

## Living on Earth: Keynote Speakers

**Frances Westley** is the J.W. McConnell chair of Social Innovation at the University of Waterloo in Ontario, Canada. She is head of “Social Innovation Generation,” a cross-sector Canada-wide initiative to build capacity for social innovation.



Dr. Westley is a renowned scholar and consultant in the areas of social innovation and strategies for sustainable development. Her books include *Getting to Maybe* (Random House, 2006), which focuses on the dynamics of social innovation and institutional entrepreneurship in complex adaptive systems, and *Experiments in Consilience* (Island Press, 2004), which focuses on the dynamics of inter-organizational and interdisciplinary collaboration in the management of ecological and conservation problems.

Before joining the University of Waterloo, Westley was director of the Nelson Institute for Environmental Studies (2005-2007) at the University of Wisconsin-Madison. Other positions she has previously held include the James McGill Professor of Strategy at McGill University’s Faculty of Management, director of the McGill-Dupont Initiative on Social Innovation, and director of the McGill-McConnell Masters program for National Voluntary Sector Leaders.

**Steve Heimel** is one of the most recognizable voices in Alaska. He has been a radio broadcaster for more than 40 years, more than 20 of them with the Alaska Public Radio Network. He currently hosts several statewide radio shows, including the Alaska Morning News and Talk of Alaska, which was one of the first regional call-in shows on public radio.



Heimel has won dozens of awards from the National Press Club, Alaska Broadcaster's Association, and the Regional Society of Professional Journalists. He has received the Edward R. Murrow Brotherhood Award and was part of the team that won a special citation from the CPB for coverage of the Exxon Valdez oil spill. He has covered science and environmental issues for many years, and has been a member of the American Association for the Advancement of Science since 1979.

Also significantly, Heimel is a longtime Anchorage resident and observer and will speak to attendees about the city and its peculiarities, serving as an appropriate bookend for the day’s immersion activities.

**Maurie Cohen** is Associate Professor of Environmental Policy and Sustainability in the Department of Chemistry and Environmental Science at the New Jersey Institute of Technology, a member of the NJIT Graduate Program in Environmental Policy Studies, and an Associate Faculty Member in the Division of Global Affairs at Rutgers University. His current work is at the intersection of environmental social science and sustainability science and focuses on systems innovation with respect to transportation and mobility. Dr. Cohen is the editor of *Sustainability: Science, Practice, and Policy*, an open-access e-journal supported by the National Biological Information Infrastructure (a part of the United States Geological Survey) devoted to the wide dissemination of academic research and professional insights on sustainability.



Dr. Cohen has held prior academic positions at the University of Leeds (UK), Binghamton University (State University of New York), Mansfield College of Oxford University (UK), and Indiana University. His books include *Exploring Sustainable Consumption: Environmental Policy and the Social Sciences* (with Joseph Murphy), *Risk in the Modern Age: Social Theory, Science, and Environmental Decision Making*, and *The Exxon Valdez Disaster: Readings on a Social Problem* (with J. Steven Picou and Duane Gill). Dr. Cohen holds a master’s degree in urban and regional planning from Columbia University and a PhD in regional science from the University of Pennsylvania.