

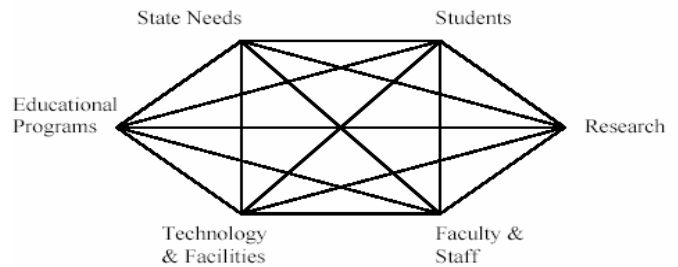
## University of Alaska New Program Approval

### Board of Regents Summary Form

University of Alaska Anchorage

College of Arts and Sciences

Bachelor of Arts in International Studies



### Title and brief description

The College of Arts and Sciences (CAS) proposes to offer an interdisciplinary **Bachelors of Arts in International Studies**. Graduates will develop basic proficiency in a foreign language, cross-cultural sensitivity, and a nuanced understanding of a particular region or issue through studies across disciplines.

This is an interdisciplinary degree program with a core of broadly international courses that can support any number of tracks that may focus on specific areas or issues. The first tracks to be offered have a regional concentration, and focus on Russia/Russian Far East and Northeast Asia. Existing full-time faculty and regularly-offered courses support the core requirements and these first two tracks.

### Target Admission Date:

Fall 2007

### Relation to the Academic Mission of the University of Alaska:

This degree directly responds to Undergraduate Education and Scholarship Goal #6 of the UAA Academic Plan. *“Develop and/or strengthen programs that add significant international and/or intercultural perspectives, with an emphasis on the North Pacific context.”* It prepares students to travel confidently, work competently and interact effectively with people of other nations and cultures in a dynamic global environment. The initial tracks further address Goal #6 by focusing on the North Pacific context. This program complements existing programs and degrees, and it duplicates no other degree in the UA system.

### State Needs:

There is an existing and growing need for graduates in Alaska with an understanding of the world, proficiency in more than one language, and a high degree of sensitivity to cross-cultural issues. In letters of support community leaders in education, business, nonprofit organizations, and government document this need and Alaska’s increasing international trade activity and potential to be a key player in the global economy. The letters note, in particular, Alaska’s role in the North Pacific, and the first two tracks of the degree address the growing need for professionals with language skills and knowledge of issues in this critical region of the world. The degree also complements the cutting-edge language immersion programs in the Anchorage School District (ASD), and, according to the World Languages Curriculum Coordinator, “it will ensure that our (ASD) students have the uninterrupted sequential learning environment in which to develop the requisite skills to live and work successfully in the global marketplace.”

The 2005 survey of 1410 currently-enrolled University of Alaska Anchorage students is a significant testament to the importance the students themselves place on international studies; ninety two percent (92%) of the students surveyed agreed or strongly agreed that Alaska universities should offer majors and minors with an international focus. Student petitions further demonstrate support for a degree: 297 students signed petitions in favor of a degree. In a smaller survey of upper-division students, forty one (41) students out of one hundred fifteen said they would have chosen the degree had it been an option.

### Program Planning

The degree program was developed primarily by faculty members in the College of Arts and Sciences with participation invited from the different colleges at UAA. It responds to recommendations arising from a program review completed in 2004. Curricular development was supported in part by a U.S. Department of Education Title VIA Undergraduate International Studies and Foreign Language grant. Input was sought from the entire university at an open forum held in December 2005 and additional review and comments were invited from two external reviewers with national status in International Studies. Both external

reviewers endorsed the program proposal, one stating that national guidelines for International Studies programs generally include: “a required core course (or courses), a flexible but interdisciplinary set of content courses, a capstone course, an emphasis on languages and a study abroad or internship component. All of these criteria are present within your proposed program of study and I conclude that it is very much within the mainstream of programs in the field.”

Because frequent sections of the required and elective courses are currently offered there will be no short-term impact on existing programs statewide or on existing General Education Requirements. The proposed curriculum integrates existing courses into a coherent program that complements the current trend toward interdisciplinary approaches.

**Student Opportunities:**

The degree prepares students for a wide array of post-graduate opportunities. The two tracks provide students with in-depth knowledge of the areas where Alaskans are most likely to do business and where there are existing, dynamic local and statewide partnerships and collaborations. As part of the degree, students have the option of doing an internship at a local internationally-focused organization, which can provide direct entry into a job. Study abroad also enhances opportunities for personal enrichment and networking.

**Student Outcomes:**

The International Studies program at UAA prepares students to be global citizens in an increasingly interdependent world. International and intercultural understanding and competency are essential in all aspects of life and work, and this program seeks to prepare students to be contributing members of the international community.

Students who complete the Bachelor of International Studies will demonstrate:

- An understanding of the challenges and complexities of cross-cultural interactions.
- Knowledge of different ways of viewing and questioning the world as expressed in primary sources.
- A nuanced understanding of a specific area (Russian Far East, Northeast Asia) informed by multiple perspectives

A complete assessment plan has been developed for the International Studies degree program and will be implemented upon initiation of this program.

**Enrollment Projections:**

Projections are based on the fact that this is a new program with no documented enrollment history. However, it is believed that these projections are conservative given the interest shown on student surveys and the expectation that the interest in double majoring, especially with Language and History, will be high.

**Table 1**—Enrollment Projections

	Academic Year 07-08	Academic Year 08-09	Academic Year 09-10
Majors	1-5	5-10	10-15
Graduates	0	0	1-5

**Research opportunities:**

Student research is incorporated into many of the courses used for the degree. In particular, the final paper for the capstone course provides students the opportunity to synthesize and apply skills and knowledge. The internship option provides research opportunities within the community. Students will present their research at local and national conferences, meetings, and workshops. The annual Pacific Rim Literary Conference at UAA and the Student Conference on U.S. Affairs at West Point are excellent examples of existing opportunities.

**Faculty and Staff**

The program will be delivered by expert full-time faculty, a core group of which created the curriculum and teach in the core disciplines. The program chair will coordinate with faculty across disciplines and will work with the International Studies Curriculum Committee on scheduling and curricular coherence. Courses are

part of the regular disciplinary offerings. Some of the lower-division courses in the core curriculum, particularly General Education Requirements with multiple sections, may be delivered by qualified adjuncts. Table 2, below, presents faculty and regular offerings for the two tracks.

**Table 2**—Faculty: BA International Studies, Russian Far East and Northeast Asia Tracks

<b>Faculty Name, Highest Degree</b>	<b>Areas of expertise</b>	<b>Courses regularly taught</b>	<b>Rank</b>
Carlos Alsua, Ph.D., Arizona State University	Business Administration; Cross-cultural Management, Organizational Behavior; Leadership and Motivation; International Strategy	BA A393 Managing Across Cultures: Russian Far East	Assistant Professor
Mark Carper, Ph.D., University of Kansas	Geography; Russian and East European Studies; Societal Response to Political and Economic Change and Environmental Risk	GEOG A343	Assistant Professor
Elizabeth Dennison, Ph.D., University of Illinois, Urbana-Champaign	Russian History	HIST A423, HIST A424, HIST A427, HIST A486, HIST A330, HIST A425, HIST A384, HIST A424	Associate Professor
Paul Dunscomb, Ph.D., University of Kansas	East Asian History	HIST A121, HIST A320, HIST A321, HIST A322, HIST A323, HIST A330, HIST A377, HIST A477, HIST A122, HIST A322, HIST A477, HIST A321, HIST A325, HIST A390, HIST A402	Assistant Professor
David Edgecombe, Ph.D., Kent State Univ.	Theatre History; Directing; Modern Russian Drama	THR A490	Professor
Kristin Hanson, Ph.D., Emory University	Eastern and Western Philosophy and Religion, Alaska Native Studies, Women in Religion	PHIL A313B	Adjunct
Term Instructor	Japanese Language and Culture	JPN A101, JPN A102, JPN A201, JPN A202	Term Instructor
Hiroko Harada, Ph.D., University of Illinois, Urbana-Champaign	Japanese Language, Literature and Culture	JPN A102, JPN A201, JPN A202, JPN A301, JPN A302, JPN A310, JPN A310	Associate Professor
Diddy Hitchins, Ph.D., University of Essex (England)	Comparative Politics, International Relations, Canadian and North Pacific Politics, US Foreign Policy	PS A490, PS A325, PS A312, PS A492	Professor
Susan Kalina, Ph.D., University of Michigan	Russian Language, Literature and Culture	RUSS A101, RUSS A301, RUSS A427	Professor
Gunnar Knapp, Ph.D., Yale University	Economics; Fisheries; Alaska and the North Pacific		Professor
Sean Licka, Ph.D., University of Washington	Art History; Asian Art; Russian Art	ART A366	Professor
Alexandra Maloney, Ph.D., State Mari University (Yoshkar-Ola, Russia)	Anthropology; Linguistics; Languages and Cultures of Indigenous Peoples of Siberia and North America; Foreign Language Instruction	RUSS A101, RUSS A201, RUSS A390	Term Instructor
Jeremy Tasch, Ph.D., Clark University	Environmental Geography; Regional Geography of Siberia and the RFE; Social Theories of Nature; Energy Management and Policy	INTL A355, GEOG A347	Assistant Professor
David Yesner, Ph.D., University of Connecticut	Anthropology and Human Ecology; Northeast Asia and Russian Far East	ANTH A434	Professor

Course offerings shown in the following tables indicate that Core and required courses are offered frequently. Combining that with the wide selection of elective courses ensures that students will be able to progress unimpeded through the program.

International Studies Core									
Course (Prefix and Number)	2006- 2007			2007- 2008			2008- 2009		
	Fall	Spring	Summer	Fall	Spring	Summer	Fall	Spring	Summer
GEOG/INTL A101	X	X	X	X	X	X	X	X	X
ANTH A250	X	X	X	X	X	X	X	X	X
INTL A301		X			X			X	
PS A102	X	X	X	X	X	X	X	X	X
PS A321	X						X		
ART A262		X			X			X	
ENGL A202	X	X	X	X	X	X	X	X	X
ENGL A343	X			X			X		
THR A312		X			X				
HIST A390	X	X		X	X		X	X	

N.E Asia track									
Course (Prefix and Number)	Fall 2006	Spring 2007	Summer 2007	Fall 2007	Spring 2008	Summer 2008	Fall 2008	Spring 2009	Summer 2009
INTL/HIST/PS A325					<i>Dunscomb</i>				
ANTH A434	<i>Yesner</i>						<i>Yesner</i>		
ART A366		<i>Licka</i>						<i>Licka</i>	
HIST A320	<i>Dunscomb</i>								
HIST A321	<i>Dunscomb</i>			<i>Dunscomb</i>				<i>Dunscomb</i>	
HIST A322		<i>Dunscomb</i>					<i>Dunscomb</i>		
HIST A323							<i>Dunscomb</i>		
HIST A330				<i>Dunscomb</i>					
HIST A477		<i>Dunscomb</i>							
JPN A101	Term	Term		Term	Term		Term	Term	
JPN A102	Harada	Term		Harada	Term		Harada	Term	
JPN A201	Harada			Harada			Harada		
JPN A202		Harada			Harada			Harada	
JPN A310	Harada	Harada		Harada	Harada		Harada	Harada	
PHIL A313B	Hanson			Hanson			Hanson		
PS A312					Hitchins				

Russian Far East Track									
Course (Prefix and Number)	Fall 2006	Spring 2007	Summer 2007	Fall 2007	Spring 2008	Summer 2008	Fall 2008	Spring 2009	Summer 2009
HIST A330				Dunscomb					
INTL A355		Tasch						Tasch	
ANTH A434	Yesner						Yesner		
ART A492		Licka							
ECON/PS A418			Knapp/ Hitchins						
GEOG A343	Carper						Carper		
GEOG A347					Tasch				
HIST/RUSS A384								Dennison/ Kalina	
HIST A423	Dennison								
HIST A424				Dennison					
HIST A425					Dennison				
HIST/RUSS A427							Dennison/ Kalina		
HIST A477	Dennison								
HIST A486				Dennison					
PS A312					Hitchins				
RUSS A101	Kalina/ Maloney	Kalina		Kalina/ Maloney	Kalina		Kalina/ Maloney	Kalina	
RUSS A102	ADJ	Maloney		ADJ	Maloney		ADJ	Maloney	
RUSS A201	Maloney			Maloney			Maloney		
RUSS A202		Maloney			Maloney			Maloney	
RUSS A390	Maloney			Maloney			Maloney		
RUSS A490		Kalina			Kalina			Kalina	
THR A490									Edgecombe

**Fiscal Plan for development and implementation:**

The College of Arts and Sciences will support the program with existing International Studies resources, which include program chair’s compensation and a part-time staff person. Because of the interdisciplinary nature of the degree, this program takes maximum advantage of existing, regularly offered disciplinary courses. Tuition dollars are returned to the Department offering the discipline. The budget for the program is based on tuition from INTL-prefixed courses, with expenses not met by tuition being offset by general funds.

<b>BA International Studies Budget Projections</b>				
Personnel Total (part time faculty coordinator and part time staff)	42,301	42,797	53,134	61,411
Travel	3,700	3,700	3,700	3,700
Contractual	5,175	5,175	5,175	5,175
Commodities	825	825	825	825
<b>Total projected expense</b>	<b>52,001</b>	<b>52,497</b>	<b>62,834</b>	<b>71,111</b>
Projected tuition share from INTL courses	16200	24300	32400	32400
Projected General Fund contribution from College	35801	28197	30434	38711
<b>Projected total revenue</b>	<b>52001</b>	<b>52497</b>	<b>62834</b>	<b>71111</b>

**Student Services**

Program-specific services will be provided by the Chair and assigned faculty. These include academic advising and internship placements. The Center for Community Engagement and Learning will assist in the logistical aspects of the internships. Co-curricular activities will be supported by the program and/or disciplines in partnership with the appropriate institutional organization.

Students enrolled in language courses will have access to the Language Laboratory.

International Student Services in Enrollment Services promotes and facilitates study abroad.

No immediate impact on the availability or quality of the institutional services provided is projected. Enhanced support for study abroad is projected in the long-term.

**Library and Information Resources**

All UAA students have access to the full suite of library services, many of which are available on line (see: <http://www.lib.uaa.alaska.edu/>). Collections in Russia/Russian Far East and Northeast Asia have been enhanced over the past ten years, in part as a complement to the activities of two recent Department of Education Title VIA Undergraduate International Studies and Foreign Languages grants. Program advising materials will include information about relevant information resources.

**Facilities and Technology**

The International Studies degree will be delivered on the main UAA campus using existing classrooms and the language and geography laboratories. No new facilities will be required for the program.

## Proposed Catalog Copy

### INTERNATIONAL STUDIES

<http://internationalstudies.uaa.alaska.edu>

The International Studies program at UAA prepares students to be global citizens in an increasingly interdependent world. International and intercultural understanding and competency are essential in all aspects of life and work, and this program seeks to prepare students to be contributing members of the international community.

The interdisciplinary Bachelor of Arts in International Studies provides students with the analytical skills and cross-cultural sensitivities required of informed, global citizens. Core courses introduce students to different modes of enquiry and understanding and provide the foundation for a comparative approach to issues across regions, societies, and cultures. Coursework in a specific track focuses the student on a particular language and region. The program capstone requires students to apply acquired analytical skills and modes of enquiry across regions, societies, and cultures in a comparative examination of various topics.

To further develop their global competence, students majoring in International Studies will have the option to participate in Study Abroad or an approved Internship. Students must petition to fulfill major requirements with Study Abroad or internship credits.

Students who complete a Bachelor of International Studies will gain an understanding of the challenges and complexities of cross-cultural interactions in an increasingly interconnected world. Students will experience different ways of viewing and questioning the world as expressed in primary sources, as well as the complexities of a specific area (Russian Far East, Northeast Asia) informed by multiple perspectives.

### HONORS IN INTERNATIONAL STUDIES

Students majoring in International Studies are eligible to graduate with Honors if they satisfy the following requirements:

1. Meet the requirements for “Graduation with Honors” as listed in Chapter 7 of the UAA catalog.
2. Meet the requirements for a Bachelor of Arts in International Studies.
3. Maintain a grade point average of 3.50 or above in courses applicable to the degree requirements.
4. Complete the program capstone course (HIST A390) with an honor grade (A).

### BACHELOR OF ARTS in INTERNATIONAL STUDIES

#### ADMISSION REQUIREMENTS

Complete the Admission to Baccalaureate Programs Requirements in Chapter 7, “*Academic Standards and Regulations*”.

#### GRADUATION REQUIREMENTS

Students must complete the following graduation requirements:

##### A. GENERAL UNIVERSITY REQUIREMENTS

Complete the General University Requirements for All Baccalaureate Degrees located at the beginning of this chapter.

##### B. GENERAL EDUCATION REQUIREMENTS

Complete the General Education Requirements for Baccalaureate Degrees located at the beginning of this chapter.

##### C. COLLEGE OF ARTS AND SCIENCES REQUIREMENTS

Complete the College of Arts and Sciences Bachelor of Arts Requirements listed at the beginning of the CAS section.

##### D. MAJOR REQUIREMENTS

Note: Courses which may be used to meet GER and/or CAS BA requirements are designated by an asterisk (\*) after their numbers.

1. Complete 18 credits of required core courses: (18)

Introductory Survey			
GEOG/INTL A101*	Local Places/Global Regions: An Introduction to Geography		3
Social Sciences Selection			6
ANTH A250*	Rise of Civilization (3)		
GEOG/PS A327	Political Geography (3)		
GEOG A323	Economic Geography and the Global Economy (3)		
INTL A301*	Canada: Introductory Survey (3)		
PS A102*	Introduction to Political Science (3)		
PS A321	International Relations (3)		
Humanities and Fine Arts Selection			6
ART A262*	History of World Art II (3)		
ENGL A202*	Masterpieces of World Literature (3)		
ENGL A343	Contemporary Literature (3)		
LANG A400	Literature in Translation (3)		
THR A312*	Representative Plays II (3)		
Capstone Course Selection			3
HIST A390*	Themes in World History (3)		
2.	Complete four semesters of college-level language appropriate to track (101-102, 201-202, or higher)		(16)
3.	Complete 12 credits and the language requirement specified in one of the tracks below:		(12)

**Russian Far East Track (Language: Russian)**

Russian Far East			3
HIST A330	Russia in East Asia (3)		
or			
INTL A355	Russian Far East (3)		
Russia Elective Course Selection			9
Either course above (over and above the 3 credits required) (3)			
ANTH A434	Peoples and Cultures of Northeast Asia (3)		
ART A492	Art History Seminar (with topic 20th Century Russian Art: Symbolist Developments- Perestroika and Beyond) (3)		
ECON/PS A418	Politics and Economics of the RFE (3)		
GEOG A343	The Slavic World (3)		
GEOG A447	The Silk Road (3)		
HIST/RUSS A384	Russian Women (3)		
HIST A423	Medieval Russian History (3)		
HIST A424	Imperial Russian History (3)		
HIST A425	Soviet Union (3)		
HIST/RUSS A427*	Post-Soviet Culture and Society (3)		
HIST A477	Senior Seminar in History (3) (with appropriate content)		
HIST A486	Studies in Modern Europe (with appropriate content)		
PS A312	Comparative Politics: Case Studies (3) (with Russia case)		
PS A490	Studies in Politics (3) (with appropriate content)		

PS A492	Senior Seminar in Politics (3) (with appropriate content)
RUSS A390	Selected Topics in Advanced Russian (3)
RUSS A490A	Selected Topics in Russian Culture (3)
RUSS A490B	Selected Topics in Russian Culture in Translation (3)
THR A490	Modern Russian Drama: Gogol to the Present (3)

Any course with the appropriate focus and approved for the category. For example, a topics course that focuses on Russia. (3)

**Northeast Asia Track (Language: Chinese or Japanese)**

INTL/HIST/PS A325 Northeast Asia in the 21<sup>st</sup> Century 3

Northeast Asia Elective Course Selection 9

ANTH A434	Peoples and Cultures of Northeast Asia (3)
ART A366	History of Asian Art (3)
HIST A320	Rise, Fall, and Reinvention of the Samurai (3)
HIST A321	Modern China (3)
HIST A322	Modern Japan (3)
HIST A323	“Communist” China (3)
HIST A330	Russia in East Asia (3)
HIST A477	Senior Seminar in History (3) (with appropriate content)
JPN A310	Selected Topics in Advanced Japanese (3)
PHIL A313B	Eastern Philosophy and Religion (3)
PS A312	Comparative Politics: Case Studies (3) (with China, Japan cases)
PS A490	Studies in Politics (with appropriate content) (3)
PS A492	Senior Seminar in Politics (3) (with appropriate content)

5. A total of 120 credits is required for the degree, of which 42 credits must be upper division, and 46 credits earned to meet the requirements of the major as specified above.

**Minor in International North Pacific Studies**

Students majoring in another subject and wishing to minor in International North Pacific Studies must complete the following requirements:

- Complete the following courses: 9
 

INTL A301	Canada: Introductory Survey (3)
INTL/HIST/PS A325	Northeast Asia in the 21 <sup>st</sup> Century (3)
HIST A330	Russia in East Asia (3)
or	
INTL A355	Russian Far East (3)
- Complete 8 credits of a language appropriate to either the Russian Far East or the Northeast Asia track of the Bachelor of Arts in International Studies. 8
- Complete one elective course from either the Russian Far East or the Northeast Asia track. 3
- A total of 20 credits is required for the minor.