Overall Alert System Design Principles:

- **Multiple Technologies**
  Achieve "good enough" with as many technologies as possible

**Integrated Operation**

Sending a message should be streamlined. Single "Console" or "switch" to generate a message through as many communication media as possible.

**Mainstream Application**

Position alert strategies a part of the campus culture. Create tools that will be used (and tested) every day.

Pilot Project Characteristics:

- Primarily targeting cell phone text messaging
- "Opt In" system
- Support for:
  - Course Website Changes
  - "Announcements"
  - Safety / Closure Alerts
  - "Custom" alerts
- Specific to each campus site (Juneau, Ketchikan, Sitka)
- Any UA student or employee may subscribe to this service using their local campus username and password.

Current Status

- System is fully operational
- Developed over the summer in-house using existing resources
- Announced to leadership in October, marketing campaign started in November.
- Current marketing campaign targeting "snow closures"

Next Steps

- Complete current marketing campaign and staff training
- Evaluate results and feedback from pilot
- Assess scalability to other MAUs
- Phase II: "Instant alerts" within MyUA and the main UAS web site
- Phase III: desktop alerts for all UAS managed PCs, broadcast to campus "reader board" screens.

For more information:

http://uas.alaska.edu/holdpesk/alerts
http://uas.alaska.edu/helpdesk/show_me/text_messaging
Text Messaging Options

Text messages will be sent to 9073212883 via ACS Alaska

What types of messages do you want to receive?

- Campus Safety / Closure Alerts: Juneau, Ketchikan, Sitka
- Campus Announcements: Juneau, Ketchikan, Sitka
- UAS Online Changes: Class Grades, Class Announcements, Class Assignments

Helpful Guides to UAS Online:
- Portfolio Guide
- UAS Online Student Help
- UAS Online Instructor Tool Guide
- Technology Training Schedule

Do you have a UAS Online suggestion or question? Post it now in the TLTR community support page.

Want to keep up on the latest changes to UAS Online? Subscribe to the TLTR UAS Online Weblog.

For the daily status of UAS technology, subscribe to the Helpdesk Status Report ePDG.

University of Alaska: Acceptable Use of Online Resources