, and outcome. The project will be designed to demonstrate creative or critical thinking skills. The student will present the project orally to their committee. The capstone project will be completed as the primary objective of an upper division 3-credit course, which is a film degree requirement. A thesis project is encouraged for students to concentrate on this project. Ideally the capstone will be completed in the final semester, but may be completed any time during the senior year.	The faculty of the film program will evaluate the capstone project and include the evaluation in the student's portfolio.
Graduates will have contributed creatively to the production of a variety of multi-media products.	Portfolio of student work, as described below. Capstone project. Alumni survey.	Portfolio evaluations as described below. The Film Program will administer the alumni survey, which will ask whether graduates think they met their personal learning goals at UAF and whether their learning at UAF has contributed to their subsequent success. Each year during Fall semester members of the Film faculty will review the alumni surveys returned that year.
Graduates will produce a portfolio or "reel" of all work created during their academic career.	A portfolio of student work, which will include: <ul style="list-style-type: none"> • student work illustrating accomplishment of film production participation • the capstone project, • a self-evaluation by the student written in their final semester, • an evaluation by their faculty advisor based on the completed portfolio and its oral presentation. 	Annually during Fall semester members of the Film faculty will review the portfolios of all undergraduate film graduates from the previous year and will write an evaluation of the work presented in light of the Film Program Mission and Goals. The faculty will review all of the evaluations by the committee reviewer, the student, and the student's advisor. Using the information from portfolios and surveys, the Steering Committee will recommend changes in admission requirements, curriculum, advising, or other aspects of the film program as needed. They will submit a written report to the head of the Film Program. The committee will submit needed curriculum changes to the Faculty Senate process.



X Regents Guidelines

University of Alaska Board of Regents

Program Approval Summary Form

MAU: UAF

Title: Film

Target admission date: Fall 2010

How does the program relate to the **Education** mission of the University of Alaska and the MAU?

The movement towards a major degree in Film began in 1991 when Associate Professor, Anatoly Antohin, founded the UAF Film Club, followed by the approval of the Film Studies minor in 1992. Since this time, the departments of Theatre (who houses the film minor), English, Journalism, and Art, with assistance from the Center of Distance Education, have collaborated to offer courses that meet the needs of this requirement. Each of the aforementioned academic programs have independently, and collaboratively, added courses, technologies, and faculty proficient in areas of Film. The annual assessments of the theatre department from 2000-2004 clearly indicated a growing trend in student interest and previous academic work in media arts, with a decline in performing arts at the high school level. In 2005 the FLM designator for film studies was included in the course catalogue, leading to a clear increase in class enrollments cross listed with FLM.

Over the 2007-2008 academic year, an interdisciplinary committee of UAF faculty formed the Ad Hoc Digital Cinema Curriculum Committee in response to the CLA Curriculum Council's recommendations. This committee, consisting of Miho Aoki (Art), Anatoly Antohin (Theatre), Karen Grossweiner (English), Leonard Kamerling (English/UA Museum), Robert Prince (previously of Journalism), Kade Mendelowitz (Theatre), and Maya Salganek (Committee Chair, Theatre/Film) met regularly to initiate this Film program proposal. Maya Salganek ultimately wrote the proposal. UAF's peer institutions were looked to as guidance in demonstrating the need, viability, and academic approach to a program in Media Arts and Film. In particular, the University of Montana in Missoula, University of Cornell, University of Idaho, and the University of Utah were all researched as references to the development of this program. Discussions with UA's Office of Information Technology, Rasmuson Library, and the Center for Academic Technologies were all consulted along with academic departments.

What **State Needs** met by this program.

Alaska is a film destination, frequently hosting film crews from around the world that seek out the unique landscapes, people, politics, and stories that only Alaska can offer. Hundreds of film professionals work in Alaska annually, and frequently they contact the University of Alaska Fairbanks Theatre department or Journalism department looking for assistants, resources, or advice. Unfortunately, the majority of the time they opt to bring their own production assistants, sound techs, and producers to Alaska as they can not find the support here to help them with their projects.

The University of Alaska has many pockets of media studies and media arts courses, but no definitive program that unites all of the disparate faculty and students, and resources together. As a result, the state needs which are broadcast on a daily basis through the Alaska Film Board's website largely go unaddressed by the University of Alaska.

According to information collected from the State of Alaska Department of Labor and Workforce Development, the number of jobs in the motion picture industry subcategory of video production (category 512), have increased from a statewide average of 37 jobs in 1997 to an average of 370 jobs in 2007! A 100% increase in video production jobs over 10 years reveals only one aspect of the potential growth of this medium. These numbers do NOT include television broadcasting, advertising, or web/internet based production.

In Spring of 2007, the Alaska State Legislature passes Senate Bill 230 which established a state film office and tax incentive program. This bill was signed into law by Governor Palin on June 4, 2008, and includes a provision that the state will certify an internship program to help develop the demands of the Alaska Film Industry. Maya Salganek testified to the Legislature in favor of SB 230 several times over the past year, and is currently working with the Film Office to develop the UAF Film degree program as a state certified program for the industry.

What are the **Student** opportunities and outcomes? **Enrollment** projections?

In the Spring of 2007 Theatre UAF offered an internship with Grey Jumper Productions, an independent film company who was producing a film written by a UAF alum. The resulting film produced, *Chronic Town*, was premiered at the Sundance Film Festival in January 2008. This film highlighted UAF campus, students, staff, and faculty as locations, production assistants, producers, extras, and actors.

As an interdisciplinary medium, film and video studies attract students from a wide variety of backgrounds and academic disciplines. Both undergrads and graduate students use digital media for basic research and to enhance the understanding of their research subjects. In May of 2008 the Film program collaborated with the Geophysical Institute, and offered an interdisciplinary class in Barrow, Alaska. Film students learned about arctic documentary filmmaking while focusing on a group of sea-ice scientists and students. The material shot during the Maymester course will become part of a DVD and Sea-Ice Research Manual to be published by UA Press in 2009. Enrolled in the film portion of the course were 10 students, from PhD to undergraduate, working in diverse fields such as Wildlife Biology, Natural Resource Management, Anthropology, and Theatre.

Since beginning the film minor in 1992, we have graduated 24 students with film minors. By offering the FLM (film) designator in the course catalog in Fall 2005, we have noticed a considerable increase in interest and enrollment in classes cross-listed with FLM. Movies and Films FLM/THR F331 had 23 enrolled in Fall 2005 compared to 17 enrolled in Fall 2004 when only the Theatre designator was used. In spring 2007, this same class saw a record total of 30 enrolled students, with 19 of them registered under FLM (63%) and only 11 of them registered under THR (37%). Similarly, in Fall 2006 Intro to the Study of Film FLM/JRN F217 had an enrollment of 26 students compared to 15 enrolled in the Spring of 2005. It is anticipated that numbers will continue to increase as visibility of the program grows. More courses were cross-listed with the Film designator in 2007-2008, which is anticipated to help contribute to the growth of many courses.

Describe **Research** opportunities:

Students of Film will have the opportunity to participate in professional video and film production projects conducted both for UAF programs and outside organizations. Current projects include the Geophysical Institute's Sizonet project documenting sea ice research in conjunction with the International Polar Year; the UAF College of Education Yup'ik Math Program documenting elder's knowledge of traditional mathematics; authoring DVD guides for curriculum instruction for teachers; and the Fairbanks North Star Borough School District's Project ARTiculate documenting the training educators in the visual and performing arts. Students will assist faculty in all stages of video production and will be included as collaborators in the projects.

Describe Fiscal Plan for development and implementation:

By providing video production services – from writing to directing, filming to editing and DVD authoring in conjunction with students, the Film program will be able to help offset costs by working in tandem with departmental grants and grant development in a variety of fields. Student fees would help assist for the annual expenses of computer labs, video and audio equipment, etc.

By pooling the current resources of the Journalism, Art, and Theatre programs, students should have sufficient access to required video production equipment. However, combining these resources and managing them would require a more sophisticated equipment management and maintenance system. Options include using the resources of the Rasmuson Library for equipment check-out, or a similar system for departmental check-out.

In Spring 2009 the Provost awarded Maya Salganek' proposal for purchasing a UAF site license for video editing software, Final Cut Pro. With OIT support, this software should be installed within the year, streamlining editing facilities across campus and significantly contributing to the Film program's needs.

XI Prospectus for Film Major

A. Mission and Goals

The Mission of the University of Alaska, as established in 2006 by the Board of Regents is:

“The University of Alaska Fairbanks, the nation's northernmost Land, Sea and Space Grant university and international research center, advances and disseminates knowledge through teaching, research and public service with an emphasis on Alaska, the circumpolar North and their diverse peoples. UAF--America's arctic university--promotes academic excellence, student success and lifelong learning.”

The mission of the UAF Film Program is to provide students with a critical understanding of the history, theory and technologies of cinema and new media arts, while giving students the opportunities, tools and resources needed for careers in media industries internationally, to pursue graduate study, or become media artists. Through an interdisciplinary approach to film and media studies, the program will produce media literate professionals who can play a leading role in an increasingly information-centered world where virtually every profession will require skilled media creators.

UAF Film Program students will have the opportunities to produce their own creative, time-based content for a wide variety of multi-media applications. Emphasis will be placed on the cultures, lifestyles and environments of Alaska and the North, and the unique career opportunities they afford for skilled media creators and artists.

In an era defined by our interactive and visual technologies, the interest and demand of students to learn about and creatively control multi-media is paramount for achieving student enrollment and retention goals. The interdisciplinary minor of film studies at UAF currently encompasses students from Art, English, Journalism, History, and Theatre. In addition, courses emphasizing the methods of media production are also found intermittently through TVC, through the Center of Distance Education, in the College of Education, and in the College of Liberal Arts' departments of Foreign Languages, Cross-cultural studies, Anthropology, and Northern studies. The Film Major degree program will unite the disparate courses into one cohesive and comprehensive program, allowing students to progress from course to course in a logical and supervised fashion. The Film Major will integrate existing UAF faculty, facilities, and technical resources. Following the current model of the “Film emphasis” concentration in the Theatre degree major, this established curricular program needs only slight expansion in order to serve more students.

The Film Major will further serve the larger UAF institutional mission by enabling a greater degree of visibility to the dissemination of University research. By working with other programs in areas of documentation and multi-media production, the University of Alaska as a whole will benefit from the concentrated training of Film students.

Ultimately, due to the recent creation of the Alaska State Film Office, signed into law by Governor Sarah Palin in June 2008, the industry demand is providing incentives to Alaskans to train and work in the cinematic arts. The UAF Film major degree would be the first of its kind in the State of Alaska.

B. Authorization

The University of Alaska Fairbanks (UAF) is one of four individually accredited universities within the University of Alaska system. UAF has been continuously accredited since 1934 by the Northwest Commission on Colleges and Universities.

The Constitution of the State of Alaska establishes the University of Alaska as the state university, governed by a Board of Regents appointed by the governor. Alaska Statutes provide for a board of eleven voting members, including one student, with authority to carry out the mission of the university system and its constituent units, including the determination and regulation of the university's course of instruction and the conferring of degrees. Members of the board have no contractual, employment, or financial interest in the university. The chair is elected from among the board. The board appoints the president of the university system, who in turn appoints the chancellor of UAF. Both officers are full-time employees whose only responsibility is to the institution.

The following UAF 2010 Strategic Plan Goals are met through the Film Major Degree Program

- ◆ Increase student participation in and opportunities for experiential learning
- ◆ Enhance technology, support services and facilities for instruction and learning
- ◆ Expand and improve both applied and collaborative research ventures
- ◆ Increase the proportion of students and faculty engaged in research and scholarly activities
- ◆ Document and disseminate indigenous knowledge
- ◆ Increase, promote and monitor undergraduate research opportunities, activities and accomplishments
- ◆ Generate innovative and useful applications of research that benefit the state of Alaska
- ◆ Grow strategic partnerships with public and private stakeholders, and collaborations with public and private employers in workforce preparation and development programs that are responsive to Alaska's specific needs
- ◆ Strengthen UAF marketing and communication efforts
- ◆ Increase awareness of the university's contributions to the state

C. Educational Offerings

1. Descriptive information of the Film Major Program

Film Major

College of Liberal Arts
Department of Theatre
907-474-6590

2/08/09

B.A. Degree

Minimum Requirements for Degrees: 120 credits

The mission of the UAF Film Program is to provide students with a critical understanding of the history, theory and technologies of cinema and new media arts, while giving students the opportunities, tools and resources needed for careers in media industries, to pursue graduate study, or become media artists. Through an interdisciplinary approach to film and media studies, the program will produce media literate professionals who can play a leading role in an increasingly information-centered world where virtually every profession will require skilled media creators.

UAF Film Program students will have the opportunities to produce their own creative, time-based content for a wide variety of multi-media applications. Emphasis will be placed on the cultures, lifestyles and environments of Alaska and the North, and the unique opportunities they afford for skilled media creators and artists.

Film Major – B.A. Degree

1. Complete the general university requirements.
2. Complete the B.A. degree requirements, including 39 credits of upper division.
3. Complete the following program major requirements. Students must earn a grade of C or better in each course.

a. Complete the following 18 credits required of all film majors:

FLM/ENGL F217- Introduction to the Study of Film	3
FLM/THR F271- Let’s Make a Movie..	3
FLM/JRN F290 – Digital Video Editing	3
FLM/THR F334W – Movies and Films	3
FLM/THR F331- Directing Film/Video	3
FLM/JRN F480 – Documentary Filmmaking	3

18 Credits

b. Complete a minimum of 6 credits from Film Studies, including at least one upper division course:

FLM/JRN F105 - History of the Cinema	3
FLM/THR F215 - Dramatic Literature	3
FLM/ENGL F365- Screen writing.....	3
FLM/ANS F381 – Alaska Natives in Film	3
FLM/ JRN F308 – Film Criticism	3
FLM/JRN/HIST F368 - Topics in American Film History	3
FLM/ENG F427 - Topics in Film Studies	3

6 Credits

- c. Complete a minimum of 12 credits from Film Production, including at least one upper division course:

THR F121—Fundamentals of Acting.....	3
FLM/THR F245 – Stage and Film Production Management	3
FLM/JRN F251 – Television Production	4
FLM/JRN F280 – Video Storytelling	3
FLM/THRF325—Acting for the Camera	3
FLM/ART F371 Digital Photography and Pixel Painting	3
FLM/THR F347O—Lighting Design	3
FLM/THR F348—Sound Design in the Entertainment Industry	3
FLM/THR F470—Advanced Film and Video Directing.....	3
FLM /ART F472- Visualization and Animation	3
FLM/ART F475 – Digital Video Compositing	3
FLM/ENG/THR F488 – Dramatic Writing	3
FLM F481 - Special Topics in Film Production.....	3
FLM F493 – Independent Study	3
FLM F418 – Internship in Film Production.....	1-6
FLM F498 – Film Research.....	3
FLM F499- Film Thesis.....	3
	12 Credits

4. Of the above, students must complete 15 credits at the F300- or F400- level, at least 6 credits of which must be at the F400-Level
5. Minimum credits required for Film Major36
6. Minimum credits required for B.A degree.....120
7. Courses used to satisfy the major cannot be used for the minor.

2. Evidence of approval by the appropriate academic policy body of the institution

Senate signature page and BOR approval from the minutes will be provided by the Office of the Provost.

D. Planning

1. Evidence of need for the change and the students to be served

Since beginning the film minor in 1992, we have graduated 24 students with a film minor degree. Since offering the FLM (film) designator in the course catalog in Fall 2005, we have noticed a considerable increase in interest and enrollment in classes cross-listed with FLM. Movies and Films FLM/THR F331 had 23 enrolled in Fall 2005 compared to 17 enrolled in Fall 2004 when only the Theatre designator was used. In spring 2007, this same class saw a record total of 30 enrolled students, with 19 of them registered under FLM (63%) and only 11 of them registered under THR (37%). Similarly, in Fall 2006 Intro to the Study of Film FLM/JRN F217 had an enrollment of 26 students compared to 15 enrolled in the Spring of 2005. It is anticipated that numbers will continue to increase as visibility of the program grows. More courses

were cross-listed with the Film designator in 2007-2008, which is anticipated to help contribute to the growth of many courses.

2. The procedures used in arriving at the decision to change¹

In 2006, the CLA Curriculum Council recommended that a task force be created to address the duplicity of course offerings in film studies and media production that was taking place within the college. Independently, faculty in Art, Journalism, English, and Theatre were offering courses that mirrored one another, without intending to. In 2007 an ad hoc committee on the Film Curriculum was formed, and faculty from all interested programs began to convene to discuss the unification of the film major program. After nearly a year of discussion, this new degree program is being recommended.

3. The organizational arrangements that must be made within the institution to accommodate the change²

In order to facilitate the unification of these disparate course offerings into one singular program, the Institution will need to make the recommended accommodations:

- a) Enable specific faculty currently under one program workload to diversify their course offerings to include courses in the Film Major program.
- b) Consolidate current departmental assets into a new combined facility – this includes video editing facilities, sound editing, and video production equipment. This equipment will need a secure check-out system that parallels or combines with that currently in use by the Rasmuson Library and/or the UAF Journalism Department.

4. Timetable for implementation³

Reallocation of workloads: 2009-2010

Unification of resources: 2009- 2010

E. Budget

1. The budget projections (revenue and expenditures) for each of the first three years of operation

By offering an auxiliary service of video production to other departments on the UAF campus, the film program could conceivably begin to generate revenue to support future growth and development of the program. Upfront costs of this auxiliary would include a full-time staff member, student employees, and dedicated production facilities.

2. Revenue and expenditures associated with the change itself

Please see attached CLA resource allocation document

3. Institutional financial support to be reallocated to accommodate the change

Please see attached CLA resource allocation document

4. The budgetary and financial implication of the change for the entire institution

Because the proposed Film Major is interdisciplinary and makes use of existing film courses in various UAF departments, the financial impact on the institution will be small. The Film Major will attract new students which will help increase the enrollments of existing courses. Please see the attached CLA budget resource allocation chart for specific details.

F. Student Services

A direct benefit to student services will be the creation of content currently used for student recruitment. Youtube videos, commercials, and interactive DVDs have all recently been created by students and faculty of the Film Studies program (now proposed as the Film Major program).

G. Physical Facilities

The Film Major Program would ideally be housed within a current affiliated department, such as the Theatre or Journalism departments. With the pending renovation of the Theatre facilities (awaiting funding for Code Corrections), it is recommended that the department be housed in a facility where it can be permanent.

H. Library and Information Resources

The Library has been an active partner with the Film program, working to purchase more basic video production equipment for student use. A possible collaboration with the Library to offer film students first-use privileges while unrolled in film classes, before allowing access to the general University community, is under consideration.

I. Faculty and Staff

Miho Aoki, Animator, Art Dept.

Karen Grosswiener, English Dept.

Leonard Kamerling, English Dept./Alaska Center for Documentary Film

Heather Kasvinsky, Coordinator, Theatre Department

Joshua Lazrus, Computer Technician, Journalism Department

Kade Mendelowitz, Theatre Dept.

Maya Salganek, Theatre/Film Studies

Note: Currently, one tenure-track position is vacant in Journalism, which was formerly filled by Robert Prince, Documentary filmmaker and member of the Film Major Committee.