



Last Updated: December 2006

IV.3 Policy on use of Alaska Flag Song

The copyright to the Alaska Flag Song is held by the Foundation for three general purposes, and with resulting obligations, in the following order: **1)** as a donated asset and thus, in order to meet its obligation to the donors, to insure that the song is used in a manner befitting its status when donated as the state song of the State of Alaska, **2)** as the state song of the State of Alaska and thus, in order to meet the Foundation's public obligation to the people of Alaska as a custodian of a portion of the state's patrimony, to promote, facilitate and assist in the legal use of the song; and **3)** as an asset of the University of Alaska Foundation and thus, in order to meet its corporate obligations, to protect the song from illegal use and copyright infringement and to obtain sufficient remuneration of use of the song as befits any other investment asset of the Foundation.

Licenses for use of the Alaska Flag Song will be issued under the following guidelines:

1. Licenses will be non-exclusive and will be of the shortest duration possible to accommodate the intended use - but in no case longer than one year.
2. Licenses may be issued for reasonable commercial uses.
2. Licenses will be issued for public performances, recordings, and the creation of new renditions for such purposes subject to these guidelines.
3. Licenses will not be issued for public performances, recordings or new renditions which are:
 - a. satires, caricatures or humorous applications
 - b. obviously not in keeping with the stature of the Song as the official state song of the State of Alaska as determined by the Alaska Legislature.
4. Licenses will be issued in accordance with the current fee structure which is substantially as follows:
 - a. Commercial use (recordings, publications or performances for profit or in connection with commercial or profit making activities - e.g. cassette tapes, CD's, in performances, publications of sheet music etc.) and use in connection with political campaigns and activities = \$200



- b. Non profit uses (fundraising performances by non-profit groups, renditions by school bands etc.) = No Charge
5. Unlicensed users of the song, when discovered, will be informed of this policy and the requirements for legal use outlined herein.