Dear Colleagues,

I believe in the power of our collective generosity. That is why I am asking you to join me and others in contributing to this year’s Statewide Staff Campaign. Each year, your gifts are added to those of thousands of alumni, staff, faculty, students, corporations and foundations. This year, together we will give in excess of $18 million, all of which will have a significant impact on the University of Alaska’s ability to excel.

Each day, through your work, you demonstrate your commitment to the mission of the University of Alaska. Today, I hope you will consider deepening that commitment by giving through the staff campaign. Every gift, regardless of size, makes a difference. Our primary goal is to maintain or hopefully increase participation. We already exceed national participation figures with 38 percent of you giving to the campaign in 2013. Let’s see if we can increase that number this year and demonstrate our shared belief in the University of Alaska.

You can direct your gift in a way that is most meaningful to you. If you want to help students succeed, perhaps you’ll consider giving to a scholarship fund, supporting undergraduate research or helping with the costs of one of the many programs that enrich a student’s experience at the University of Alaska. Many of our facilities are enhanced through the support of private donations. Numerous programs and events provide benefits to students, staff and the communities where our campuses are located. Your support helps those programs and events to survive and thrive. You can choose to contribute to any of the existing UA funds listed at www.alaska.edu/foundation/staff_campaign. We also welcome unrestricted gifts which allow us to direct funds to the areas of greatest need.

Thank you for continuing your support.

Carla J. Beam
President, UA Foundation

“By awarding me the Dave McCloud Aviation Memorial Scholarship, you have lightened the financial burden that causes so many veterans to withdraw from their pursuit of a higher education. The award of this scholarship will ensure that I will be able to finish my degree as scheduled, and can readily bring the knowledge and skills gained from my education and experience to the changing world of aviation.” – Lindsey Loewn, Dave McCloud Aviation Memorial Scholarship recipient
I BELIEVE...

Statewide Staff Campaign
University of Alaska

The 2011 national figure on staff/faculty giving is 23% participation.

The 2013 Statewide staff campaign had a 38% participation rate.

STAFF SUPPORT....

...STUDENT SUCCESS

$2,327,680
UA Foundation scholarships awarded in 2012-2013

1,128
Students awarded scholarships in 2012-2013

FY13 Statewide Staff Campaign Gifts were directed to:
- Scholarships
- College/Program Support
- KUAC
- President's/Chancellor's Priority
- Museum/Planetarium Support

Thank you for supporting the University of Alaska.

Contributions are tax-deductible as provided by law. For more information about how you can make a difference, visit the statewide staff campaign website at www.alaska.edu/foundation/staff_campaign.