Giving to the University of Alaska.  
A Win/Win/Win investment.

The Alaska Educational Tax Credit truly is the ultimate return on investment (ROI). You win. UA wins. Alaska wins. Here’s why:

• **Your charitable donation will lessen your tax burden.**

  The Tax Benefits chart inside shows just how substantial the tax savings could be from your gift. Your tax bill could be reduced by up to 80%, depending on your level of giving. ROI.

• **Gifts can be designated to industry-related programs.**

  You have the option of directing your donation to programs of study at the University that tie directly to your field. You can be as specific as designating student support, faculty support or general program support. It is at your discretion. These programs will in turn produce the workforce that will benefit your company. ROI.

• **Your support can even be community specific.**

  You can designate your contribution to University of Alaska programs that operate in specific Alaska communities that you wish to support. ROI.

  Your giving options are almost unlimited. The University of Alaska can help you choose which programs are most aligned with your corporation or areas of interest.

---

**Where to Start for The Ultimate ROI**

Contact one of the University’s Development Offices for more information or visit our Web site: www.alaska.edu/cfr

---

University of Alaska
Statewide Office of Development
(907) 786-1146
tax.credit@alaska.edu

University of Alaska Anchorage
Office of Advancement
(907) 786-4847 Toll free (800) UAF-GIVE
development@uas.alaska.edu

University of Alaska Fairbanks
Office of Advancement
(907) 474-6631 Toll free (800) UAF-GIVE
fygive@uaf.edu

University of Alaska Southeast
Office of Development & Alumni Relations
(907) 796-6416
development@uas.alaska.edu

---

UA is an affirmative action/equal opportunity employer and educational institution. 
Funding is provided in part to the University of Alaska by the U.S. Federal government.

If you make a contribution to the University of Alaska and pay any of the taxes listed below, you can claim an Alaska Educational Tax Credit for up to 50% of the first $100,000 of your gift, and up to 100% of the next $100,000 of your donation.

- Income Tax
- Insurance Premium Tax/Title Insurance Premium Tax
- Oil and Gas Property Tax
- Oil and Gas Production Tax
- Fisheries Business Tax/Fisheries Landing Tax
- Mining License Tax

For example, suppose in one year your business owes the state of Alaska $200,000 in taxes (any of the taxes listed) and you make a $200,000 contribution to the University of Alaska. You may then claim a credit against your state tax liability of $150,000 (50% of the first $100,000 plus 100% of the second $100,000 of your gift = $150,000). Each contribution you make to the University of Alaska may be claimed for credit on only one of the state taxes listed. The maximum tax credit which may be claimed in any one tax year is $150,000.

The Bottom Line
You have benefited the University of Alaska with a $200,000 gift and your tax bill has been reduced from $200,000 to only $67,500.

UA + Industry = A Great Partnership

Beyond the financial benefits you receive, partnering with the University of Alaska brings many other returns on your investment. You will be helping to grow in state Alaska employees through workforce training. There is also the gratification that comes from knowing your generosity is making a difference in Alaska’s future, as well as impacting the lives of Alaskan students and contributing to the success of higher education in the state.

There is a positive residual value in being aligned with the University of Alaska, giving your company an esteemed standing in the community. And as a corporate partner, you will receive invitations to key University events and recognition in a variety of publications. A University of Alaska liaison will be available to help you make the most of your gift and your relationship with the University.

Additionally, we will report back to you how your gift was used. You could meet scholarship recipients, or take a tour and see the new equipment your gift helped to purchase. The University of Alaska is experienced in working with our corporate partners and will make it a priority to keep you as informed as you wish to be.

Tax Benefits for Corporate Gifts to The University of Alaska

<table>
<thead>
<tr>
<th>Gift Amount</th>
<th>Alaska Tax Credit Savings</th>
<th>Federal Tax Savings</th>
<th>Total Tax Savings (ROI)</th>
<th>Net Cost of Contribution after tax</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000</td>
<td>$5,000</td>
<td>$1,750</td>
<td>$6,750</td>
<td>$3,250</td>
</tr>
<tr>
<td>$50,000</td>
<td>$25,000</td>
<td>$8,750</td>
<td>$33,750</td>
<td>$16,250</td>
</tr>
<tr>
<td>$100,000</td>
<td>$50,000</td>
<td>$17,500</td>
<td>$67,500</td>
<td>$32,500</td>
</tr>
<tr>
<td>$200,000</td>
<td>$150,000</td>
<td>$17,500</td>
<td>$167,500</td>
<td>$32,500</td>
</tr>
</tbody>
</table>

*The Federal Tax Savings for the charitable contribution is calculated using an assumed marginal tax rate of 35%. The Federal tax savings is decreased by the amount of the state tax deduction (tax, times the rate of 35%).