

# “Visualize This!” Rules

## Format:

- Entries must relate to a current topic of research at the University of Alaska (UA).
- Entries must be submitted electronically via the submission form on the [Alaska EPSCoR website](#).
- In addition to electronic submission, we may request to borrow hard copies of originals when appropriate for display purposes (e.g. if the originals were done by hand.)
- Competition deadline is 5:00 PM Alaska time Friday, March 31.
- Two categories: Print (Photography, Illustration, Posters & Graphics) and Video (Videos and Interactive media).
- Submissions for each category must include a visual entry as well as a written explanation of the visualization(s) not to exceed one page in length.
- Entries will be displayed at the UAF Research Day on April 25 and at a Decision Theater North First Friday event May 5. There may also be opportunities to display the entries during the Week of the Arctic (May 8-11)
- Winners of each category will be awarded cash prizes: First prize \$1,000, second prize \$500, and third \$250. A total of 10 \$50 honorable mentions will be awarded across both categories. The prizes will be awarded as checks made out to the registered team leader/submitter and may be shared among any additional team members listed on the registration form at the team leader's direction.
- Limited funding to support work on student submissions is available through the Biomedical Learning and Student Training (BLaST) program. For more information contact [Tiffany DeRuyter](#).

## Eligibility Criteria:

- Entries must convey science, technology, engineering and/or mathematics principles.
- Entries can be produced by individuals or by teams.
- Entries are not limited to UA affiliates but are welcomed from all sectors and professions (e.g., illustrators, scientists, engineers, research groups, institutions, etc.) However, every entry must include participation by a UA scientist.
- A maximum of one entry per individual or team is permitted in each category.
- Each entry can be submitted to one category only.
- Entries must match the description of the category to which they are submitted.
- Entries must not advertise or promote a commercial product.
- Entries in the Interactive category must be free of charge and compatible with Microsoft Windows, iOS and/or the Android platform, and must provide any needed passwords required to access the entry.

## Judging:

A panel of UA scientists and visualization experts will judge the contest based on three criteria:

- **Visual Impact.** A successful entry provides viewers with new scientific insight, is visually striking, and conveys the artist's skill and expertise in the chosen medium. It demonstrates the artist's mastery of the fundamentals and principles of design and is executed with factual accuracy.
- **Effective Communication.** A successful entry communicates in a clear and understandable manner. It uses plain language, both written and spoken, in the entry itself and its accompanying text. An entry also must convey science, technology, engineering, or mathematics principles.
- **Freshness and Originality.** A successful entry has an individual voice, vitality, and energy, creates a novel presentation or tells a compelling story, and portrays new scientific insight and methods.

For more information email [Pips Veazey](#) or call her at 474-5989.