Status Report on UAS Campus Master Plan  
September 2012

1- Background
The current UAS Campus Master Plan was approved by the Board of Regents in 2003 and in response to changing campus edicts and in compliance with Regents Policy, requires an update. UAS issued an RFP in November 2011 for Master Planning services. The firm of Perkins + Will was selected to provide Master Planning services for UAS Juneau, Ketchikan and Sitka campuses.

2- Work Performed to Date
Analysis
Projections for future UAS enrollment is based on the institution’s mission and Strategic Plan--both approved by the UA Board of Regents and reported to the Northwest Commission on Colleges and Universities. These elements, combined with data based upon historical trends, strategic initiatives, and program assessments, form the basis for projecting enrollment from 2012 to 2021.

Historical trends in student credit hours (SCH) and student full-time equivalent (SFTE) were compiled by UAS campus, school, department, subject, course level (graduate, undergraduate, and professional), and delivery method. Initial ten-year projections and growth rates were modeled as a linear function of the historical trend and adjusted to align with strategic and assessment planning initiatives.

Existing space utilization were evaluated and compared to the current space needs based on national standards and the experience of the consultant team. A projection of future space needs has been developed based on those same standards and the enrollment projections for each school and department.

Participatory Input
Rounds of on-site meetings have been held in March, May and August of 2012. Each round of meetings has included separate workshops and open houses with specific groups representing faculty, staff, students, Community Councils, Chancellor’s Cabinet, and the general Juneau, Ketchikan and Sitka communities.

Design Guidelines
A draft of initial design guidelines has been started.

3 – Masterplan Goals
Academics
- Provide quality facilities for distinctive programs
- Facilitate a strong community of learners
- Consolidate facilities for academic neighborhoods
- Create visible “student learning centers”
- Support growing E-Learning programs
- Tailor Career Education programs to local economies
- Pair school programs with appropriate community partners
- Showcase undergraduate research & creative expression
• Facilities that allow nimbleness and flexibility for evolving programs
• Showcase Cultural programs that reflect SE Alaska

Student Life
• Increase opportunities for student activities indoors and out
• Provide group discussion, study and gathering spaces with access to food and drink
• Provide living/learning environments
• Provide services for commuter and distance learning students

Green Space
• Connect outdoor gathering spaces to indoor classroom space/ Create outdoor classroom space
• Enhance walkability and pedestrian experience
• Showcase the unique physical qualities of each campus
• Create better access to water, lakefront and vistas

Circulation
• Enhance campus access and visibility
• Improve pedestrian connections and safety
• Improve multi-modal circulation

Community
• Foster a sense of “Haa shagoon” – Past, present and future coming together
• Create capacity to support partnerships with business and community
• Develop venues for events that engage the community and enrich the university

Culture
• Provide places for celebration and experience of
• Alaska heritage and culture

Image
• Create a distinctive UAS identity in each community
• Create a visible "Front Door” for each campus
• Integrate dispirit campuses by use of consistent signage or elements
• Showcase hybrid learning environments
• Create signage to enhance cultural and environmental awareness
• Create “Photo Opportunity”
• Create Signage Guidelines stating what signage is to achieve vs. how to physically build it
• Create a banner system

4 - Preliminary Strategies

Sitka
• Consolidate uses within Sitka Campus main building
- Adapt existing and future classrooms for hybrid learning
- Create clear circulation zones within the building
- Bring public functions to the forefront in support of student success
- Improve public displays of student learning and creativity
- Improve/Enhance quality of green space and pedestrian circulation adjacent to Sitka Campus building
- Use green space improvements to clarify drive lanes
- Maximize benefits from proximity to Mt. Edgucumbe High School in support of collaboration and secondary-postsecondary links
- Where appropriate, make use of community facilities in supporting UAS programs (e.g. Sitka Sound Science Center, Public Safety Training Academy, Sitka Fine Arts facilities.)
- Increase Campus visibility through streetscape enhancements including signage and light-pole banner/artwork program
- Build upon future trail system to create outdoor gathering spaces and connection to the water

**Ketchikan**

- Create a central entrance and hub for student services at the Ziegler and Paul buildings
- Adapt existing and future classrooms for hybrid learning
- Cluster future development for ‘upper campus’ between Ziegler and Paul buildings
- Improve integration of services in Ziegler/ Paul and Robertson buildings through display kiosks and smart signs
- Improve outdoor setting and access
- Improve Campus visibility through streetscape enhancements including signage and light-pole banner/artwork program
- Enhance/Showcase maritime training facilities
- Create a deliberate arrival point at both upper and lower
- Create clear pedestrian circulation from parking to building entries

**Juneau - Downtown Campus**

- Remodel Bill Ray to accommodate Management programs and lease lower level space to partners OR sell Bill Ray Center and consolidate programs on main campus
- Move Bill Ray Health Sciences/ Nursing programs to Auke Lake Campus
- Consolidate all Career Education programs and office space at Technical Education Center
- Modify land lease with City/Borough of Juneau at TEC to enable Building Expansion
- Showcase UAS Center for Mine Training
- Retain Technical Education Center main functions with additional space for offices on 2nd Floor
- Improve integration of services in all campus buildings through display kiosks and smart signs
- Use proximity to Juneau-Douglas High School to bolster growth in Career Education programs

**Juneau - Auke Lake Campus**
- Orient new development around campus greenway
- Create a new living/learning center with housing near campus core
- Locate Cultural Arts Center at the campus entry to create a signature campus gateway
- Improve integration of services in all campus buildings through display kiosks and smart signs
- Create field house/soccer field on under-utilized parking
- Move Heath Sciences/UAA Nursing programs to new facilities on Auke Lake Campus
- Lease or Sell Natural Sciences Research Lab (NSRL) building and move programs to new addition at Anderson science building
- Move environmental sciences to new addition at Anderson science building
- Build replacement Facilities Services site connected to the core campus
- Move non academic programs to Glacier Highway building, move bookstore to central campus at new student center
- Orient new development around campus greenway
- Utilize and expand pedestrian campus greenway to connect campus development
- Design development to maximize access to Auke Lake and vistas of surrounding mountains and glaciers
- Recognize and interpret Tlingit cultural heritage of Auke Lake area
- Increase Auke Lake Campus visibility along Glacier Highway corridor through streetscape enhancements including signage and light-pole banner/artwork program

5 - Remaining Work
- Finalize Physical Campus Plan Strategies
- Develop phasing plan
- Prioritize Capital Projects
- Provide Campus Design Guidelines
- Prepare draft plan for review
- Prepare final plan for adoption

6 - Remaining Schedule:
A fourth round of on-site meetings will be held in September at which a first draft of the masterplan will be presented in workshops with the same focus groups that have previously been involved.

A draft of the UAS Master Plan will be submitted at the December 2012 BOR meeting. The Master Plan will be submitted for approval at the February 2013 BOR meeting.

Regularly scheduled video and teleconference meetings between the Perkins + Will team and the Executive Cabinet will continue over the course of the project.
Draft Outline for the UAS Campus Master Plan

- Executive Summary
  - Campus Planning Principles
  - Existing Physical Conditions
  - Driving Issues
  - Plan for the Future
  - Projects
- Existing Campus Conditions
  - Facilities
  - Open Space
  - Infrastructure
- Driving Issues
  - Enrollment Projections
  - Instructional & Research Space Needs
  - Student Expectations
  - Sustainability & Energy Conservation
- Plan for the Future
  - Land & Building Use Framework
  - Facility Demolition, Renovation & Construction
  - Open Space Framework
  - Circulation & Parking Framework
  - Infrastructure Framework
- Appendix
  - Process
  - University Profile
  - Planning History & Development
  - Architectural Guidelines
  - Landscape Guidelines
  - Signage Guidelines
  - Sustainability Initiatives